



CUSTOMER CATALOG

FALL-WINTER 2017

USANA
THE CELLULAR NUTRITION COMPANY



USANA

Find the strength, confidence,
and energy to conquer every
day to live up to your full
potential. The first step?

Make health a priority.

Step two? Change your world.

Read on to meet a few individuals who
are making it happen with the help of
USANA and optimal nutrition.

ABBY BROELL

“You are your only limit.”

Abby Broell’s two daughters were the reason she needed to change her eating habits.

Salty french fries, creamy mashed potatoes, and fruit juice were staples of her diet. She wasn’t taking care of her body, and the extra weight she carried caused depression and anxiety.

So she took control of her life.

USANA shakes and supplements gave her a healthy foundation. Abby learned to properly fuel her body, replacing junk food and drive-thru dinners with healthy, home-cooked meals and fruits and veggies. And she worked out regularly at home.

The result? She lost 100 pounds in 10 months.*

She is now a certified personal trainer, using social media to help others get healthy with nutrition and fitness tips. But her biggest reward is knowing the positive impact her changes have had on her family.

ABBY’S VITALS

Age: 26

City: La Porte City, Iowa

Years with USANA: 1

Favorite USANA products: Prenatal CellSentials™ (“For my hair and nails”), BiOmega™ fish-oil supplement, Procosa®, Vitamin D, USANA® Probiotic, USANA MySmart® Protein Shake Whey Base, USANA MySmart® Protein Plus powder

*These results are not typical. As with any health or fitness program, a sensible eating plan and regular exercise are required in order to achieve long-term weight-loss results. Results will vary.

“A healthy lifestyle is attainable for everyone; it just takes small, realistic changes—one step at a time.”

SUE WARD

As a certified nutrition specialist, Sue Ward has made it her life’s work to understand the ins and outs of health, on the surface and on a cellular level.

But while she’s all about proper diet, high-quality supplements, and physical activity, Sue has found that a key ingredient to being healthy is much simpler—having fun. She encourages others to think about their attitude and to laugh often.

For Sue, the secret to having a good time is to find activities you really enjoy. Although she’s training for a half marathon with her niece, she still fills her daily life with movement that brings her joy—roller skating, hiking, dancing, playing with her dog, and hula hooping. She also loves attending Sanoviv’s laughter yoga class.

So, the next time you want an excuse to have fun, just follow Sue’s lead—after all, she’s an expert.

SUE’S VITALS

Sue Ward, MS, CNS, Director of Nutrition and Education at Sanoviv Medical Institute

Age: 55 (but she feels 35)

City: San Diego, Canada and Rosarito, Mexico

Years with USANA: 10

Favorite USANA products: MyHealthPak™, USANA® CellSentials™,

Hepasil DTX™, CoQuinone® 100, Visionex®, Vitamin D, USANA®

MagneCal D™, USANA® Probiotic, Digestive Enzyme,

USANA MySmart® Protein Shakes



“It’s about changing your lifestyle and your life attitude. When you feel healthier and younger, you enjoy your life more.”

LUCY CHEN

For years, Lucy Chen put her health on the back burner, focusing on her family and job instead. But it all came crashing down in 2009 when she collapsed at her office and woke up in the ER. Only then did Lucy realize she’d taken care of everyone but herself.

“I lost my life,” she says. “I couldn’t take care of myself. I couldn’t take care of my kids. So I made up my mind to get my health back.”

With the help of USANA supplements and foods, Lucy began a lifestyle transformation and lost nearly 100 pounds—a dramatic shift that helped reshape her entire family’s future.

For Lucy, a terrifying hospital stay turned into a new desire to live. “When I started USANA, I wasn’t thinking about losing weight or turning into a different me,” she says. “I just wanted to save my life.”*

LUCY’S VITALS

Age: 42

Hometown: Changsha, Hunan Province, China

Current City: Naperville, Illinois

Years with USANA: 7

Favorite USANA products: BiOmega™, Proflavanol® C¹⁰⁰, HealthPak™, Nutrimeal™, Fibergy® Plus, CoQuinone® 30, Gingko-PS™, USANA® Digestive Enzyme

*These results are not typical. As with any health or fitness program, a sensible eating plan and regular exercise are required in order to achieve long-term weight-loss results. Results will vary.

“Invest in maintaining a healthy lifestyle to help you live life to the fullest.”

ANDREA EQUIHUA & SALVADOR MILLÁN

Cambodia is a long way from Austin, Texas. But for Andrea Equihua and her family, giving knows no borders.

