

**BE MORE**



Think ahead five years.  
What kind of person will you be?  
What do you want your life to look like?

# WHAT'S *YOUR* VISION?

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Your potential—what you can accomplish in life—is entirely up to you. Your actions today will decide who you are tomorrow. So stop thinking about who you *can* be and start ***being*** who you want to be. Now is the time to live more, see more, do more, **BE MORE.**






## BE MORE WITH USANA

World-renowned microbiologist and immunologist Dr. Myron Wentz blazed a new trail in the field of cellular health in 1992 when he founded USANA with a few core nutritional supplements. Our line of supplements has grown, but the commitment to quality has never wavered. These supplements are created, tested, produced, and stored in our state-of-the-art, manufacturing facility in Salt Lake City, Utah. With this same commitment to excellence, USANA continues to innovate and advance the science of nutrition—putting a healthy, happy life within reach for all.

It's all part of USANA's vision to create the healthiest family on earth. With health, you have the greatest opportunity to make a real impact in the world. **You can be part of this vision by owning your own USANA business.** But it's so much more than that.

# BE HEALTHY

Health starts with a low-glycemic diet and regular exercise, and is layered with high-quality, science-based supplements and a commitment to improving every day. It sounds simple, and it is—but it's not always easy. When you partner with USANA, you get support for your healthy lifestyle choices with educational information and a like-minded team that will give you the confidence you need to pursue your health goals.



***"I've always been passionate about health, but over the last 13 years I've adopted a daily healthy ritual that I didn't have before USANA. I take my supplements every day. I love to hike, paddle board, and jog, and as a result, my health has changed. I call it the USANA glow! It makes me so happy and grateful to know that my health is in good hands."***

**Natalie Dion**  
USANA Associate





# BE YOUR OWN BOSS

With USANA, you have the power to create a business where your success depends entirely on you. You are the boss. You work on your own time—as much or as little as you want—and you make money by sharing what you love. You're in charge, but you're not alone. You'll have access to a supportive network that provides tools, training, and expertise so you can succeed.



***“It feels great to be my own boss. Everything I choose to do directly influences my income and that feels amazing. USANA pushes me to become more and helps me find new innovative ways to gain momentum in my business. It helps me strive to be my very best every day.”***

**Adrian Chan**  
USANA Associate



***“I worked for 33 years as a health professional making someone else rich. Being in business for myself is much more fun!”***

**Valerie Viscardi**  
USANA Associate





***“With USANA’s vision guiding us, we now have a diverse team of Associates who work together toward a common goal. And we feel grateful we can mentor our team by showing them how much we care and leading by example.”***

**Annette & Victor Que**  
USANA Associates



# BE A --- **MENTOR**

With USANA, you have the opportunity to build your own team and develop the skills you'll need to grow a successful business that will impact thousands of lives. As you learn in this business, you'll gain confidence, teach your team how to be successful, and become a role model. You will mentor, support, and motivate your team to be more.





# BE PART OF A COMMUNITY

There are thousands of USANA Associates around the globe who have a common goal in mind—to make a difference. You're surrounded by other individuals who are passionate about health and committed to service. We call it the USANA family.





***"My community is now full of people who are all about becoming the best versions of themselves. All of the uplifting interactions we have are really stimulating and it's so different than anything I've experienced before. I love this opportunity to inspire others and give them hope."***


**Natalie Dion**  
USANA Associate



# BE COURAGEOUS

Life begins right outside your comfort zone. Explore new talents. Challenge yourself. Do something different. Decide to open yourself up to new possibilities and potential. As you develop your business, you'll become more confident, and you'll see the impact you are making in the lives of others.





***"If I hadn't found USANA, I would have never been able to find my gift and my purpose in life, which is to teach others the power of gratitude. What USANA offers you is the opportunity to be surrounded by positive people who uplift you and encourage you to grow and develop your own personal gifts. And better yet, USANA helps you gain the time and financial freedom you need to invest in them."***

**Julie Boyer**  
USANA Associate







# BE A LEGACY

It's rare to find a job that lasts long after the work is done. With USANA, you get to be a part of something bigger than yourself. You play a vital part in making a real difference in your life, the lives of those around you, and the lives of people around the world.



***"The lives we have touched is the most important thing to us. It's been the greatest benefit to running a USANA business—it's the opportunity we have to empower others to change their lives."***

**Annette & Victor Que**  
USANA Associates





# BE A USANA ASSOCIATE

*Who will you be with* **USANA?**

**Find out.**





# ABOUT USANA

## INCREDIBLE SUPPORT

It's a true partnership. You focus on sharing the products, and we'll handle the billing, shipping, inventory, returns, and more. Better yet, we'll equip you with all the online tools you'll need to run your business like a pro.

