



# CUSTOMER CATALOGUE

FALL-WINTER 2017

**USANA**  
THE CELLULAR NUTRITION COMPANY



Find the strength, confidence, and energy to conquer every day to live up to your full potential. The first step? **Make health a priority.** Step two? Change your world.

Read on to meet a few individuals who are making it happen with the help of USANA and optimal nutrition.



*“Taking care of your health starts at the ground level. Make sure you build a solid foundation, then everything you do on top of that is just going to make your life better.”*

#USANAlifestyle

# CHRISTA REALBA

Christa Realba was paid to help others look their best—a shirt, a dress, a pair of pants. It was all there on the surface. But she began to wonder what could help her clients feel their best, too.

Christa began to dig deeper. She realized the foundation of health starts deep within. On top of that? Layer on positive, healthy choices every day.

Christa’s daily spurts of movement help her meet her goals. Walking and bike riding with her family. Parking far away from the grocery store to get in those extra steps. Squats or leg lifts while she waits for her afternoon tea to boil.

Mostly, Christa strives to be mindful of what her body needs, which has translated into more energy and a more radiant appearance. She is now a true vision of health—which is always in style.

#### CHRISTA’S VITALS

Age: 34

City: Windsor, Ontario

Years with USANA: 9

Favourite USANA products: HealthPak™, Proflavanol® C100, BiOmega™, Proglucamune™, Hepa Plus®, Rev3 Energy™, USANA MySmart™ Protein Shakes



*“I believe people can always get better if they get the nutrients they need. Change your habits, get better and better each day, and feel healthier, happier, and younger than ever.”*

# ISABELLE WILSON

Isabelle Wilson has every reason to focus on her health. At 30, she was diagnosed with cancer and had a lung removed. With three small children, she feared the worst.

She survived.

The experience motivated her to learn how to properly care for her body. She studied molecular biology and became a biologist. Later, she became a naturopath and focused on the importance of antioxidants, orthomolecular therapy, and the power of food.

Isabelle began constantly working to create healthier habits, one small step at a time. Her goal is to be better, not perfect.

The vibrant 50-year-old now helps others understand the science behind supplements and nutrients. She regularly posts new studies on her website and shares helpful advice. Her purpose? To tell people they can get better and that there’s always hope—after all, she’s proof.

**ISABELLE’S VITALS**

Age: 50  
City: Mont Saint-Hilaire, Québec  
Years with USANA: 12  
Favourite USANA products: HealthPak™, CellSentials®, Procosa®, CoQuinone™ 100, Visionex™, Vitamin D, USANA® Probiotic, Digestive Enzyme, Poly C™, Proflavanol® C<sup>100</sup>, Proglucamune™



#### EMILE'S VITALS

Age: 61

City: Chambly, Québec

Years with USANA: 6

Favourite USANA products:

HealthPak™, Visionex™, BiOmega™,

Proflavanol® C100, Procosa®,

CoQuinone™100 ("I take 1 or 2 a

half hour before training"),

Rev3 Energy™, USANA MySmart™

Protein Shakes

#USANAlifestyle

# EMILE BESSETTE

*“Move your body before it gets rusty.”*

Three hundred pounds. That's how much Emile Bessette weighed in his early 20s. His friends nicknamed him “The Container,” since he always finished off their dinner plates. He hated looking in the mirror.

Emile's poor health made him wonder how he was still alive. So he changed his diet and his life.

He turned to natural sugar to satisfy his sweet tooth, swapping desserts for local-grown pears and apples. He gave up fast food and processed snacks so he could eat as naturally as possible.

Almost 30 years later and 115 pounds lighter\*, Emile is a healthy food addict, a personal trainer, and a two-time Canadian National Bodybuilding champion. At 61, he often out-paces the younger guys in the gym with his boundless energy. And when he looks in the mirror, he likes what he sees.

\*These results are not typical. As with any health or fitness program, a sensible eating plan and regular exercise are required in order to achieve long-term weight-loss results. Results will vary.



*“Live a life of gratitude. Find balance within the mind, heart, and soul. Be good to your body by meditating, exercising, getting plenty of sleep, and optimal nutrition.”*

# LINDSAY SCHWAB

Lindsay Schwab walks into rooms most wouldn't dare. This social worker knows behind every door there is a child suffering in darkness. Advocating for abused children is difficult work—emotionally and psychologically. But her resolve is strengthened because she knows there's a child waiting for her to ease the pain and help bring back the light.

