

Discover The Power of

InCelligence

TECHNOLOGY



USANA
THE CELLULAR NUTRITION COMPANY



Bring your cells to life

Your Best Life Begins at the Cellular Level

You are made up of trillions of cells. It's this complex cellular network that, as humans, makes us so unique in our ability to think, learn, communicate, and adapt to our environment.

Each individual cell plays a vital role in the quality of your health, impacting every aspect of daily life.

That's why, when it comes to your health USANA is CELL-OBSESSED.

It starts with science

An Advanced Approach

Through decades of research USANA has developed advanced formulas that work with your body on the cellular level.

InCelligence Technology is USANA's premier formulation method used to develop products that help signal your cells to activate targeted health benefits.

This formulation method helps harnesses the power of your body's natural cell-signaling processes, emphasizing cellular communication and allowing you to take charge of your personal health in various ways.

Key Takeaway: InCelligence Technology is USANA's formulation method.





The language of your cells

Understanding Cell Signalling

So, what exactly is cell signalling?

At the most basic level, cell signalling is your cells' responses to internal or external signalling molecules.

Your cells are amazing communicators, constantly responding to the messages they receive. In fact, cellular messages are continuously in transit, signalling important physiological effects throughout your body.

This process of sending, receiving, and responding to cellular messages allows your body to adjust and adapt to every change in your environment. And it's all in an effort to support homeostasis—a **state of balance**.