Trekking to the remote jungle village, Andrea, husband Salvador Millán, and children Emilio and Mateo, delivered food, medicine, and school supplies. The trip was more than a chance to provide essential services. It was an opportunity for Emilio and Mateo to appreciate the value of sharing and living a life of charity.

For over 10 years, they have traveled the world, making a difference. Their vacations always have a purpose. Blessed with the success from their USANA business, they’re committed to giving back and helping those in need.

Working with the USANA True Health Foundation, Andrea knows a small gift can make a big impact. And that’s why she strives to grow small gifts of generosity into large, meaningful acts.

ANDREA’S VITALS

Age: 42

City: Austin, Texas

Years with USANA: 10

Favorite USANA products: HealthPak™, Rev3 Energy®, Nutrimeal™, Sensé™ Body Care

Learn more about the USANA True Health Foundation on page 32.



“Keeping my body healthy is definitely the number one priority, and since I’ve been taking USANA, I feel like I recover better after exercising.”



GOLD MEDALIST
MONICA
PUIG

Professional tennis is physically demanding. Without proper rest, nutrition, and supplementation, there’s almost no chance of performing at the highest level. Women’s Tennis Association player and gold medal winner Monica Puig knows this. So the health of her body is her number one priority.

When she’s on the road, she brings her own food, incorporates rest when—and where—she can, and never forgets her USANA supplements.

In return for her efforts, Monica feels like she recovers better, faster. Everything she puts into her body and everything she does for her body helps it get closer to her 100 percent. And that can make the difference between contender and champion.

MONICA’S VITALS

Age: 23

City: San Juan, Puerto Rico

Years Pro: 7

Favorite USANA products: USANA® CellSentials™, USANA® MagneCal D™, Proflavanol® C¹⁰⁰, Procosa®, USANA® Probiotic, Booster C 600™

Learn more about Team USANA on page 33.

The featured athlete is either an Associate or dedicated product user who has received complimentary USANA products and/or compensation for their partnership.



Why Supplement?

Every day, your body produces billions of new cells. They take in nutrients, grow, and duplicate. Providing optimal nutrition for these cells is essential to your health.

Micronutrients—vitamins and minerals—are vital. Vitamins are essential for normal metabolism, healthy growth, and development. Minerals help build strong bones and teeth, and they are essential components of enzymes and enzyme systems. They also support immunity, regulate metabolism, and aid digestion.*

Diet and nutrition are important factors in the maintenance of good health, but, as healthy dietary choices decline, so do our bodies' natural abilities to perform at their optimal levels.

Adding high-quality vitamin and mineral supplements to your diet is the easiest way to support your health.*

Your Body Is in a Constant State of Flux

Your cells and tissues are continually rebuilding, renewing, and regenerating. They need vitamins and minerals for many important reasons, including:

- Your entire blood supply is renewed every three to four months.
- Every six months, the majority of the proteins in your body are replaced.
- Almost your entire skeleton—which we usually think of as permanent—is renewed/remodeled about every 10 years.

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

PRODUCTS

You deserve a happy, healthy life.
That's where we come in.

We encourage you to learn more
about supplementation, and we're
excited to partner with you on
your journey to better health.

Turn the page to discover the
**USANA products that can unleash
your true potential.**





Building a Solid Foundation for Better Health

USANA® CELLSSENTIALS™

Cellular nutrition is the foundation for good health. While there is no replacement for a healthy diet, the USANA® CellSentials™ can help ensure you get the proper amounts of key vitamins and antioxidants your body needs to function at its best. Now equipped with the innovative USANA InCelligence Technology®, USANA's best-selling core supplements help reprogram routine cellular aging processes to promote better, long-term health.*



#100
HEALTHPAK™

Provides a full daily dose of the USANA® CellSentials™, as well as USANA® MagneCal D™ and the exclusive CellSentials Booster in convenient AM and PM packs.