Guided by her core values of heart-led service, Lindsay's commitment to reshaping the world for good doesn't end at the office. She leads philanthropic efforts throughout her community, working with the under-served and impoverished. Her mission to eliminate suffering has produced inspiring results. Others have joined Lindsay's cause for making a difference, one person at a time.

The change is real, and in the end, it's Lindsay who is grateful. Service nourishes her soul and fuels her drive to keep shining her light into those dark places, brightening a child's world.

## LINDSAY'S VITALS

Age: 38

City: Toronto, Ontario

Years with USANA: 5

Favourite USANA products: HealthPak<sup>™</sup>, BiOmega<sup>™</sup>, Proflavanol<sup>®</sup> C<sup>100</sup>,  
USANA<sup>®</sup> Probiotic, Hepa Plus<sup>®</sup>





*“USANA products help me know I’m getting the right nutrition, the right supplementation, the right vitamins.”*



# GENIE BOUCHARD

The life of a Women’s Tennis Association player is one of hours of work and dedication to her craft. With the time spent in the gym, on the practice court, and travelling around the world for competitions, these athletes are living examples of self-discipline.

That is why Genie Bouchard knows preparation is so vital. She knows not eating or sleeping well will affect her on the court—both in practice and during matches. So she relies on proper nutrition and supplementation. This helps her feel strong so she can focus on her game.

In the end, Genie’s preparation gives her both the physical and mental confidence she needs to conquer a long match.

#### **GENIE’S VITALS**

**Age:** 23

**City:** Montreal, Québec

**Years Pro:** 8

**Favourite USANA products\*:** Vita-Antioxidant™, Core Minerals™, USANA® MagneCal D™, Proflavanol® C100, Procosa®, USANA® Probiotic, Booster C 600™

The featured athlete is either an Associate or dedicated product user who has received complimentary USANA products and/or compensation for their partnership.

\*Not all products are available in Canada.



## Why Supplement?

Every day, your body produces billions of new cells. They take in nutrients, grow, and duplicate. Providing optimal nutrition to your body is essential to your overall health needs.

Micronutrients—vitamins and minerals—are vital. Vitamins are essential for normal metabolism, healthy growth, and development. Minerals help build strong bones and teeth, and they are essential components of enzymes and enzyme systems. They also support immunity, regulate metabolism, and aid digestion.

Diet and nutrition are important factors in the maintenance of good health, but, as healthy dietary choices decline, so do our bodies' natural abilities to perform at their optimal levels.

Adding high-quality vitamin and mineral supplements to your diet is the easiest way to support your health.

### Your Body Is in a Constant State of Flux

Your cells and tissues are continually rebuilding, renewing, and regenerating. They need vitamins and minerals for many important reasons, including:

- Your entire blood supply is renewed every three to four months.
- Every six months, the majority of the proteins in your body are replaced.
- Almost your entire skeleton—which we usually think of as permanent—is renewed/remodelled about every 10 years.

## PRODUCTS

You deserve a happy, healthy life.  
That's where we come in.

We encourage you to learn more about supplementation, and we're excited to partner with you on **your journey to a healthier you.**

**Turn the page to discover the USANA products that can unleash your true potential.**







Building a Solid Foundation for Better Health

# CELLSENTIALS®

Cellular nutrition is the foundation for good health. While there is no replacement for a healthy diet, the CellSentials® can help ensure you get the proper amounts of key vitamins and antioxidants your body needs to function at its best. Now equipped with the innovative InCelligence® technology, USANA's best-selling core supplements help support cellular processes to promote better, long-term health.

#101  
**USANA® CELLSSENTIALS®**

Together, Core Minerals™ and Vita-Antioxidant™ make up the CellSentials®. This exclusive combination of high-potency nutrients and antioxidants targets and helps restore cellular efficiency to promote better health, every day.

**PREFERRED PRICE: \$63.95**



#102  
**CORE MINERALS™**

A premium blend of bioavailable essential minerals and ultra-trace minerals that support cells, organs, and structures in the body. For best results, use with Vita-Antioxidant.