## REAP THE REWARDS

On top of weekly commission cheques, you can participate in luxurious travel incentives, earn awards, and even qualify to advance in rank. As your business grows, so do your rewards.

## USANA STRONG

More than 2,000+ world-class athletes rely on USANA supplements to keep them in top shape. That's more than any other supplement company and it's because athletes know the safety and quality of each USANA product is guaranteed.

## WORLDWIDE CREDIBILITY

Our commitment to excellence doesn't just apply to our products. We understand direct selling just as much as we understand science. We're the best at what we do, and people notice.





Stevie Award for Sales  
& Customer Service  
Customer Service  
Department of the Year  
4 wins since 2012



*Outside Magazine:*  
Best Places to Work  
6 wins since 2009



USANA voted  
**"#1 Distributor's Choice"**  
for Best Network Marketing  
Company by *MLM Insider*  
for 16 consecutive years



Trusted Partner and Sponsor  
of *The Dr. Oz Show*  
since 2012

**= BEST =**

- Nutritional Company
- Weight Loss Company
- Compensation Plan

in Network Marketing by  
*MLM Insider* (2013)



43 Communicator Awards  
since 2009

## SIX WAYS TO EARN INCOME WITH USANA



### RETAIL SALES

Earn profits on the difference  
between the Preferred Price  
and retail price.



### WEEKLY COMMISSIONS

Earn a starting commission  
of up to 20% from your  
own sales and sales volume  
of your team.



### INCENTIVES

Be rewarded with luxury  
travel, prizes, and even  
extra cash through generous  
incentive programs.



### LIFETIME MATCHING BONUS

Sponsor new Premier  
Platinum PaceSetters and  
receive up to a 15% match  
of their commission volume  
for the life of their USANA  
businesses.\*



### ELITE BONUS

Be one of USANA's top  
income earners and receive  
a portion of a quarterly US  
\$1,000,000 bonus.†



### LEADERSHIP BONUS

Participate in a 3% worldwide  
weekly bonus pool.

\*As long as you are commission qualified and in  
compliance with your Associate agreement.  
†Current payout is approximately \$1,000,000  
per quarter. Payout amounts vary each quarter.



## ● EXPERIENCE

USANA has been in business for more than 25 years, and our commitment to excellence, ethics, and professionalism has never ceased. Our business model and our products are made to last.





## • THE INDUSTRY

Over 100 million people around the world are currently in the direct selling industry. In 2015, the industry added an estimated \$183.7 billion US to the global economy, which shows that more people than ever are starting their own businesses and taking control of their lives.



## • GIVING BACK

The USANA True Health Foundation's mission is to ensure that impoverished children and families reach their fullest potential. We do this by providing food and nutrition to help them build sustainable communities. USANA covers all costs associated with the functioning of this Foundation, so every dollar received goes directly to those who need it most.

**Learn more at [USANAFoundation.org](https://USANAFoundation.org).**



U S A N A

**TRUE HEALTH**  
FOUNDATION

*helping humanity*





## ● **MANUFACTURING STANDARDS**

USANA manufacturing facilities operate at pharmaceutical-level Good Manufacturing Practices—above and beyond what is required by law for dietary supplements. And unlike many other supplement companies, we create, test, produce, and store the majority of our products at our state-of-the-art, FDA-registered manufacturing facility in Salt Lake City, Utah.



## ● INTERNATIONAL BUSINESS

USANA operates in 20 diverse markets around the world, meaning you can influence people all over the globe as you grow your own international business.



- |                        |                      |
|------------------------|----------------------|
| 1 United States, 1992  | 11 Singapore, 2003   |
| 2 Canada, 1996         | 12 Mexico, 2004      |
| 3 Australia, 1998      | 13 Malaysia, 2007    |
| 4 New Zealand, 1998    | 14 Philippines, 2009 |
| 5 United Kingdom, 1998 | 15 China, 2010       |
| 6 Hong Kong, 1999      | 16 France, 2012      |
| 7 Netherlands, 1999    | 17 Belgium, 2012     |
| 8 Japan, 2000          | 18 Thailand, 2012    |
| 9 Taiwan, 2002         | 19 Colombia, 2013    |
| 10 Korea, 2003         | 20 Indonesia, 2015   |

Who will ***you*** be with USANA?

USANA.



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ID Number

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Business Centre

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For more information about the USANA products and opportunity, contact your Independent USANA Associate.