

Discover The Power of

InCelligence

TECHNOLOGY



USANA
THE CELLULAR NUTRITION COMPANY



Bring your cells to life

Your Best Life Begins at the Cellular Level

You are made up of trillions of cells. It's this complex cellular network that, as humans, makes us so unique in our ability to think, learn, communicate, and adapt to our environment.

Each individual cell plays a vital role in the quality of your health, impacting every aspect of daily life.

That's why, when it comes to your health, USANA is CELL-OBSESSED.

It starts with science

A Scientific Approach

Through decades of research USANA has developed scientific formulas that work with your body on the cellular level.

InCelligence Technology is USANA's formulation method used to develop products that help signal your cells to support normal body functions.

This formulation method helps harness the power of your body's natural cell-signaling processes, emphasizing cellular communication and allowing you to take charge of your personal health in various ways.

Key Takeaway: InCelligence Technology is USANA's formulation method.





The language of your cells

Understanding Cell Signaling

So, what exactly is cell signaling?

At the most basic level, cell signaling is your cells' responses to internal or external signaling molecules.

Your cells are amazing communicators, constantly responding to the messages they receive. In fact, cellular messages are continuously in transit, signaling important physiological effects throughout your body.

This process of sending, receiving, and responding to cellular messages allows your body to adjust and adapt to every change in your environment. And it's all in an effort to support **homeostasis—a state of balance.**