**PREFERRED PRICE: \$21.95**

#103  
**VITA-ANTIOXIDANT™**

Contains optimal amounts of essential vitamins and antioxidants formulated with the patent-pending **InCelligence Complex** to support healthy cell function throughout the body.

**PREFERRED PRICE: \$47.95**



#151  
**PRENATAL CELLSSENTIALS™**

A comprehensive supplement system for pregnant women and their developing babies.

**Made with InCelligence® technology.**  
**PREFERRED PRICE: \$63.95**

Available Fall 2017



#100  
**HEALTHPAK™**

Provides a full daily dose of the CellSentials®, as well as USANA® MagneCal™ and the exclusive CellSentials Booster in convenient AM and PM packs.

**Made with InCelligence® technology.**  
**PREFERRED PRICE: \$156.95**



## FOOD FOR THOUGHT

Did you know USANA's **Olivol™—Olive Fruit Extract** is an active ingredient used in the InCelligence Complex? This patented extract contains unique antioxidant polyphenols derived exclusively from olives. These antioxidants may be one of the components of the Mediterranean diet associated with good health and the longevity of healthy cellular function.\*

\*U.S. patent #s: 6,358,542 and 6,361,803





*The Fundamental Ingredients for  
Staying Young at Heart*

## CARDIOVASCULAR SYSTEM

USANA's unique cardiovascular system Optimizers deliver scientifically validated ingredients. These nutrients help maintain your cardiovascular health by helping support healthy circulation and retaining healthy, normal cholesterol levels.



**#110  
PROFLAVANOL® C<sup>100</sup>**  
Combines antioxidant bioflavonoids from grape-seed extract with high-potency Poly C® to help the body metabolize fats and proteins.  
**With a delicious grape-flavoured coating!**  
**PREFERRED PRICE:  
\$49.95**



**#123  
COQUINONE™ 30**  
Supplies the body with highly absorbable coenzyme Q10. This is critical for generating the energy needed to power your cells and support cardiovascular health.  
**PREFERRED PRICE:  
\$49.95**



**#142  
COQUINONE™ 100**  
A higher potency in CoQuinone 100 coenzyme Q10 and alpha-lipoic acid supplement means you only have to take one gel capsule per day.  
**PREFERRED PRICE:  
\$68.95**



**#126  
GINKGO-PS™**  
Designed to support acute memory function and cognition.  
**PREFERRED PRICE:  
\$43.95**



**#134  
VISIONEX™**  
Helps maintain healthy visual performance and protect the delicate tissues of the eye from photo-oxidation.  
**PREFERRED PRICE:  
\$41.95**

The active ingredients in CoQuinone 30 and Proflavanol C<sup>100</sup> are not derived from soy or nuts.

*Feed Your Network to Stay Sharp  
and Focused*

## NERVOUS SYSTEM

Your brain, spinal cord, and nerves are all connected—like a network—and they all work together, collecting and processing information from inside and outside your body.

*Using the Science of Natural  
Extracts to Bring Balance to Your Body*

## ENDOCRINE SYSTEM

The endocrine system produces hormones that help regulate sexual function, sleep, and your mood. This is why it's so important to eat right, get the rest your body deserves, and take supplements specifically designed to support your personal needs. These specialized nutritional supplements are made with ingredients found in milk-thistle seeds, saw palmetto, and chasteberries—ingredients shown to help support men's prostate health and help ease menopause symptoms for women.



**#128  
PALMETTO PLUS™**  
Designed for men concerned with maintaining healthy prostate function.  
**PREFERRED PRICE:  
\$36.95**



**#129  
PHYTOESTRIN™**  
Mood swings, hot flashes, and night sweats. If that sounds familiar, it may be time to try a supplement to help ease the transition into menopause.  
**PREFERRED PRICE:  
\$30.95**



**#141  
PURE REST™**  
This fast-acting, orange-flavoured melatonin supplement is designed to give you the rest you so greatly deserve.  
**PREFERRED PRICE:  
\$17.95**



*Chasteberry*

### FOOD FOR THOUGHT

Consumed for centuries, licorice root, chasteberry, and black cohosh are herbs commonly used to support women's health. In addition, saw palmetto has long been used to support men's health.