Made with USANA InCelligence Technology®.*
PREFERRED PRICE: \$130.95



#101
USANA® CELLSSENTIALS™

Together, Core Minerals™ and Vita-Antioxidant™ make up the USANA® CellSentials™. This exclusive combination of high-potency nutrients and antioxidants targets and helps restore cellular efficiency to promote better health, every day.*

PREFERRED PRICE: \$52.95



#102
CORE MINERALS™

A premium blend of bioavailable essential minerals and ultra-trace minerals that support every cell, organ, and structure in the body. For best results, use with Vita-Antioxidant.*

PREFERRED PRICE: \$18.45

#103
VITA-ANTIOXIDANT™

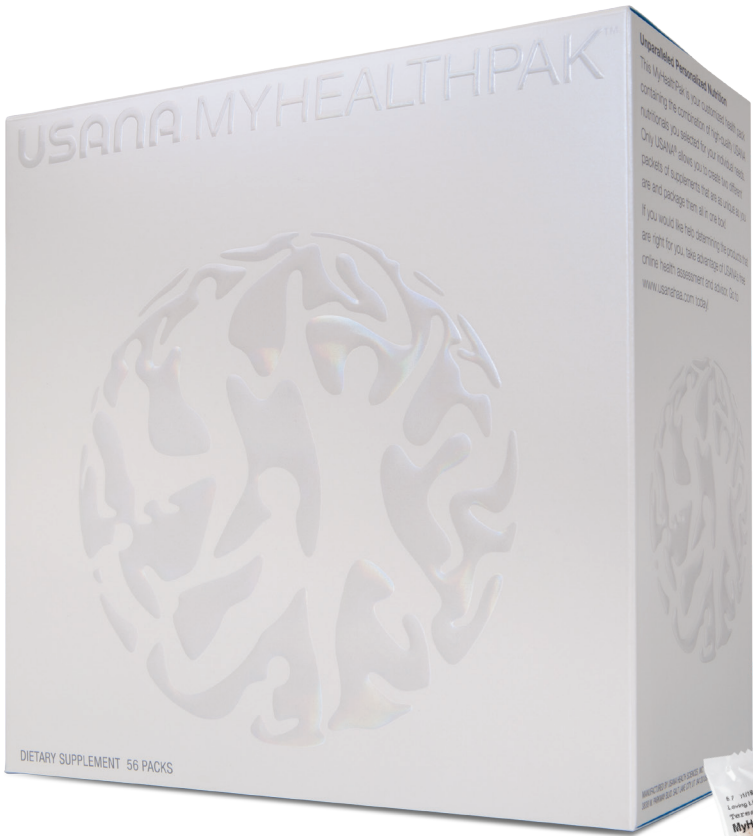
Contains optimal amounts of essential vitamins and antioxidants formulated with the patent-pending InCelligence Complex to support healthy cell function throughout the body.*

PREFERRED PRICE: \$39.95



MYHEALTHPAK™

You are uniquely you, and you deserve nutrition catered to your individual needs. MyHealthPak™ offers a personalized approach to health, making it easy to get the nutrition you require every day with customizable AM and PM packs.



MYHEALTHPAK™

Create your personalized MyHealthPak today, and USANA will send you a 28-day supply of convenient daily AM and PM packs.

Visit USANAmhp.com to get started.



Look for this logo to find MyHealthPak exclusives.



FOOD FOR THOUGHT

Did you know USANA's **Olivol®—Olive Fruit Extract** is an active ingredient used in the InCelligence Complex? This patented extract contains unique antioxidant polyphenols derived exclusively from olives. These antioxidants may be one of the components of the Mediterranean diet associated with good health and the longevity of healthy cellular function.†

†U.S. patent #s: 6,358,542 and 6,361,803

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Stay Sharp, Focused, and Young at Heart

CARDIOVASCULAR & NERVOUS SYSTEM

USANA's unique cardiovascular and nervous system Optimizers deliver scientifically validated ingredients. These nutrients help maintain your cardiovascular health by helping support healthy circulation and retaining healthy, normal cholesterol levels.*

The nutrients found in these Optimizers also feed your nervous system, which collects and processes information from inside and outside the body, so you can stay sharp and focused.*



#110
PROFLAVANOL® C¹⁰⁰
Combines antioxidant bioflavonoids from grape-seed extract with high-potency Poly C® to support the health of your immune and cardiovascular systems, as well as youthful-looking skin.*
With a delicious grape-flavored coating!
PREFERRED PRICE: \$41.95

MYHP Proflavanol® C¹⁰⁰ is available exclusively in MyHealthPak.

The active ingredients in CoQuinone 30 and Proflavanol C¹⁰⁰ are not derived from soy or nuts.



#123
COQUINONE® 30
Supplies the body with highly absorbable coenzyme Q10. This is critical for generating the energy needed to power your cells, especially those in the energy-hungry heart and brain, to help you feel youthful, healthy, and energized.*
PREFERRED PRICE: \$37.95

MYHP CoQuinone® 100 is available exclusively in MyHealthPak.