Active, personalised health

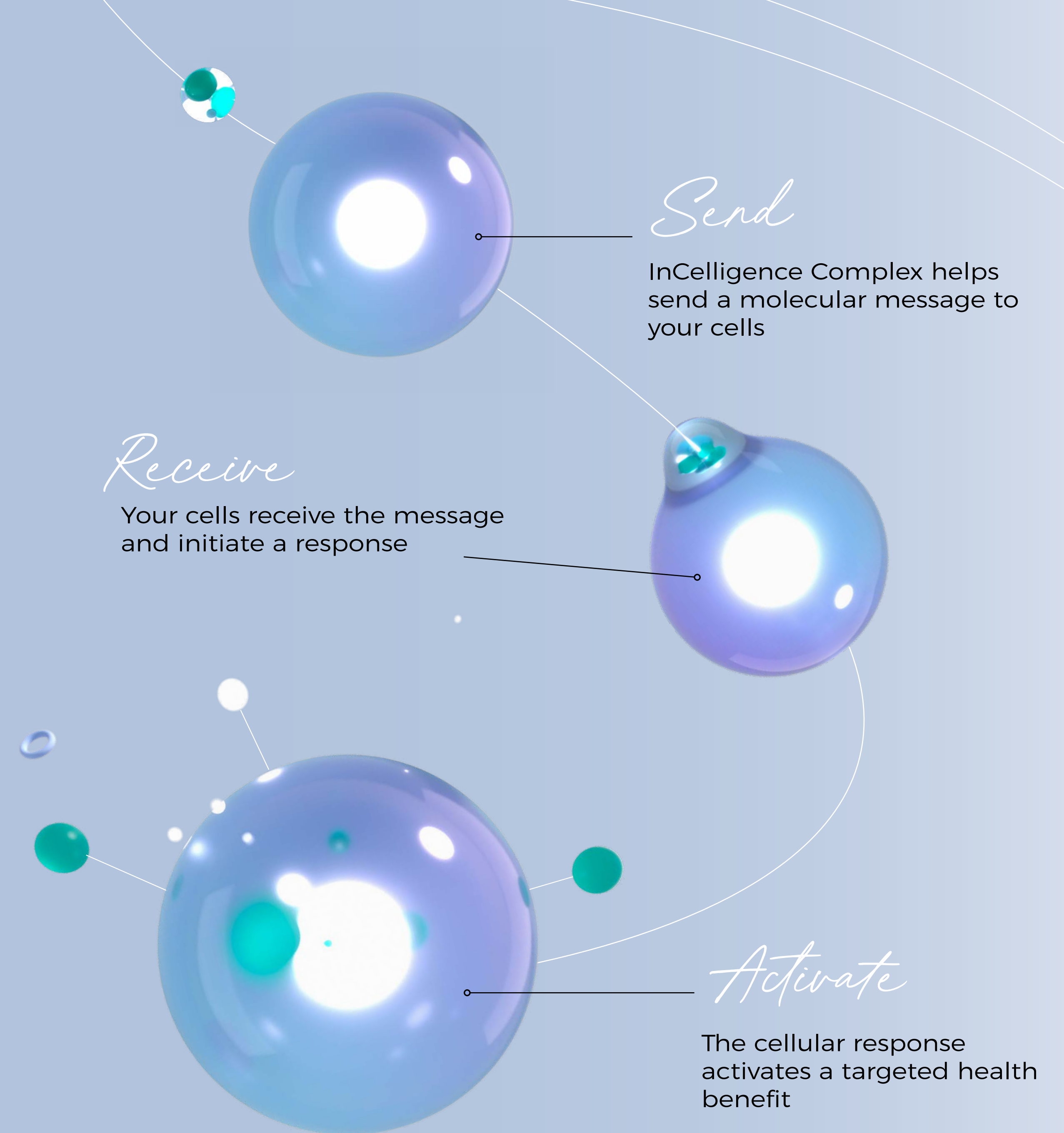
How InCelligence Works

Unique nutrient blends—called InCelligence Complexes—contain molecules that deliver messages to your cells to help relay specific responses, resulting in a well-supported body.

Let's break it down into three simple steps:

- 1. Send—InCelligence Complex helps send a molecular message to your cells**
- 2. Receive—Your cells receive the message and initiate a response**
- 3. Activate—The cellular response activates a targeted health benefit**

While every USANA product supports your health on the cellular level, it's these precise blends and combinations in the InCelligence Complexes that work together to activate a known, targeted benefit within your body.





What's inside matters

Ingredient Blends with Purpose

InCelligence Technology helps deliver health solutions that work in harmony with your body's natural processes.

Each InCelligence complex includes:

- **Scientifically studied nutrients**
- **Highly bioavailable, active ingredients**
- **Precise blends for optimal results**

Plus, with USANA's potency guarantee, research standards, and stringent quality measures, you can supplement confidently knowing each product is backed by science, thoroughly tested for purity, and designed for your unique needs.

Key takeaway: InCelligence Complexes are precise blends of nutrients used to target a specific health benefit.



A targeted approach

The Science of Specialised Supplements

Beginning at the very foundation of nutritional support to customizing a personalised regimen, USANA has you covered.

Proactively supporting your health with premium USANA products can give you peace of mind knowing you're getting the **optimal** amounts of key nutrients needed to support your long-term health goals.

Each of the following InCelligence Complexes and their corresponding products offers a unique, targeted health benefit.



Powerful blends

Patented InCelligence Complex

TARGETED BENEFIT: CELLULAR SUPPORT

This powerful blend of phytonutrients has been clinically proven to support your cells by helping maintain your cells' NRF-2 receptors.

The InCelligence Complex[†] is unique to the health and wellness industry as it recognises the formula contains antioxidant compounds that support endogenous systems associated with cellular energy.

†U.S. Pat. No. 10,632,101

Activating Ingredients: Alpha-Lipoic Acid (ALA), Olivol Olive Fruit Extract, Green Tea Extract, Quercetin, Resveratrol, Rutin, Hesperidin, Meriva[‡] Bioavailable Curcumin.



Found in:

CellSentials

As USANA's primary foundational health product, CellSentials provides comprehensive nutrient support with a broad spectrum of vitamins, minerals, and antioxidants to ensure a solid foundation for long-term health. The patented InCelligence Complex powers the delivery of targeted nutrients to help nourish, protect, and aid in natural renewal processes, supporting your body's natural ability to adapt and defend against modern-day stressors.

[‡]Meriva is a registered trademark of Indena S.p.A.

PATENTED
INCELLIGENCE
COMPLEX

Alpha-Lipoic Acid

Olivol Olive Fruit Extract

Hesperidin

Quercetin

Curcumin

Rutin

Resveratrol





Green Tea Extract

Powerful blends

InCelligence Detox-Support Complex

TARGETED BENEFIT: DETOXIFICATION

This comprehensive blend of phytochemicals helps activate the cellular processes associated with supporting your body's cleansing and detoxification, aiding your body's natural ability to remove fat, toxins, and waste products.