*The Science of Nourishing Healthy Cells*

## CELLULAR FUNCTION

Good health begins from the inside, starting with proper nourishment on the most basic, cellular level. Because your cells are the primary source of your body's energy supply, USANA has created these products to optimize your cellular function and help you feel your best.

*A Measured Approach to  
Keeping Your Bones and Joints Healthy*

## SKELETAL SYSTEM

Movement is essential for survival. Your everyday health and well-being depend on the stability and strength of your skeletal system—your body's primary foundation. Support your bones and joints by giving them the nutrition they need, so you can keep moving and participating in the activities you love.



**#109  
VITAMIN D**

A safe and easy way to get an advanced amount of vitamin D to support healthy bone growth on a cellular level.

**PREFERRED PRICE:  
\$24.95**



**#146  
PROGLUCAMUNE®**

Contains zinc and the **InCelligence® technology Beta-Glucan Complex** with reishi, shiitake, and baker's yeast extract. This powerful combination supports healthy immunity and is a source of antioxidants that help protect cells against the oxidative damage caused by free radicals.

**PREFERRED PRICE:  
\$60.95**



**#122  
BIOMEGA™**

Produced from purified cold-water, deep-sea fish oil and rich in omega-3 fatty acids, BiOmega provides EPA and DHA to help maintain cardiovascular health, as well as cognitive health and brain function.

**PREFERRED PRICE:  
\$28.95**



**#130  
POLY C®**

USANA's proprietary and advanced Poly C vitamin C supplement gives you the antioxidants you need to maintain good overall health.

**PREFERRED PRICE:  
\$21.95**



**#120  
USANA® MAGNECAL D™**

A balanced magnesium and calcium supplement fortified with vitamin D to support bone health, muscle function, and energy metabolism.

**PREFERRED PRICE:  
\$27.95**

Available Fall 2017



**#121  
ACTIVE CALCIUM™  
CHEWABLE**

Your personal bone health formula in a chewable tablet for adolescents and adults.

**PREFERRED PRICE:  
\$28.95**



**#131  
PROCOSA®**

A groundbreaking joint-health formula with the **InCelligence® technology Joint-Support Complex** of Meriva®† bioavailable curcumin and vegetarian glucosamine. Helps maintain healthy cartilage for optimal mobility.

**PREFERRED PRICE: \$37.95**

† Meriva is a trademark of Indena S.p.A.





## The Science of Personalization

# SPECIALTY

A varied diet that includes healthy fruits, vegetables, and lean meats is important for everyone—at every age. And for those who would like some different options, USANA's specialty supplements make it easy to get the best possible nutrition every day.



### #144 BIOmega™ JR.

BiOmega Jr. makes it fun and easy for kids ages 4–12 to get the DHA (docosahexaenoic acid) and EPA (eicosapentaenoic acid) they need to support healthy minds and bodies.

**BiOmega Jr. comes in a delicious orange-pineapple gel fortified with vitamin D. For best results, store in the refrigerator and serve cold.**

**PREFERRED PRICE: \$20.95**



### #104 BODY ROX™

Between late-night cram sessions, school activities, and a hectic social life, young adults can't afford to slow down. Give them the nutrition they need to be at their best every day, in and out of the classroom.

**Body Rox comes with a tasty, fruit-flavoured coating.**

**PREFERRED PRICE: \$28.95**



### #105 USANIMALS™

USANA's fun and easy-to-eat chewables provide excellent nutritional support.

**PREFERRED PRICE: \$20.95**



### #135 HEPA PLUS®

Formulated with the **InCelligence Detox Support Complex**, Hepa Plus supports healthy and efficient liver function by energizing the body's normal production of glutathione and helping to balance natural detoxification processes.

**PREFERRED PRICE: \$38.95**



### #111 DIGESTIVE ENZYME

A broad range of enzymes to support efficient digestive health and help with occasional stomach discomfort after a large meal.

**PREFERRED PRICE: \$32.95**



### #108 USANA® PROBIOTIC

Bring balance to your belly and digestive tract with a blend of good bacteria—*Bifidobacterium* BB-12® and *Lactobacillus rhamnosus* LGG®†. Both strands are clinically shown to survive the harsh acidic environment of the stomach, providing a full range of benefits.