#126
GINKGO-PS™
Designed to support acute memory function and cognition.*
PREFERRED PRICE: \$34.95



#134
VISIONEX®
Helps maintain healthy visual performance and protect the delicate tissues of the eye from photo-oxidation.*
PREFERRED PRICE: \$32.95

MYHP Visionex® DS is available exclusively in MyHealthPak.



#128
PALMETTO PLUS™
Designed for men concerned with maintaining healthy prostate function.*
PREFERRED PRICE: \$28.95



#129
PHYTOESTRIN™
Mood swings, hot flashes, and night sweats. If that sounds familiar, it may be time to try a supplement to help ease the transition into menopause.*
PREFERRED PRICE: \$22.95



#141
PURE REST™
This fast-acting, orange-flavored melatonin supplement is designed to give you the rest you so greatly deserve.*
PREFERRED PRICE: \$16.95

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*Using the Science of Natural
Extracts to Bring Balance to Your Body*

ENDOCRINE SYSTEM

The endocrine system produces hormones that help regulate sexual function, sleep, and your mood. This is why it's so important to eat right, get the rest your body deserves, and take supplements specifically designed to support your personal needs. These specialized nutritional supplements are made with ingredients found in milk-thistle seeds, saw palmetto, and chasteberries—ingredients shown to help support men's prostate health and help ease menopause symptoms for women.*



Chasteberry

FOOD FOR THOUGHT

Consumed for centuries, licorice root, chasteberry, and black cohosh are herbs commonly used to support women's health. In addition, saw palmetto has long been used to support men's health.*



The Science of Nourishing Healthy Cells

CELLULAR FUNCTION

Good health begins from the inside, starting with proper nourishment on the most basic, cellular level. Because your cells are the primary source of your body's energy supply, USANA has created these products to optimize your cellular function and help you feel your best.*



**#109
VITAMIN D**

A safe and easy way to get an advanced amount of vitamin D to support healthy bone growth and cellular health.*

**PREFERRED PRICE:
\$20.95**



**#146
PROGLUCAMUNE®**

Contains zinc and the **USANA InCelligence Technology® Beta-Glucan Complex** with reishi, shiitake, and baker's yeast extract. This powerful combination supports healthy immunity, adaptation to mild occasional stress, and supports your natural defenses.*

**PREFERRED PRICE:
\$45.95**



**#122
BIOMEGA™**

Produced from purified cold-water, deep-sea fish oil and rich in omega-3 fatty acids, BiOmega provides EPA and DHA for cardiovascular and joint health support as well as healthy neurological and intellectual development.*

**PREFERRED PRICE:
\$23.95**



**#143
BOOSTER C 600™**

A delicious lemon-berry flavored powder that can be taken straight or mixed with water, Booster C 600 comes in convenient single-serve stick packs, so you can carry your personal immunity support wherever you go.*

PREFERRED PRICE: \$34.95

*A Measured Approach to
Keeping Your Bones and Joints Healthy*

SKELETAL SYSTEM

Movement is essential for survival. Your everyday health and well-being depend on the stability and strength of your skeletal system—your body's primary foundation. Support your bones and joints by giving them the nutrition they need, so you can keep moving and participating in the activities you love.*



FOOD FOR THOUGHT

The entire skeletal structure constantly remodels itself, and in 10 years, you'll have a completely new skeleton.

USANA® MagneCal D™ contains a unique 1:1 ratio of magnesium and calcium, plus vitamin D. These three ingredients work together to support bone health.*



**#120
USANA®
MAGNECAL D™**

A balanced magnesium and calcium supplement fortified with vitamin D to support bone health, muscle function, and energy metabolism.*

**PREFERRED PRICE:
\$21.95**



**#121
ACTIVE CALCIUM™
CHEWABLE**

Your personal bone health formula in a chewable tablet for adolescents and adults.*

**PREFERRED PRICE:
\$26.95**



**#131
PROCOSA®**

A groundbreaking joint-health formula with the **USANA InCelligence Technology® Joint-Support Complex** of Meriva®† bioavailable curcumin and vegetarian glucosamine. Helps maintain healthy cartilage for optimal mobility.*

PREFERRED PRICE: \$32.95

† Meriva is a trademark of Indena S.p.A.

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The Science of Feeding Your Family

MOTHER & CHILD

A varied diet that includes healthy fruits, vegetables, and lean meats is important for everyone—at every age. But it's especially important for children because they are constantly growing, from before birth to the end of adolescence. USANA makes it easy to ensure that your family—in all stages of development—gets nothing less than the best.