Active, personalized health

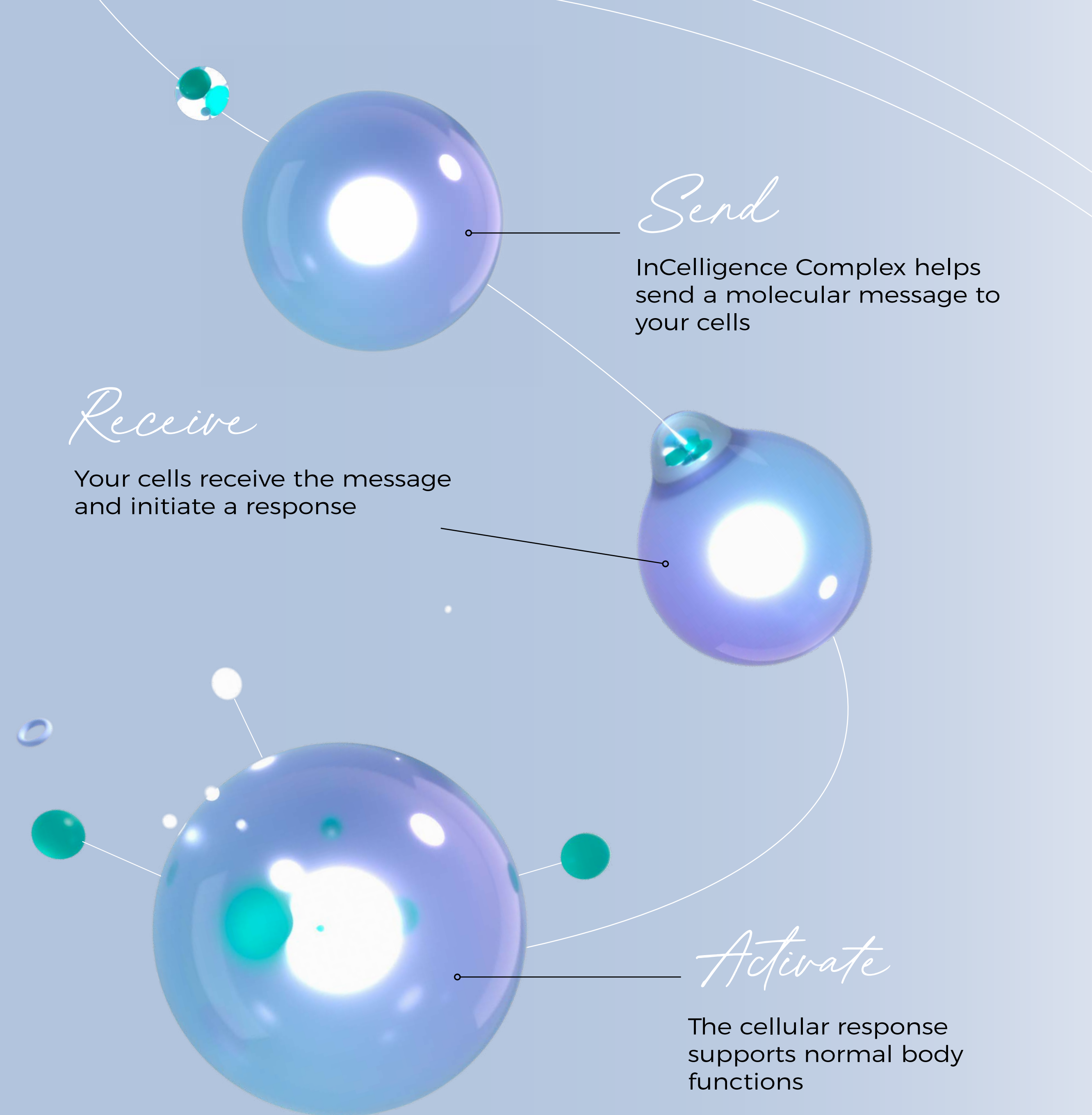
How InCelligence Works

Unique nutrient blends—called InCelligence Complexes—contain molecules that deliver messages to your cells to help relay specific responses, resulting in a well-supported body.

Let's break it down into three simple steps:

- 1. Send—InCelligence Complex helps send a molecular message to your cells**
- 2. Receive—Your cells receive the message and initiate a response**
- 3. Activate—The cellular response supports normal body functions**

While every USANA product supports your body on the cellular level, it's these precise blends and combinations in the InCelligence Complexes that work together to support normal functions within your body.





What's inside matters

Ingredient Blends with Purpose

InCelligence Technology helps deliver health solutions that work in harmony with your body's natural processes.

Each InCelligence complex includes:

- **Scientifically studied nutrients**
- **Highly bioavailable, active ingredients**
- **Precise blends for optimal results**

Key takeaway: InCelligence Complexes are precise blends of nutrients used to support normal functions within your body.



A targeted approach

The Science of Specialized Supplements

Beginning at the very foundation of nutritional support to customizing a personalized regimen, USANA has you covered.

Proactively supporting your health with premium USANA products can give you peace of mind knowing you're getting the balanced amounts of key nutrients needed to support your long-term health goals.

Each of the following InCelligence Complexes and their corresponding products offers a known body benefit.



Powerful blends

Patented InCelligence Complex

TARGETED BENEFIT: CELLULAR SUPPORT

This powerful blend of phytonutrients has been clinically proven to support your cells by helping maintain your cells' NRF-2 receptors.

The InCelligence Complex[†] is unique to the health and wellness industry as it recognizes the formula contains antioxidant compounds that support endogenous systems associated with cellular energy.

†U.S. Pat. No. 10,632,101

Activating Ingredients: Alpha-Lipoic Acid (ALA), Olivol Olive Fruit Extract, Green Tea Extract, Quercetin, Resveratrol, Rutin, Hesperidin, Meriva^{®‡} Bioavailable Curcumin.



Found in:

CellSentials

As USANA's primary foundational health product, CellSentials provides comprehensive nutrient support with a broad spectrum of vitamins, minerals, and antioxidants to help maintain your body functions. The patented InCelligence Complex powers the delivery of targeted nutrients to help nourish, protect, and renew cellular health, supporting your body's natural ability to adapt and defend against modern-day stressors.

[‡]Meriva is a registered trademark of Indena S.p.A.