**PREFERRED PRICE: \$34.95**

†Trademarks are the property of their respective owners.



### #226 FIBERGY® PLUS BOOSTER (28 servings)

Fibergy Plus is a flavour-free fibre blend, providing 12 grams of fibre per serving.

**PREFERRED PRICE: \$31.95**

*Item featured again on page 24.*

## Getting to the Core of Good Health

# DIGESTION & DETOX SUPPORT

Balanced digestion is key to keeping your health on track and requires specific nutrients, like fibre, to help things run smoothly. USANA's digestion and detox support Optimizers are based on recommendations from USANA's collaboration with the medical professionals at Sanoviv Medical Institute. They are specifically designed to work together to support your overall digestive health.





A Personalized Approach to Healthy Eating

# USANA® FOODS

Everyone wants to eat healthy, but it's often hard to fit quality nutrition into your everyday diet. USANA scientists have selected the most delicious and nutritious ingredients to create convenient shakes and energy drinks to suit your individual needs. Additionally, each USANA shake has been formulated with a precise balance of carbohydrates, proteins, and beneficial fats. Combine USANA® foods with the CellSentials®—a precise blend of micronutrients—and you have everything you need to maintain a healthy lifestyle.

## STEP 1 Choose your protein base.

USANA's creamy and delicious shakes are packed with the goodness of complete, high-quality protein. Each base is rich in dietary fibre and contains an optimal balance of proteins, fibre, and natural fat from coconut oil.



#205  
**SOY SHAKE BASE**  
(14 servings)

- Light vanilla flavour
- No added sugar
- 18 grams protein
- Gluten free†

**PREFERRED PRICE: \$42.95**



#206  
**PLANT SHAKE BASE**  
(14 servings)

- Light vanilla flavour
- No added sugar
- 18 grams protein
- Gluten free†

**PREFERRED PRICE: \$45.95**



#207  
**WHEY SHAKE BASE**  
(14 servings)

- Light vanilla flavour
- No added sugar
- 18 grams protein
- Gluten free† and soy free†

**PREFERRED PRICE: \$42.95**

## STEP 2 Pick a flavour.

Personalize your USANA MySmart™ Protein Shakes with the choice of eight delicious flavours. Tantalize your taste buds with these convenient single-serve stick packs that contain less than 10 calories each.



### FLAVOUR OPTIMIZERS—7 SERVINGS IN EACH BOX

- #280 DARK CHOCOLATE
- #281 PEACH MANGO
- #282 BANANA
- #283 STRAWBERRY
- #284 MILK CHOCOLATE
- #285 MATCHA GREEN TEA
- #288 CAPPUCCINO
- #289 ORANGE CREAM

**PREFERRED PRICE: \$9.95**



### FOOD FOR THOUGHT

Coconut oil contains medium-chain triglycerides (MCTs), which are healthy fatty acids. Current research shows that there are potential health benefits from consuming tropical oils with saturated fats like the coconut oil found in **USANA MySmart™** Protein Shakes.





A Personalized Approach to Healthy Eating

# USANA MYSMART™ BOOSTERS

The USANA MySmart™ Boosters are the perfect way to give your shake an extra kick. For additional protein, try adding one scoop of Protein Plus Booster. And for extra fibre, add Fibergy Plus. This nutritious fibre blend is an excellent way to incorporate more beneficial fibre into your diet.

STEP 3 *Mix in a booster.*

Add an extra boost to the protein base of your choice to make your shake exactly what you want and need.



#208 & #227  
**PROTEIN PLUS BOOSTER**  
**WHEY or SOY**  
(28 servings)

These boosters contain an additional 10 grams of whey or soy protein that is free from additives and fillers. It's the perfect way to get the extra protein your body needs to help satisfy your active lifestyle.

**PREFERRED PRICE: \$28.95**

*Whey Protein Plus Booster pictured.*



#226  
**FIBERGY® PLUS BOOSTER**  
(28 servings)

Mix your shake up a bit with an extra 12 grams of fibre to help keep you fuller, longer.