#144 BIOmega™ JR.

BiOmega Jr. makes it fun and easy for kids to get the DHA (docosahexaenoic acid) and EPA (eicosapentaenoic acid) they need to support healthy minds and bodies.*

BiOmega Jr. comes in a delicious orange-pineapple gel fortified with vitamin D. For best results, store in the refrigerator and serve cold.

PREFERRED PRICE: \$17.95



#105 USANIMALS™

USANA's fun and easy-to-eat chewables provide excellent nutritional support for children ages 24 months to 12 years old.*

PREFERRED PRICE: \$14.95



#104 BODY ROX™

Between late-night cram sessions, school activities, and a hectic social life, teenagers can't afford to slow down. Give them the nutrition they need to be at their best every day, in and out of the classroom.*

Body Rox comes with a tasty, fruit-flavored coating.

PREFERRED PRICE: \$23.95



#151 PRENATAL CELLSENTIALS™

A comprehensive supplement system for pregnant women and their developing babies.

Made with USANA InCelligence Technology*.*

PREFERRED PRICE: \$52.95



#108 USANA® PROBIOTIC

Bring balance to your belly and digestive tract with a blend of good bacteria—*Bifidobacterium* BB-12® and *Lactobacillus rhamnosus* LGG®†. Both strands are clinically shown to survive the harsh acidic environment of the stomach, providing a full range of benefits.*

PREFERRED PRICE: \$27.95

†Trademarks are the property of their respective owners.



#111 DIGESTIVE ENZYME

A broad range of enzymes to support efficient digestive health and help with occasional stomach discomfort after a large meal.*

PREFERRED PRICE: \$30.95



#135 HEPASIL DTX™

Formulated with the USANA InCelligence Detox Support Complex, Hepasil DTX supports healthy and efficient liver function by energizing the body's normal production of glutathione and helping to balance natural detoxification processes.*

PREFERRED PRICE: \$35.95



#226 FIBERGY® PLUS BOOSTER (28 servings)

Fibergy Plus is a flavor-free fiber blend, providing 12 grams of fiber per serving to support digestive health.

PREFERRED PRICE: \$30.95

Item featured again on page 24.

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Getting to the Core of Good Health

DIGESTION & DETOX SUPPORT

Balanced digestion is key to keeping your health on track and requires specific nutrients, like fiber, to help things run smoothly. USANA's digestion and detox support Optimizers are based on recommendations from USANA's collaboration with the medical professionals at Sanoviv Medical Institute. They are specifically designed to work together to support your overall digestive health.*



A Personalized Approach to Healthy Eating

USANA® FOODS

Everyone wants to eat healthy, but it's often hard to fit quality nutrition into your everyday diet. USANA scientists have selected the most delicious and nutritious ingredients to create convenient shakes and energy drinks to suit your individual needs. Additionally, each USANA shake has been formulated with a precise balance of carbohydrates, proteins, and beneficial fats. Combine USANA® Foods with the USANA® CellSentials™—a precise blend of micronutrients—and you have everything you need to maintain a healthy lifestyle.*

STEP 1 Choose your protein base.

USANA's creamy and delicious shakes are packed with the goodness of complete, high-quality protein. Each base is rich in dietary fiber and contains an optimal balance of proteins, fiber, and natural fat from coconut oil.



#205
SOY SHAKE BASE
(14 servings)

- Light vanilla flavor
- No added sugar
- 18 grams complete protein
- Gluten free†

PREFERRED PRICE: \$35.95



#206
PLANT SHAKE BASE
(14 servings)

- Light vanilla flavor
- No added sugar
- 18 grams complete protein
- Gluten free†

PREFERRED PRICE: \$37.95



#207
WHEY SHAKE BASE
(14 servings)

- Light vanilla flavor
- No added sugar
- 18 grams complete protein
- Gluten free† and soy free†

PREFERRED PRICE: \$35.95

† For our customers sensitive to gluten: No gluten-containing ingredients are used in these products. However, they are produced in a facility that manufactures other foods that do contain gluten. These products are produced on equipment that also processes peanuts, tree nuts, eggs, wheat, sesame, and shellfish.



FOOD FOR THOUGHT

Coconut oil contains medium-chain triglycerides (MCTs), which are healthy fatty acids. Current research shows that there are potential health benefits from consuming tropical oils with saturated fats like the coconut oil found in **USANA MySmart®** Protein Shakes.*

STEP 2 Pick a flavor.