PATENTED
INCELLIGENCE
COMPLEX

Alpha-Lipoic Acid

Olivol Olive Fruit Extract

Hesperidin

Quercetin

Curcumin

Rutin

Resveratrol



Powerful blends

InCelligence Beta-Glucan Complex

TARGETED BENEFIT: SUPPORTS NORMAL IMMUNITY

This combination of baker's yeast and mushroom extracts works together to prime your body's natural protective responses by binding to immune cell receptors, signaling your body's natural defenses to help support normal immune function.

Key Ingredients:

Baker's Yeast, Reishi and Shiitake Mushrooms



Found in:

Proglucamune

USANA's Proglucamune, featuring the InCelligence Beta-Glucan Complex plus added zinc, taps into your cells' natural protective abilities to help support normal immune function.



Shiitake Mushrooms

INCELLIGENCE
BETA-GLUCAN
COMPLEX



Shiitake Mushrooms

Baker's Yeast

Reishi Mushrooms





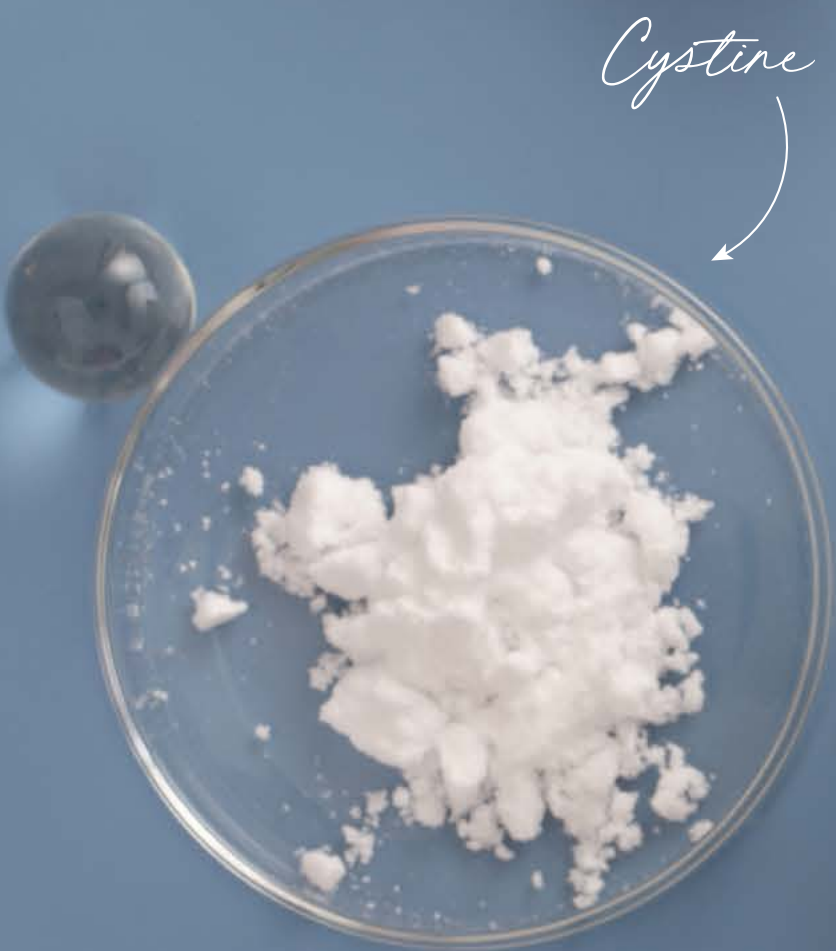
Green Tea Extract



Curcumin



Olivol Olive Fruit Extract



Cystine



INCELLIGENCE
DETOX-SUPPORT
COMPLEX



Inositol



Broccoli Extract



Milk Thistle

Powerful blends

InCelligence Detox-Support Complex

TARGETED BENEFIT: DETOXIFICATION

This comprehensive blend of phytochemicals helps activate the cellular processes associated with supporting your body's cleansing and detoxification, aiding your body's natural ability to remove fat, toxins, and waste products.

