

Discover

# InCelligence

TECHNOLOGY



**USANA**  
THE CELLULAR NUTRITION COMPANY



*Bring life to your body*

## **Your Best Life Begins at the Biological Level**

Our bodies host a complex network of health signals that, as humans, makes us so unique in our ability to think, learn, communicate, and adapt to our environment.

Each individual signal plays a vital role in the quality of your health, impacting every aspect of daily life.

**That's why, when it comes to your health USANA is CELL-OBSESSED.**

*It starts with science*

## **A Specialised Approach**

Through decades of research, USANA has developed original formulas that work with your body on a personal level.

**InCelligence Technology—USANA’s specialised formulation method—is used to help assist your body’s natural signalling system, helping to support many health benefits.**

This formulation method utilises the natural ability of your body’s own processes, emphasising biological communication and allowing you to take charge of your personal health in ways you’ve never thought possible.

*Key Takeaway: InCelligence Technology is USANA’s specialised formulation method.*





## *The language of your body*

### **Understanding The Basics**

Your body consists of an amazing and complex communication network, constantly responding to messages it receives. In fact, at any given moment your body sends and receives countless messages that are continuously in transit, signalling important physiological effects throughout your body.

This process of sending, receiving, and responding to signals allows your body to adjust and adapt to every change in your environment. And it's all to support homeostasis — **a state of balance.**