Personalize your USANA MySmart® Protein Shakes with the choice of eight delicious flavors. Tantalize your taste buds with these convenient single-serve stick packs that contain less than 10 calories each.



FLAVOR OPTIMIZERS—7 SERVINGS IN EACH BOX

- #280 DARK CHOCOLATE
- #281 PEACH MANGO
- #282 BANANA
- #283 STRAWBERRY
- #284 MILK CHOCOLATE
- #285 MATCHA GREEN TEA
- #288 CAPPUCCINO
- #289 ORANGE CREAM

PREFERRED PRICE: \$6.95

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.



A Personalized Approach to Healthy Eating

USANA MYSMART® BOOSTERS

The USANA MySmart® Boosters are the perfect way to give your shake an extra kick. For additional protein, try adding one scoop of Protein Plus Booster. And for extra fiber, add Fibergy® Plus. This nutritious fiber blend is a naturally low-glycemic way to incorporate more beneficial fiber into your diet.

STEP 3 **Mix in a booster.**

Add an extra boost to the protein base of your choice to make your shake exactly what you want and need.



#208
PROTEIN PLUS BOOSTER
(28 servings)

This booster contains an additional 10 grams of whey protein that is free from additives and fillers. It's the perfect way to get the extra protein your body needs to help satisfy your active lifestyle.

PREFERRED PRICE: \$21.95



#226
FIBERGY® PLUS BOOSTER
(28 servings)

Mix your shake up a bit with an extra 12 grams of fiber to help keep you fuller, longer.

PREFERRED PRICE: \$30.95

Additional information on page 21.

A Balanced Approach to Meal Replacement

NUTRIMEAL™

Nutrimeal shakes are nutritionally balanced meal replacements that provide an ideal ratio of carbohydrates, proteins, and beneficial fats to support a healthy weight. Their low-glycemic formulas are designed to deliver sustained energy and help curb cravings.*



#210
DUTCH CHOCOLATE
(9 servings)

- Rich chocolate flavor
- Low glycemic
- 15 grams protein blend
- Gluten free†

PREFERRED PRICE: \$30.95



#211
FRENCH VANILLA
(9 servings)

- Smooth vanilla flavor
- Low glycemic
- 15 grams soy protein
- Gluten free†

PREFERRED PRICE: \$30.95

†For our customers sensitive to gluten: No gluten-containing ingredients are used in these products. However, they are produced in a facility that manufactures other foods that do contain gluten. These products are produced on equipment that also processes peanuts, tree nuts, eggs, wheat, sesame, and shellfish.

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Effective and Delicious Weight Management

5-DAY RESET™

Are you ready to reset your body and your life? It's no secret that the key to effective weight management is making positive changes in diet and exercise. The 5-Day RESET™ is a simple approach to help you make a clean break from the effects of unhealthy, high-glycemic foods and jumpstart healthy eating habits.

USANA's 5-Day RESET is a satisfying, nutritionally balanced program that sets you up for success. Simply replace three meals a day with a delicious Nutrimeal™ shake, take your USANA supplements, eat whole-food, low-glycemic snacks, and practice healthy lifestyle habits.

In just five days, you'll be ready to take the next steps in your journey to better health.*



#251 5-DAY RESET™

Contains:

- 8 Dutch Chocolate Nutrimeal™ single-serve packets
- 7 French Vanilla Nutrimeal™ single-serve packets
- 5 USANA® Probiotic stick packs
- 5 AM/PM HealthPak™ packets
- Program Guide

PREFERRED PRICE: \$99.95

*Individual results may vary. The 5-Day RESET program lowers your daily caloric intake and recommends moderate exercise for best results.

It is suggested that you take these products to your physician and secure their advice if you intend to change your diet, begin an exercise program, are pregnant or lactating, have allergies, are taking medications, or are under the care of a physician.

Children under the age of 18 should not participate in the 5-Day RESET program, except on the advice of their physician and/or dietician.

*Cleaner, Smarter, and Stronger**

REV3 ENERGY®

This powerful energy drink packs a clean, crisp pomegranate taste and is the smart source of that extra oomph you need to push through your workout...or the afternoon.*



FOOD FOR THOUGHT

Rev3 Energy® Drink is powered with vitamin B and flavored with natural pomegranate to give you a healthier alternative to energy drinks.

WHAT SEPARATES REV3 FROM OTHER ENERGY DRINKS?