**PREFERRED PRICE: \$31.95**

*Additional information on page 21.*

A Balanced Approach  
to Meal Replacement

# NUTRIMEAL™

Nutrimeal™ shakes are nutritionally balanced meal replacements that provide an ideal ratio of carbohydrates, proteins, and beneficial fats to support a healthy weight. Their formulas are designed to deliver complex carbohydrates to keep you satisfied longer.



#210  
**DUTCH CHOCOLATE**  
(9 servings)

- Rich chocolate flavour
- 15 grams protein blend
- Gluten free†

**PREFERRED PRICE: \$30.95**



#211  
**FRENCH VANILLA**  
(9 servings)

- Smooth vanilla flavour
- 15 grams soy protein
- Gluten free†

**PREFERRED PRICE: \$30.95**

†For our customers sensitive to gluten: No gluten-containing ingredients are used in these products. However, they are produced in a facility that manufactures other foods that do contain gluten. These products are produced on equipment that also processes peanuts, tree nuts, eggs, wheat, sesame, and shellfish.





*Effective and Delicious Weight Management*

# 5-DAY RESET™

Are you ready to reset your body and your life? It's no secret that the key to effective weight management is making positive changes in diet and exercise. The 5-Day RESET™ is a simple approach to help you make a clean break from the effects of unhealthy foods and jumpstart healthy eating habits.

USANA's 5-Day RESET is a satisfying, nutritionally balanced program that sets you up for success. Simply replace three meals a day with a delicious Nutrimeal™ shake, take your USANA supplements, eat whole-food, complex carbohydrate snacks, and practice healthy lifestyle habits.

In just five days, you'll be ready to take the next steps in your journey to better health.\*



- #251  
**5-DAY RESET™**
- Contains:
- 8 Dutch Chocolate Nutrimeal™ single-serve packets
  - 7 French Vanilla Nutrimeal™ single-serve packets
  - 5 USANA® Probiotic stick packs
  - 5 AM/PM HealthPak™ packets
  - Program Guide

**PREFERRED PRICE: \$99.95**

\*Individual results may vary. The 5-Day RESET program lowers your daily caloric intake and recommends moderate exercise for best results.

It is suggested that you take these products to your health-care professional and secure their advice if you intend to change your diet, begin an exercise program, are pregnant or lactating, have allergies, are taking medications, or are under the care of a health-care professional.

Children under the age of 18 should not participate in the 5-Day RESET program, except on the advice of their health-care professional and/or dietician.

*Cleaner, Smarter, and Stronger*

# REV3 ENERGY™

This powerful energy drink packs a clean, crisp pomegranate taste and is the smart source of that extra oomph you need to push through your workout...or the afternoon.



## FOOD FOR THOUGHT

**Rev3 Energy™ Drink** is powered with vitamin B and flavoured with natural pomegranate to give you a healthier alternative to energy drinks.

## WHAT SEPARATES REV3 FROM OTHER ENERGY DRINKS?

- **Rev3 Energy™** is a vitamin- and antioxidant-enhanced beverage with an effective proprietary energy complex.
- Rev3 has a glycemic index that is three to four times lower than traditional energy drinks.
- Contains no artificial flavours, artificial sweeteners, or artificial colours.
- Contains naturally sourced caffeine from antioxidant-rich green and white tea.
- Replaces vitamins B1, B2, and B6, which may be depleted during exercise.
- Formulated with Korean ginseng and *Rhodiola rosea* to support the body's response to everyday stress and fatigue.



#139  
**REV3 ENERGY™ SURGE PACK**  
(14 stick packs with free chalk bag)  
**PREFERRED PRICE: \$39.95**

#139  
**REV3 ENERGY™ SURGE PACK REFILL**  
(28 stick packs)  
**PREFERRED PRICE: \$70.95**



#138  
**REV3 ENERGY™ DRINK**  
(12 cans)  
**PREFERRED PRICE: \$37.95**





Capture the Glow of Health

# SENSE™ BODY CARE

Formulated with purified botanical extracts and exclusive nutrition complexes, Sensé Beautiful Science® helps revitalize individual cells—where healthy-looking skin begins. When cells are properly nourished and protected, you can expect beautiful results.



#311  
**ENERGIZING  
SHOWER GEL**

Awaken your senses with this soap-free cleansing gel enhanced with an invigorating tangerine fragrance.