*Active, personalised health*

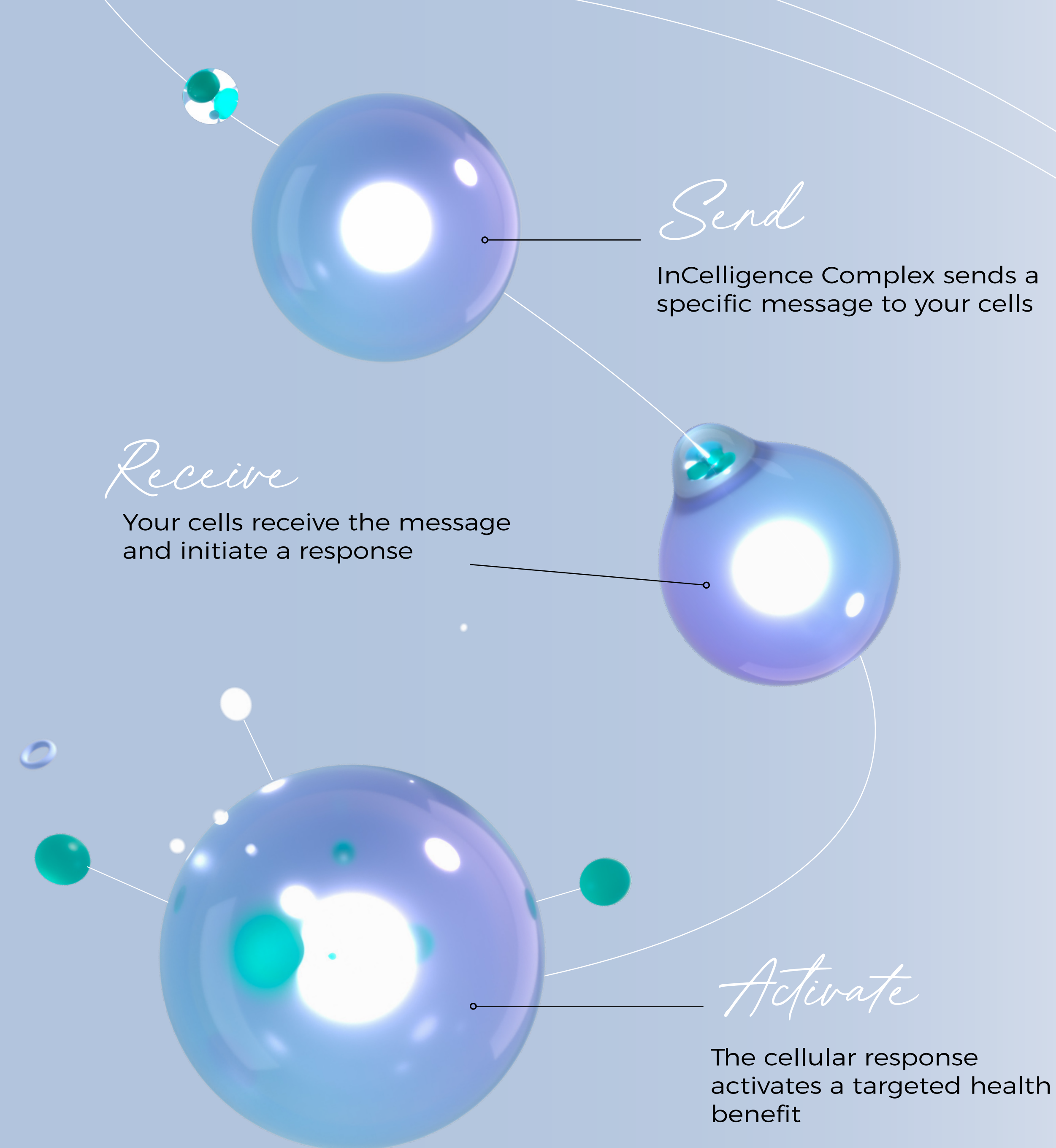
## How InCelligence Works

Our nutrient blends—called InCelligence Complexes—contain molecules that help deliver messages to your body to target and activate specific responses, resulting in the desired benefit.

Let's break it down into three simple steps:

1. **Send**—InCelligence Complex helps send a molecular message to your body
2. **Receive**—Your body receives the message and initiates a response
3. **Activate**—The response activates a targeted health benefit

While every USANA product supports your health on various levels, it's these precise blends and combinations in the InCelligence Complexes that help to support many different health benefits throughout your body.





*What's inside matters*

## **Ingredient Blends with Purpose**

InCelligence Technology helps support your body's natural processes.

**Each InCelligence complex includes:**

- **Researched nutrients**
- **Highly bioavailable, active ingredients**
- **Precise blends for beneficial results**

Plus, with USANA's research standards and stringent quality measures, you can supplement confidently knowing each product is backed by science, thoroughly tested for purity, and designed for your unique needs.

*Key takeaway: InCelligence Complexes are precise blends of nutrients used to target a specific health benefit.*



*A targeted approach*

## The Science of Specialised Supplements

Beginning at the very foundation of nutritional support to customising a personalised regimen, USANA has you covered.

Proactively supporting your health with USANA products can give you peace of mind knowing you're getting key nutrients to support your body systems.

Each of the following InCelligence Complexes and their corresponding products offers a targeted health benefit.



*Precise blends*

## Patented InCelligence Complex

**TARGETED BENEFIT:** HEALTHY AGEING

This blend supports your body's own antioxidant production and its natural ability to protect and renew itself.

**The InCelligence Complex<sup>†</sup>** is carefully formulated to contain antioxidant compounds that support endogenous systems associated with energy, resilience, and optimal lifespans.

**†U.S. Pat. No. 10,632,101**

**Ingredients:** Alpha-Lipoic Acid (ALA), Olivol Olive Fruit Extract, Green Tea Extract, Quercetin, Resveratrol, Rutin, Hesperidin, Meriva<sup>®†</sup> Bioavailable Curcumin.

*Found in:*

### Vita-AO and Core Minerals+

As USANA's primary foundational health system, Vita-AO and Core Minerals+ provide comprehensive nutrient support with a broad spectrum of vitamins, minerals, and antioxidants to help support a healthy body. The patented InCelligence Complex powers the delivery of targeted nutrients to help nourish and protect, supporting your body's natural ability to adapt and defend against modern-day stressors.



<sup>†</sup>Meriva is a registered trademark of Indena S.p.A.





*Precise blends*

## InCelligence Beta-Glucan Complex

**TARGETED BENEFIT:** IMMUNITY

This combination of baker's yeast and mushroom extracts works together to help maintain overall wellness and vitality.

**Ingredients:** Baker's Yeast (*Saccharomyces cerevisiae*), Reishi and Shiitake Mushrooms.



*Found in:*

### Proglucamune

USANA's Proglucamune, featuring the InCelligence Beta-Glucan Complex plus added zinc, helps assist your body's natural protective abilities to help support an already healthy immune system.