- **Rev3 Energy®** is a vitamin- and antioxidant-enhanced beverage with an effective proprietary energy complex
- Rev3 has a glycemic index that is three to four times lower than traditional energy drinks
- Contains no artificial flavors, artificial sweeteners, or artificial colors
- Contains naturally sourced caffeine from antioxidant-rich green and white tea
- Replaces vitamins B1, B2, and B6, which may be depleted during exercise
- Formulated with Korean ginseng and *Rhodiola rosea* to support the body's response to everyday stress and fatigue*



#139
REV3 ENERGY® SURGE PACK
(14 stick packs with free chalk bag)
PREFERRED PRICE: \$33.95

#139
**REV3 ENERGY® SURGE PACK
REFILL**
(28 stick packs)
PREFERRED PRICE: \$55.45



#138
REV3 ENERGY® DRINK
(12 cans)
PREFERRED PRICE: \$33.45

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.



Capture the Glow of Health

SENSE™ BODY CARE

Formulated with purified botanical extracts and exclusive nutrition complexes, Sensé Beautiful Science® helps revitalize individual cells—where healthy-looking skin begins. When cells are properly nourished and protected, you can expect beautiful results.



#311
**ENERGIZING
SHOWER GEL®**

Awaken your senses with this soap-free cleansing gel enhanced with an invigorating tangerine fragrance.

**PREFERRED PRICE:
\$16.45**



#312
**REVITALIZING
SHAMPOO**

Revitalize hair with this gentle shampoo that delivers vital nutrients to help restore hair's natural softness, body, and shine.

**PREFERRED PRICE:
\$16.45**



#313
**NOURISHING
CONDITIONER**

Moisturize and strengthen hair with a conditioner enriched with vitamins C and E for manageability and shine.

**PREFERRED PRICE:
\$17.95**



#315
**INTENSIVE HAND
THERAPY**

Moisturize dry skin and combat the damaging effects of the environment with this concentrated hand cream. Smooth rough skin and keep cuticles soft for happy, healthy hands.

**PREFERRED PRICE:
\$14.45**



#314
**FIRMING BODY
NOURISHER**

Moisturize and tone skin with the exclusive hydroxy complex in this firming body lotion.

PREFERRED PRICE: \$23.45



#399
**WHITENING
TOOTHPASTE**

USANA's Whitening Toothpaste is flouride-free, and is specially formulated to protect your beautiful smile all year round by removing plaque, cleaning teeth, and fighting the bacteria that causes bad breath.

PREFERRED PRICE: \$8.95



FOOD FOR THOUGHT

Did you know USANA's **Energizing Shower Gel** contains botanical extracts like avocado oil? The fleshy pulp that surrounds the avocado pit is pressed and produces an oil that contains healthy fats like oleic acid to moisturize your skin.



#354
HAIR & BODY PACK

All your necessary body care products in one pack, so you always look radiant from head to toe.

Pack includes:

- Energizing Shower Gel
- Revitalizing Shampoo
- Nourishing Conditioner
- Intensive Hand Therapy
- Firming Body Nourisher
- Intensive Hand Therapy

PREFERRED PRICE: \$79.95

INTRODUCING
USANA[®] CELAVIVE[™]
go beyond what you see

CELAVIVE.COM

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@celaviveofficial
@celavive

Experience a completely new approach to skincare that harnesses the power of USANA InCelligence Technology[®] to specifically target your unique beauty needs and unlock your skin's youth-preserving radiance.

Combining key nutrients, botanicals, and powerful peptides to create an exclusive **Cell-Signaling Complex**, USANA[®] Celavive[™] awakens your skin's natural renewing abilities, going beyond traditional beauty regimens to keep you looking positively radiant and youthful. This comprehensive approach means Celavive responds uniquely to each individual person, improving the look of tone and texture of your skin, and dramatically reducing the appearance of wrinkles.

Discover your skin's natural ability to fight visible aging with this high-performance skincare offering, only from USANA.

Celavive products are coming soon.
Learn more at celavive.com.



ABOUT USANA

USANA creates high-quality nutritional products built on one simple idea: if you feed the cells in your body exactly what they need, your health will benefit. This concept fuels our endless drive to innovate and advance the science of nutrition—putting a healthy, happy life within reach for all.