**PREFERRED PRICE:  
\$21.95**



#312  
**REVITALIZING  
SHAMPOO**

Revitalize hair with this gentle shampoo that delivers vital nutrients to help restore hair's natural softness, body, and shine.

**PREFERRED PRICE:  
\$21.95**



#313  
**NOURISHING  
CONDITIONER**

Moisturize and strengthen hair with a conditioner enriched with vitamins C and E for manageability and shine.

**PREFERRED PRICE:  
\$22.95**



#315  
**INTENSIVE HAND  
THERAPY**

Moisturize dry skin and combat the damaging effects of the environment with this concentrated hand cream. Smooth rough skin and keep cuticles soft for happy, healthy hands.

**PREFERRED PRICE:  
\$19.95**



#314  
**FIRMING BODY  
NOURISHER**

Moisturize and tone skin with the exclusive hydroxy complex in this firming body lotion.

**PREFERRED PRICE:  
\$27.95**



#399  
**WHITENING  
TOOTHPASTE**

USANA's Whitening Toothpaste is fluoride-free and is specially formulated to protect your beautiful smile all year round by removing plaque, cleaning teeth, and fighting the bacteria that causes bad breath.

**PREFERRED PRICE: \$13.95**



## FOOD FOR THOUGHT

Did you know USANA's **Energizing Shower Gel** contains botanical extracts like avocado oil? The fleshy pulp that surrounds the avocado pit is pressed and produces an oil that contains healthy fats like oleic acid to moisturize your skin.



#354  
**HAIR & BODY PACK**

All your necessary body care products in one pack, so you always look radiant from head to toe.

Pack includes:

- Energizing Shower Gel
- Revitalizing Shampoo
- Nourishing Conditioner
- Intensive Hand Therapy
- Firming Body Nourisher
- Intensive Hand Therapy

**PREFERRED PRICE: \$99.95**



INTRODUCING  
USANA® CELAVIVE™  
*go beyond what you see*

CELAVIVE.COM

f /celavive  
@celaviveofficial  
@celavive

Experience a completely new approach to skincare that harnesses the power of InCelligence® technology to specifically target your unique beauty needs and unlock your skin's youth-preserving radiance.

Combining key nutrients, botanicals, and powerful peptides, USANA® Celavive™ awakens your skin's natural renewing abilities, going beyond traditional beauty regimens to keep you looking positively radiant and youthful. This comprehensive approach means Celavive responds uniquely to each individual person, improving the look of tone and texture of your skin, and dramatically reducing the appearance of wrinkles.

Discover your skin's natural ability to fight visible aging with this high-performance skincare offering, only from USANA.

Celavive products are coming soon. Learn more at [celavive.com](https://celavive.com).





# ABOUT USANA

USANA creates high-quality nutritional products built on one simple idea: if you feed the cells in your body exactly what they need, your health will benefit. This concept fuels our endless drive to innovate and advance the science of nutrition—putting a healthy, happy life within reach for all.

## OUR FOUNDER

USANA was founded in 1992 by Dr. Myron Wentz, an internationally recognized microbiologist and immunologist. Propelled by the premature and preventable death of his father in 1957, Dr. Wentz has spent his entire adult life seeking to create the most advanced dietary supplements science can produce. Prior to USANA, Dr. Wentz founded Gull Laboratories in 1974 and is well-known for creating the first commercially available diagnostic test for the Epstein-Barr virus.

## RESEARCH AND DEVELOPMENT

USANA employs and relies on more than 60 scientists—nutritional biochemists, molecular and cellular biologists, pharmacists, and sports science experts—to research and develop products based on the latest nutritional scientific discoveries. They work in state-of-the-art laboratories, testing, studying, and continually improving our product line.

## QUALITY STANDARDS

USANA manufacturing facilities operate at pharmaceutical-level Good Manufacturing Practices—above and beyond what is required by law for dietary supplements. We rigorously test our products and strictly adhere to procedures and documentation other supplement companies don't. We also create, test, produce, and store the majority of our products at our world-class facility in Salt Lake City, Utah.

## UNIQUE INNOVATIONS

- **InCelligence® Technology.** Delivers key nutrients that speak your cells' language to activate your body's natural ability to respond to stress, promoting normal, healthy aging processes.
- **Hybrid Technology.** State-of-the-art approach featuring bilayer tableting, allowing previously distinct products to be joined into a single formula.

