

Discover The Power of

# InCelligence

TECHNOLOGY



**USANA**  
THE CELLULAR NUTRITION COMPANY



*Bring your cells to life*

## **Your Best Life Begins at the Cellular Level**

You are made up of trillions of cells. It's this complex cellular network that, as humans, makes us so unique in our ability to think, learn, communicate, and adapt to our environment.

Each individual cell plays a vital role in the quality of your health, impacting every aspect of daily life.

**That's why, when it comes to your health USANA is CELL-OBSESSED.**

*It starts with science*

## **An Advanced Approach**

Through decades of research USANA has developed advanced formulas that work with your body on the cellular level—formulas you can't find anywhere else.

**InCelligence Technology is USANA's premier formulation method used to develop products that signal your cells to activate targeted health benefits.**

This formulation method harnesses the power of your body's natural cell-signaling processes, emphasizing cellular communication and allowing you to take charge of your personal health in ways you've never thought possible.

*Key Takeaway: InCelligence Technology is USANA's premier formulation method.*





*The language of your cells*

## **Understanding Cell Signaling**

So, what exactly is cell-signaling?

At the most basic level, cell signaling is your cells' responses to internal or external signaling molecules.

Your cells are amazing communicators, constantly responding to the messages they receive. In fact, cellular messages are continuously in transit, signaling important physiological effects throughout your body.

This process of sending, receiving, and responding to cellular messages allows your body to adjust and adapt to every change in your environment. And it's all in an effort to support homeostasis—a **state of balance**.