Key Ingredients:

Milk Thistle, Cystine, Alpha-Lipoic Acid (ALA), Broccoli Extract, Inositol, Green Tea Extract, Olivol Olive Fruit Extract, and Meriva^{®‡} Curcumin Complex



Found in:

Hepasil DTX

Hepasil DTX's formula includes the InCelligence Detox-Support Complex, plus added biotin and choline, to help support the normal function of your liver, assisting your body's natural cleansing and detoxification processes.

[‡]Meriva is a registered trademark of Indena S.p.A.



*Bioavailable
Curcumin*

Powerful blends

InCelligence Joint-Support Complex

TARGETED BENEFIT: JOINTS AND MOBILITY

This combination of glucosamine and bioavailable curcumin targets the signaling associated with your body's natural recovery processes, supporting the normal process of autophagy (your body's cellular recycling process) to maintain normal joint-cell function and preserve normal cartilage.

Key Ingredients:

Vegetarian Glucosamine Hydrochloride (HCl), Curcuminoids (Curcuma longa, L. rhizome)



Found in:

Procosa

USANA's Procosa provides essential building blocks for compounds needed to support normal joints. In addition to its InCelligence Joint-Support Complex, Procosa also includes vitamin C and minerals that work together support normal joint function.



INCELLIGENCE
JOINT-SUPPORT
COMPLEX

Curcuma longa, L. rhizome

*Vegetarian Glucosamine
Hydrochloride*

Curcumin



Coffee Fruit

Powerful blends

InCelligence Cognitive-Support Complex

TARGETED BENEFIT: COGNITIVE HEALTH

A brain-supporting blend that supports and relays the natural production of brain-derived neurotrophic factor (BDNF)—an important cognitive protein associated with strengthening neural pathways to support learning, memory, focus, alertness, mood, and thinking, as well as overall brain support.

Key Ingredients:

Bacopa monnieri, Coffee Fruit Extract



Found in:

USANA Copaprime+

Formulated with a powerful combination of naturally derived nootropics, Copaprime+ supports normal cognitive function, mental clarity, and maintains your ability to think and learn.

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COGNITIVE-SUPPORT
COMPLEX

American ginseng

Bacopa monnieri

Whole Coffee Fruit Extract



Powerful blends



Hexapeptide-48
HCl

Celavive Cell-Signaling Complex

TARGETED BENEFIT: YOUNGER-LOOKING SKIN

Features a beautifying blend of powerful, bioactive peptides and unique botanical extracts. Together, they support key skin receptors to promote the skin's moisture barrier function. Plus, these proven ingredients help support six major elements associated with a healthy skin matrix, including collagen and elastin, for younger-looking skin and a radiant, glowing complexion.

Key Ingredients:

Palmitoyl Tripeptide-38, Hexapeptide-48 HCl, Southernwood (*Artemisia abrotanum*) Extract, Coffee Seed (*Coffea arabica*) Extract

Found in:

Perfecting Toner, Replenishing Night Cream, Replenishing Night Gel, Vitalizing Serum, Hydrating Eye Essence, Hydrating + Lifting Sheet Mask

Celavive products, featuring the Celavive Cell-Signaling Complex, are designed to work together to help restore your skin's natural hydration for a radiant, youthful-looking complexion.

This high-performance skincare system has been clinically shown to reduce water loss, increase moisture, and visibly improve firmness for skin that's vibrant and healthy looking.

Key takeaway: Each InCelligence Complex offers a targeted benefit for your unique needs.



Southernwood



Coffee Seed Extract

CELAVIVE
CELL-SIGNALING
COMPLEX





Get obsessed

WITH YOUR HEALTH
AT A CELLULAR LEVEL

Start with CellSentials as your foundation and customize your routine with supplements designed specifically to meet your unique health goals.

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