Activating Ingredients:

Milk Thistle, L-Cysteine, Alpha-Lipoic Acid (ALA), Broccoli Concentrate, Inositol, Green Tea Extract, Olivool Olive Fruit Extract, and Meriva® Curcumin



Found in:

Hepasil DTX

Hepasil DTX's potent formula includes the InCelligence Detox-Support Complex, plus added biotin and choline, to help support the normal health and function of your liver, assisting your body's natural cleansing and detoxification processes.

‡Meriva is a registered trademark of Indena S.p.A.





*Bioavailable
Curcumin*

Powerful blends

InCelligence Joint-Support Complex

TARGETED BENEFIT: HEALTHY JOINTS AND MOBILITY

This combination of glucosamine and highly bioavailable curcumin targets the signalling associated with your body's natural recovery processes, supporting the normal process of autophagy (your body's cellular recycling process) to maintain normal joint-cell function, preserve normal cartilage, and support normal joint ageing.

Activating Ingredients:

Vegetarian Glucosamine Hydrochloride (HCl), Meriva®† Bioavailable Curcumin



Found in:

Procosa

USANA's Procosa provides essential building blocks for compounds needed to support stable, flexible, and strong joints. In addition to its InCelligence Joint-Support Complex, Procosa also includes vitamin C and minerals that work together support optimal joint health and mobility.

†Meriva is a registered trademark of Indena S.p.A.

INCELLIGENCE
JOINT-SUPPORT
COMPLEX

Meriva Bioavailable Curcumin



*Vegetarian Glucosamine
Hydrochloride*



Curcumin



Whole Coffee Fruit Extract

Powerful blends

InCelligence Cognitive-Support Complex

TARGETED BENEFIT: COGNITIVE HEALTH

A brain-supporting blend that targets and activates the natural production of brain-derived neurotrophic factor (BDNF)—an important cognitive protein associated with strengthening neural pathways to support learning, memory, focus, alertness, mood, and thinking, as well as overall brain health and ageing.

Activating Ingredients:

Bacopa monnieri, Whole Coffee Fruit Extract



Found in:

CopaPrime+

Formulated with a powerful combination of naturally derived nootropics, CopaPrime+ maximises mental performance and helps protect long-term cognitive health, while supporting mental clarity and your ability to think and learn. CopaPrime+ has been clinically shown to increase levels of BDNF in as little as one to two hours, with continued use creating even stronger effects.

INCELLIGENCE
COGNITIVE-SUPPORT
COMPLEX

Bacopa monnieri



American ginseng



Whole Coffee Fruit Extract

Powerful blends



Hexapeptide-48
HCl

Celavive Cell-Signalling Complex

TARGETED BENEFIT: YOUNGER-LOOKING SKIN

Features a beautifying blend of powerful, bioactive peptides and unique botanical extracts. Together, they target key skin receptors to promote the skin's moisture barrier function. Plus, these proven ingredients help support six major elements associated with a healthy skin matrix, including collagen and elastin, for younger-looking skin and a radiant, glowing complexion.

Key Ingredients:

Palmitoyl Tripeptide-38, Hexapeptide-48 HCl, Southernwood (*Artemisia abrotanum*) Extract, Coffee Seed (*Coffea arabica*) Extract

Found in:

Perfecting Toner, Replenishing Night Cream, Replenishing Night Gel, Vitalizing Serum, Hydrating Eye Essence, Hydrating + Lifting Sheet Mask

Celavive products, featuring the Celavive Cell-Signalling Complex, are designed to work together to help restore your skin's natural hydration for a radiant, youthful-looking complexion.

This high-performance skincare system has been clinically shown to reduce water loss, increase moisture, and visibly improve firmness for skin that's vibrant and healthy-looking.

Key takeaway: Each InCelligence Complex offers a targeted benefit for your unique needs.



Southernwood



Coffee Extract

CELAVIVE
CELL-SIGNALLING
COMPLEX





Get obsessed

WITH YOUR HEALTH
AT A CELLULAR LEVEL

Start with CellSentials as your foundation and customise your routine with optimisers designed specifically to meet your unique health goals.

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