*Active, personalized health*

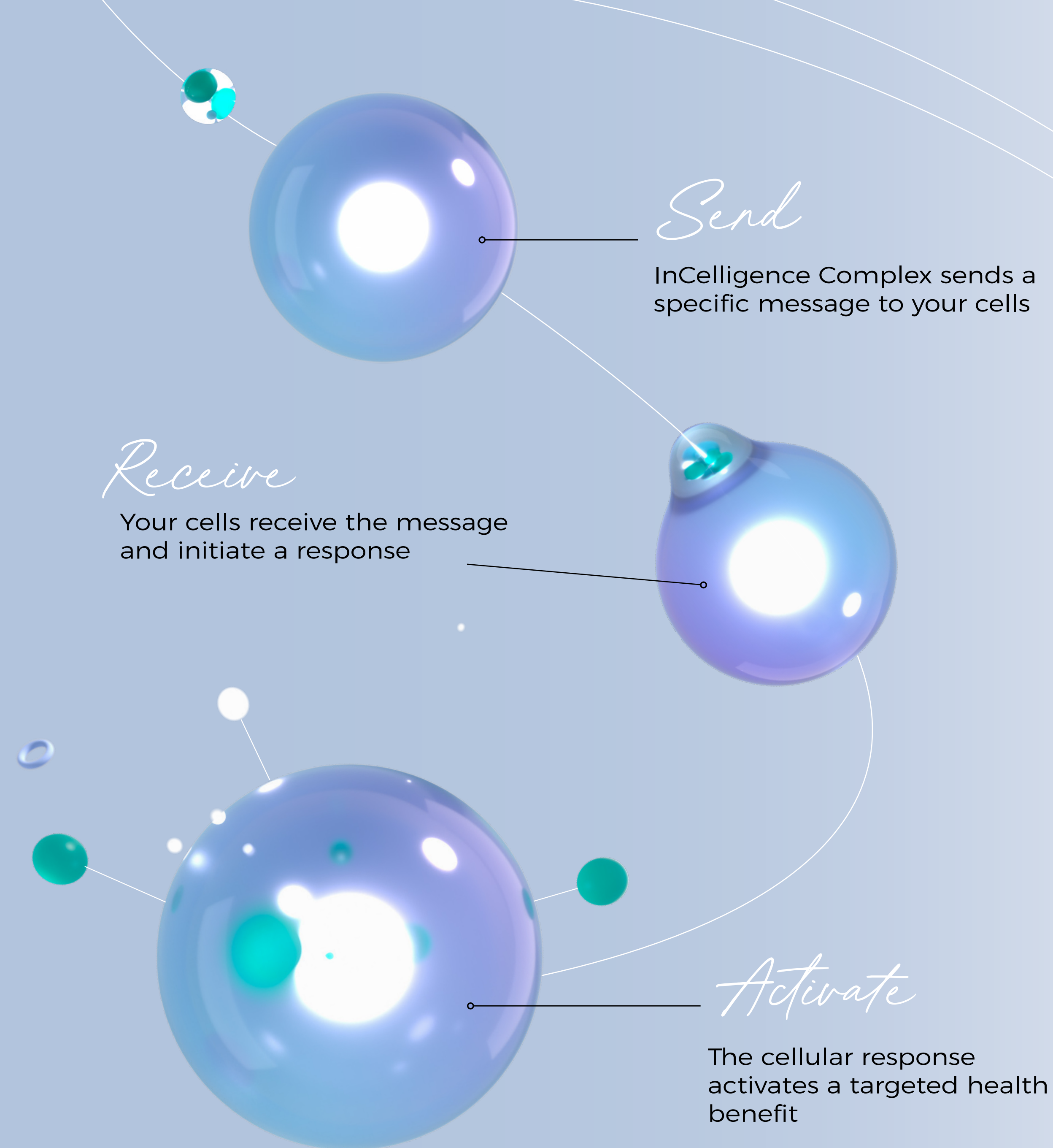
## How InCelligence Works

Unique nutrient blends—called InCelligence Complexes—contain molecules that deliver messages to your cells to target and activate specific responses, resulting in the desired benefit.

**Let's break it down into three simple steps:**

- 1. Send—InCelligence Complex sends a molecular message to your cells**
- 2. Receive—Your cells receive the message and initiate a response**
- 3. Activate—The cellular response activates a targeted health benefit**

While every USANA product supports your health on the cellular level, it's these precise blends and combinations in the InCelligence Complexes that work together to activate a known, targeted benefit within your body.





*What's inside matters*

## **Ingredient Blends with Purpose**

InCelligence Technology delivers health solutions that work in harmony with your body's natural processes.

**Each InCelligence complex includes:**

- **Scientifically studied nutrients**
- **Highly bioavailable, active ingredients**
- **Precise blends for optimal results**

Plus, with USANA's potency guarantee, research standards, and stringent quality measures, you can supplement confidently knowing each product is backed by science, thoroughly tested for purity, and designed for your unique needs.

*Key takeaway: InCelligence Complexes are precise blends of nutrients used to target a specific health benefit.*



*A targeted approach*

## The Science of Specialized Supplements

Beginning at the very foundation of nutritional support to customizing a personalized regimen, USANA has you covered.

Proactively supporting your health with premium USANA products can give you peace of mind knowing you're getting the **optimal** amounts of key nutrients needed to support your long-term health goals.

Each of the following InCelligence Complexes and their corresponding products offers a unique, targeted health benefit.



Powerful blends

## Patented InCelligence Complex

**TARGETED BENEFIT:** CELLULAR AGING

This powerful blend of phytonutrients has been clinically proven to defend against oxidative stress by specifically targeting your cells' NRF-2 receptors, supporting your body's own antioxidant production and your cells' natural ability to protect and renew themselves.\*

**The InCelligence Complex<sup>†</sup>** is unique to the health and wellness industry as it contains antioxidant compounds that support endogenous systems associated with cellular energy, resilience, and optimal lifespans.

**†U.S. Pat. No. 10,632,101**

**Activating Ingredients:** Alpha-Lipoic Acid (ALA), Olivol Olive Fruit Extract, Green Tea Extract, Quercetin, Resveratrol, Rutin, Hesperidin, Meriva<sup>®‡</sup> Bioavailable Curcumin



*Found in:*

### CellSentials

As USANA's primary foundational health product, CellSentials provides comprehensive nutrient support with a broad spectrum of vitamins, minerals, and antioxidants to ensure a solid foundation for long-term health. The patented InCelligence Complex powers the delivery of targeted nutrients to help nourish, protect, and renew cellular health, supporting your body's natural ability to adapt and defend against modern-day stressors.



### HealthPak

USANA's HealthPak is the most premium, robust option for foundational health with advanced nutritional formulas to support total body health and cellular aging. HealthPak delivers these nutrients in convenient AM and PM packets that include your daily dose of USANA CellSentials, as well as, MagneCal D and the exclusive CellSentials Booster—a unique supplement, also formulated with InCelligence Technology, for the ultimate defense against daily oxidative effects.\*

\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

‡Meriva is a registered trademark of Indena S.p.A.