*Dr. Myron Wentz, Founder of  
USANA and internationally  
recognized microbiologist and  
immunologist*



- **Olivol™.** Patented extract that contains antioxidant polyphenols derived exclusively from olives.
- **Poly C®.** Patented blend of mineral ascorbates that provide better bioavailability than ascorbic acid alone.
- **MyHealthPak™.** Makes nutrition convenient and personalized by allowing you to create your own AM and PM supplement packs.

## THIRD-PARTY VERIFICATION & PARTNERSHIPS

### NUTRISearch RATING

The *NutriSearch Comparative Guide to Nutritional Supplements™†* compares hundreds of supplements to determine the highest quality, and two USANA products\* have earned the Editors' Choice Award and 5-Star, Gold Medal ratings.

### PHYSICIANS' DESK REFERENCE

The Physicians' Desk Reference (PDR) is an annually updated compilation of information on prescription drugs and some dietary supplements used by doctors and health-care professionals. Eleven USANA products\*, including the CellSentials™, are listed in the 2017 edition of the PDR and its online companion, the Prescribers' Digital Reference.

### U.S. PHARMACOPEIA (USP) TESTING

USANA undergoes trusted USP testing methods to verify products adhere to USP dissolution standards, ensuring the nutrients will be released and made readily available for absorption during the normal digestive process.

### NSF INTERNATIONAL

NSF International's Tested & Certified program certifies that what is on the label is in the bottle and that the product does not contain undeclared ingredients or unsafe levels of contaminants.

### CONSUMERLAB.COM\*\*

USANA was named the #1 Rated Direct-Selling Brand based on a 2016 customer satisfaction survey conducted by ConsumerLab.com.

### LGC LIMITED

LGC Limited is an international measurement and testing company that assists the nutritional supplement and

sports-nutrition industries with process and quality-control procedures.

## DR. OZ

USANA has been a Trusted Partner and Sponsor of *The Dr. Oz Show* since 2012, with regular guest appearances and product features. Tune in to see our ads and learn about the benefits of supplementation and overall health.



## TEAM USANA

Thousands of elite athletes trust their health to USANA—more than any other supplement company.

### Major partnerships include:

- Women's Tennis Association
- U.S. Ski and Snowboard
- Speed Skating Canada
- Club Atlético Nacional S.A.
- China's General Administration of Sports Training Bureau (sponsored by BabyCare, USANA's wholly-owned subsidiary in China)

Follow Team USANA on Instagram @TeamUSANA.

**Ask The Scientists.** Get your questions answered by USANA scientists at [askthescientists.com](http://askthescientists.com).

\*U.S. formulas only.

†All trademarks are property of their respective owners.



## USANA TRUE HEALTH FOUNDATION

The USANA True Health Foundation's mission is to ensure that impoverished children and families reach their fullest potential by providing food and nutrition. USANA covers all costs associated with the functioning of this Foundation, so every dollar received goes directly to those who need it most. Learn more at [USANAFoundation.org](http://USANAFoundation.org).





# AUTO ORDER

**AUTO ORDERS RECEIVE AN EXTRA 10% OFF THE PREFERRED PRICE.**

AUTO ORDER is an automatic shipment of products conveniently delivered to your home every four weeks. And the best part?

With Auto Order, you'll never pay full price again!

**USANA.com**



f /USANAhealthsciences

Instagram @USANAinc

askthescientists.com

Twitter @USANAinc

SN @USANAinc

f /askthescientists

USANAhealthsciences

W whatsappUSANA.com

@askthescientists

**USANA**  
THE CELLULAR NUTRITION COMPANY

80 Innovation Dr.  
Woodbridge, ON  
L4H 0T2 CANADA  
905-264-9863 (Woodbridge Office)  
604-279-2950 (Vancouver Office)

**TOLL-FREE CUSTOMER SERVICE**  
**1 (888) 950-9595**



Item# SA519.020118

Rev. 08/17

For more information about USANA products, contact your Independent USANA Associate.

Before distributing this booklet, please fill out ID number

--	--	--	--	--	--	--	--

ID Number

--	--	--

Business Centre

L	R
---	---

Circle One