OUR FOUNDER

USANA was founded in 1992 by Dr. Myron Wentz, an internationally recognized microbiologist and immunologist. Propelled by the premature and preventable death of his father in 1957, Dr. Wentz has spent his entire adult life seeking to create the most advanced dietary supplements science can produce. Prior to USANA, Dr. Wentz founded Gull Laboratories in 1974 and is well-known for creating the first commercially available diagnostic test for the Epstein-Barr virus.

RESEARCH AND DEVELOPMENT

USANA employs and relies on more than 60 scientists—nutritional biochemists, molecular and cellular biologists, pharmacists, and sports science experts—to research and develop products based on the latest nutritional scientific discoveries. They work in state-of-the-art laboratories, testing, studying, and continually improving our product line.

QUALITY STANDARDS

USANA manufacturing facilities operate at pharmaceutical-level Good Manufacturing Practices—above and beyond what is required by law for dietary supplements. We rigorously test our products and strictly adhere to procedures and documentation other supplement companies don't. We also create, test, produce, and store the majority of our products at our world-class facility in Salt Lake City, Utah.

UNIQUE INNOVATIONS

- **USANA InCelligence Technology®.** Delivers key nutrients that speak your cells' language to activate your body's natural ability to respond to stress, promoting normal, healthy aging processes.*
- **Hybrid Technology.** State-of-the-art approach featuring bilayer tableting, allowing previously distinct products to be joined into a single formula.

*Dr. Myron Wentz, Founder of
USANA and internationally
recognized microbiologist and
immunologist*



company that assists the nutritional supplement and sports-nutrition industries with process and quality-control procedures.

DR. OZ

USANA has been a Trusted Partner and Sponsor of *The Dr. Oz Show* since 2012, with regular guest appearances and product features. Tune in to see our ads and learn about the benefits of supplementation and overall health.



TEAM USANA

Thousands of elite athletes trust their health to USANA—more than any other supplement company.

Major partnerships include:

- Women's Tennis Association
- U.S. Ski and Snowboard
- Speed Skating Canada
- Club Atlético Nacional S.A.
- China's General Administration of Sports Training Bureau (sponsored by BabyCare, USANA's wholly-owned subsidiary in China)

Follow Team USANA on Instagram @TeamUSANA.

Ask The Scientists. Get your questions answered by USANA scientists at askthescientists.com.

**U.S. formulas only.
†All trademarks are property of their respective owners.

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.



USANA TRUE HEALTH FOUNDATION

The USANA True Health Foundation's mission is to ensure that impoverished children and families reach their fullest potential by providing food and nutrition. USANA covers all costs associated with the functioning of this Foundation, so every dollar received goes directly to those who need it most. Learn more at USANAFoundation.org.



- **Olivol®.** Patented extract that contains antioxidant polyphenols derived exclusively from olives.
- **Poly C®.** Patented blend of mineral ascorbates that provide better bioavailability than ascorbic acid alone.
- **MyHealthPak™.** Makes nutrition convenient and personalized by allowing you to create your own AM and PM supplement packs.

THIRD-PARTY VERIFICATION & PARTNERSHIPS

NUTRISearch RATING

The *NutriSearch Comparative Guide to Nutritional Supplements*™† compares hundreds of supplements to determine the highest quality, and two USANA products** have earned the Editors' Choice Award and 5-Star, Gold Medal ratings.

PHYSICIANS' DESK REFERENCE

The Physicians' Desk Reference (PDR) is an annually updated compilation of information on prescription drugs and some dietary supplements used by doctors and healthcare professionals. Eleven USANA products**, including the CellSentials™, are listed in the 2017 edition of the PDR and its online companion, the Prescribers' Digital Reference.

U.S. PHARMACOPEIA (USP) TESTING

USANA undergoes trusted USP testing methods to verify products adhere to USP dissolution standards, ensuring the nutrients will be released and made readily available for absorption during the normal digestive process.

NSF INTERNATIONAL

NSF International's Tested & Certified program certifies that what is on the label is in the bottle and that the product does not contain undeclared ingredients or unsafe levels of contaminants.

CONSUMERLAB.COM**

USANA was named the #1 Rated Direct-Selling Brand based on a 2016 customer satisfaction survey conducted by ConsumerLab.com.

LGC LIMITED

LGC Limited is an international measurement and testing

AUTO ORDER

AUTO ORDERS RECEIVE AN EXTRA 10% OFF THE PREFERRED PRICE.

AUTO ORDER is an automatic shipment of products conveniently delivered to your home every four weeks. And the best part?

With Auto Order, you'll never pay full price again!

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For more information about USANA products, contact your Independent USANA Associate.

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