PATENTED  
INCELLIGENCE  
COMPLEX

*Alpha-Lipoic Acid*

*Olivol Olive Fruit Extract*

*Hesperidin*

*Quercetin*

*Curcumin*

*Rutin*

*Resveratrol*





*Powerful blends*

## InCelligence Beta-Glucan Complex

**TARGETED BENEFIT: IMMUNITY**

This combination of baker's yeast and mushroom extracts works together to prime your body's natural protective responses by binding to immune cell receptors, signaling your body's natural defenses to help support an already healthy immune system.\*

**Activating Ingredients:**

Baker's Yeast, Reishi and Shiitake Mushrooms



*Found in:*

### Proglucamune

USANA's Proglucamune, featuring the InCelligence Beta-Glucan Complex plus added zinc, taps into your cells' natural protective abilities to help support an already healthy immune system, even during times of occasional stress.\*



*Shiitake Mushrooms*

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INCELLIGENCE  
BETA-GLUCAN  
COMPLEX



*Shiitake Mushrooms*

*Baker's Yeast*

*Reishi Mushrooms*





*Green Tea Extract*

*Powerful blends*

## InCelligence Detox-Support Complex

**TARGETED BENEFIT:** DETOXIFICATION

This comprehensive blend of phytochemicals activates the cellular processes associated with supporting your body's cleansing and detoxification, aiding your body's natural ability to remove fat, toxins, and waste products.\*

**Activating Ingredients:**

Milk Thistle, Cystine, Alpha Lipoic Acid (ALA), Broccoli Extract, Inositol, Green Tea Extract, Olivol Olive Fruit Extract, and Meriva® Bioavailable Curcumin



*Found in:*

**Hepasil DTX**

Hepasil's potent formula includes the InCelligence Detox-Support Complex, plus added biotin and choline, to help support the normal health and function of your liver, assisting your body's natural cleansing and detoxification processes.\*

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*Curcumin*



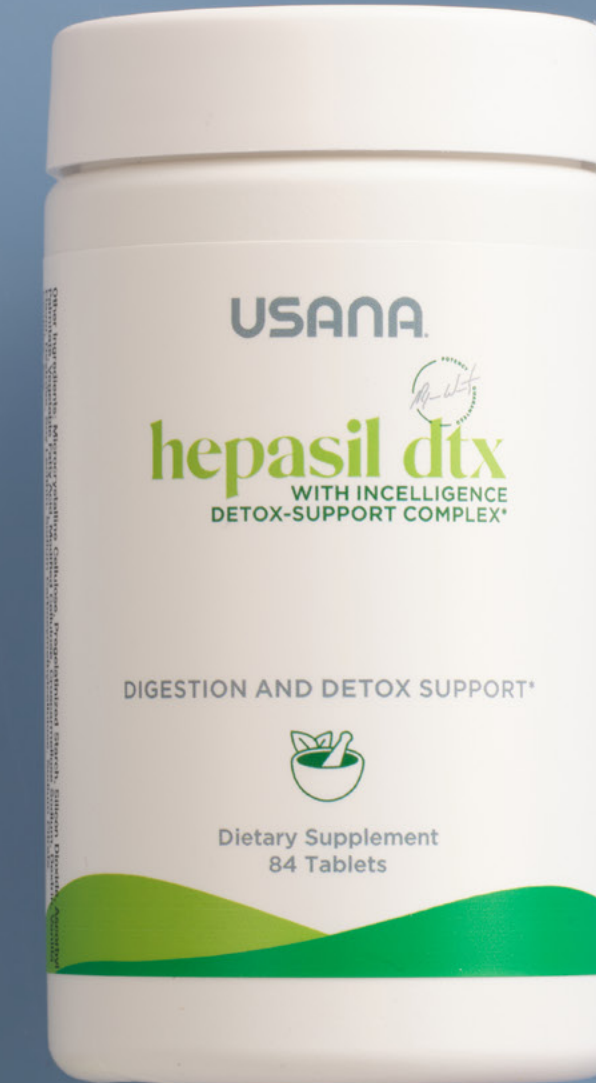
*Olivol Olive Fruit Extract*



*Cystine*

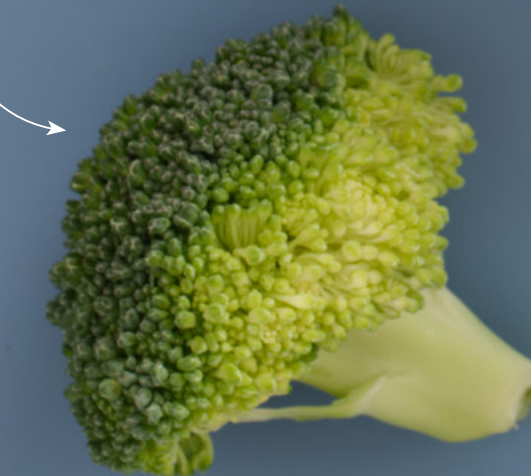


**INCELLIGENCE  
DETOX-SUPPORT  
COMPLEX**



*Inositol*

*Broccoli Extract*



*Milk Thistle*





*Bioavailable  
Curcumin*

*Powerful blends*

## InCelligence Joint-Support Complex

**TARGETED BENEFIT:** HEALTHY JOINTS AND MOBILITY

This combination of glucosamine and highly bioavailable curcumin targets the signaling associated with your body's natural recovery processes, supporting the activation of autophagy (your body's cellular recycling process) to maintain healthy joint-cell function, preserve healthy cartilage, and support healthy joint aging.\*

**Activating Ingredients:**

Vegetarian Glucosamine Hydrochloride (HCl), Meriva®† Bioavailable Curcumin

*Found in:*



**Procosa**

Provides essential building blocks for compounds needed to support stable, flexible, and strong joints. In addition to its InCelligence Joint-Support Complex, Procosa also includes vitamin C and minerals that work together to promote the body's natural response to temporary, normal inflammation from exercise while supporting optimal joint health and mobility.\*

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†Meriva is a registered trademark of Indena S.p.A.

INCELLIGENCE  
JOINT-SUPPORT  
COMPLEX

*Meriva Bioavailable Curcumin*



*Vegetarian Glucosamine  
Hydrochloride*



*Curcumin*



*Whole Coffee Fruit Extract*

*Powerful blends*

## **InCelligence Cognitive-Support Complex**

**TARGETED BENEFIT:** COGNITIVE HEALTH

A brain-supporting blend that targets and activates the natural production of brain-derived neurotrophic factor (BDNF)—an important cognitive protein associated with strengthening neural pathways to support learning, memory, focus, alertness, mood, and thinking, as well as overall brain health and aging.

**Activating Ingredients:**

*Bacopa monnieri*, Whole Coffee Fruit Extract

*Found in:*



**CopaPrime+**

Formulated with a powerful combination of naturally derived nootropics, CopaPrime+ maximizes mental performance and helps protect long-term cognitive health, while supporting mental clarity and your ability to think and learn. CopaPrime+ has been clinically shown to increase levels of BDNF in as little as one to two hours, with continued use creating even stronger effects. And higher levels of BDNF in the brain have been associated with better maintained cognitive function later in life.\*

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INCELLIGENCE  
COGNITIVE-SUPPORT  
COMPLEX

*Bacopa monnieri*



*American ginseng*



*Whole Coffee Fruit Extract*



Powerful blends



Hexapeptide-48  
HCl

## Celavive Cell-Signaling Complex

**TARGETED BENEFIT:** YOUNGER-LOOKING SKIN

Features a beautifying blend of powerful bioactive peptides and unique botanical extracts. Together, they target key skin receptors to promote the skin's moisture barrier function and visibly counteract signs of chronological and lifestyle stress ageing—like fine lines and wrinkles. Plus, these proven ingredients help support six core elements associated with a healthy skin matrix, including collagen and elastin, for younger-looking skin and a radiant, glowing complexion.

**Activating Ingredients:**

Palmitoyl Tripeptide-38, Hexapeptide-48 HCl, Southernwood (*Artemisia abrotanum*) Extract, Coffee Seed (*Coffea arabica*) Extract

Found in:

**Perfecting Toner, Replenishing Night Cream, Replenishing Night Gel, Vitalizing Serum, Hydrating Eye Essence, Hydrating + Lifting Sheet Mask**

Celavive products, featuring the Celavive Cell-Signaling Complex, are designed to work together to restore your skin's natural hydration and fight the most common signs of visible skin aging—like wrinkles and sagging—for a dramatically more radiant, youthful-looking complexion.

This high-performance skincare system has been clinically shown to reduce water loss, increase moisture, and visibly improve firmness for skin that's vibrant and healthy-looking, at any age.

*Key takeaway: Each InCelligence Complex offers a targeted benefit for your unique needs.*



Southernwood



Coffee Extract

CELAVIVE  
CELL-SIGNALING  
COMPLEX





*Get obsessed*

WITH YOUR HEALTH  
AT A CELLULAR LEVEL

Start with CellSentials as your foundation and customize your routine with optimizers designed specifically to meet your unique health goals.

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To learn even more about USANA's InCelligence Technology, visit [ASK THE SCIENTISTS](#)



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