*Shiitake Mushrooms*

INCELLIGENCE  
BETA-GLUCAN  
COMPLEX



*Shiitake Mushrooms*

*Baker's Yeast*

*Reishi Mushrooms*





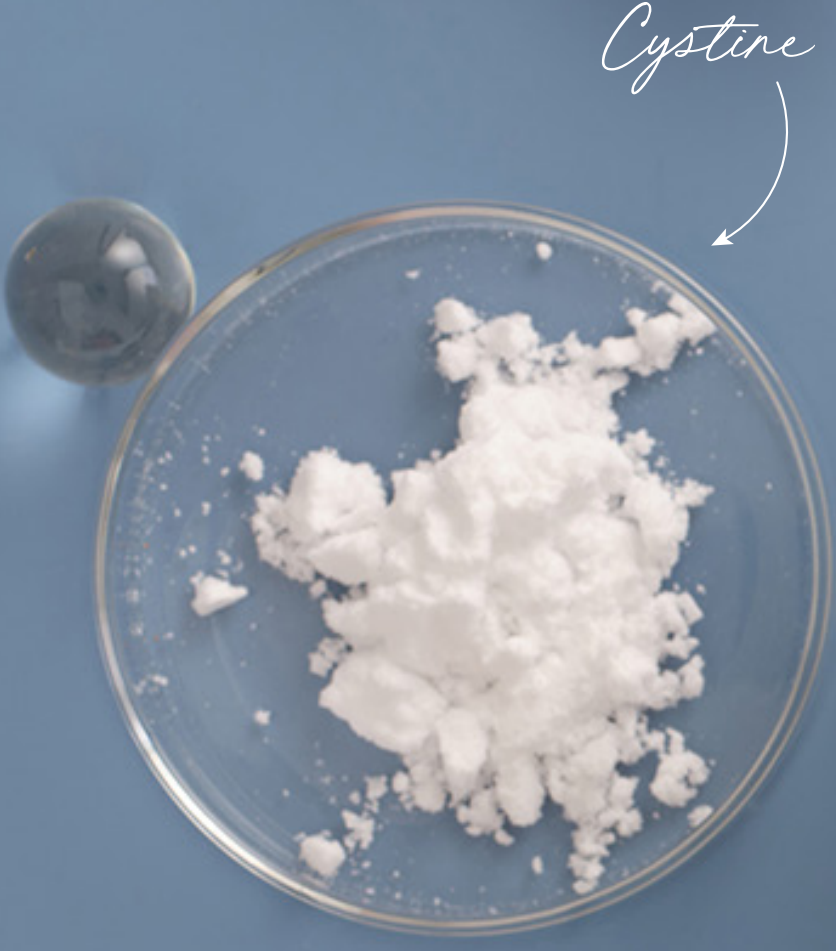
*Green Tea Extract*



*Curcumin*



*Olive Olive Fruit Extract*



*Cystine*



INCELLIGENCE  
DETOX-SUPPORT  
COMPLEX



*Inositol*



*Broccoli Extract*



*Milk Thistle*

*Precise blends*

## InCelligence Detox-Support Complex

**TARGETED BENEFIT:** DETOXIFICATION

This comprehensive blend of phytochemicals activates the body's responses associated with supporting liver function and your body's natural detoxification processes

**Ingredients:** Milk Thistle Extract, Broccoli Concentrate, Inositol, Green Tea Extract, Turmeric Extract, Olive Fruit Extract, and Buckwheat Extract

*Found in:*

### Hepasil DTX

Hepasil DTX's original formula includes the InCelligence Detox-Support Complex, with ingredients, like milk thistle extract, to stimulate liver enzymes and protect against oxidative stress.





*Bioavailable  
Curcumin*

*Precise blends*

## InCelligence Joint-Support Complex

**TARGETED BENEFIT:** HEALTHY JOINTS AND MOBILITY

Glucosamine helps support signalling associated with maintaining healthy cartilage and joints.

**Ingredients:** Vegetarian Glucosamine Hydrochloride (HCl)



*Found in:*

### **Procosa II**

Provides essential building blocks for compounds that support stable, flexible, and strong joints.

INCELLIGENCE  
JOINT-SUPPORT  
COMPLEX



*Meriva Bioavailable Curcumin*



*Vegetarian Glucosamine  
Hydrochloride*



*Curcumin*



Precise blends



Hexapeptide-48  
HCl

## Celavive Complex

**TARGETED BENEFIT:** YOUNGER-LOOKING SKIN

Features a beautifying blend of bioactive peptides and select botanical extracts. Together, they work to help promote the skin's moisture barrier function and visibly counteract signs of chronological and lifestyle stress ageing—like fine lines and wrinkles. Plus, these ingredients help support six major elements associated with a healthy skin matrix, including collagen and elastin, for younger-looking skin and a radiant, glowing complexion.

**Ingredients:** Palmitoyl Tripeptide-38, Hexapeptide-48 HCl, Southernwood (*Artemisia abrotanum*) Extract, Coffee Seed (*Coffea arabica*) Extract

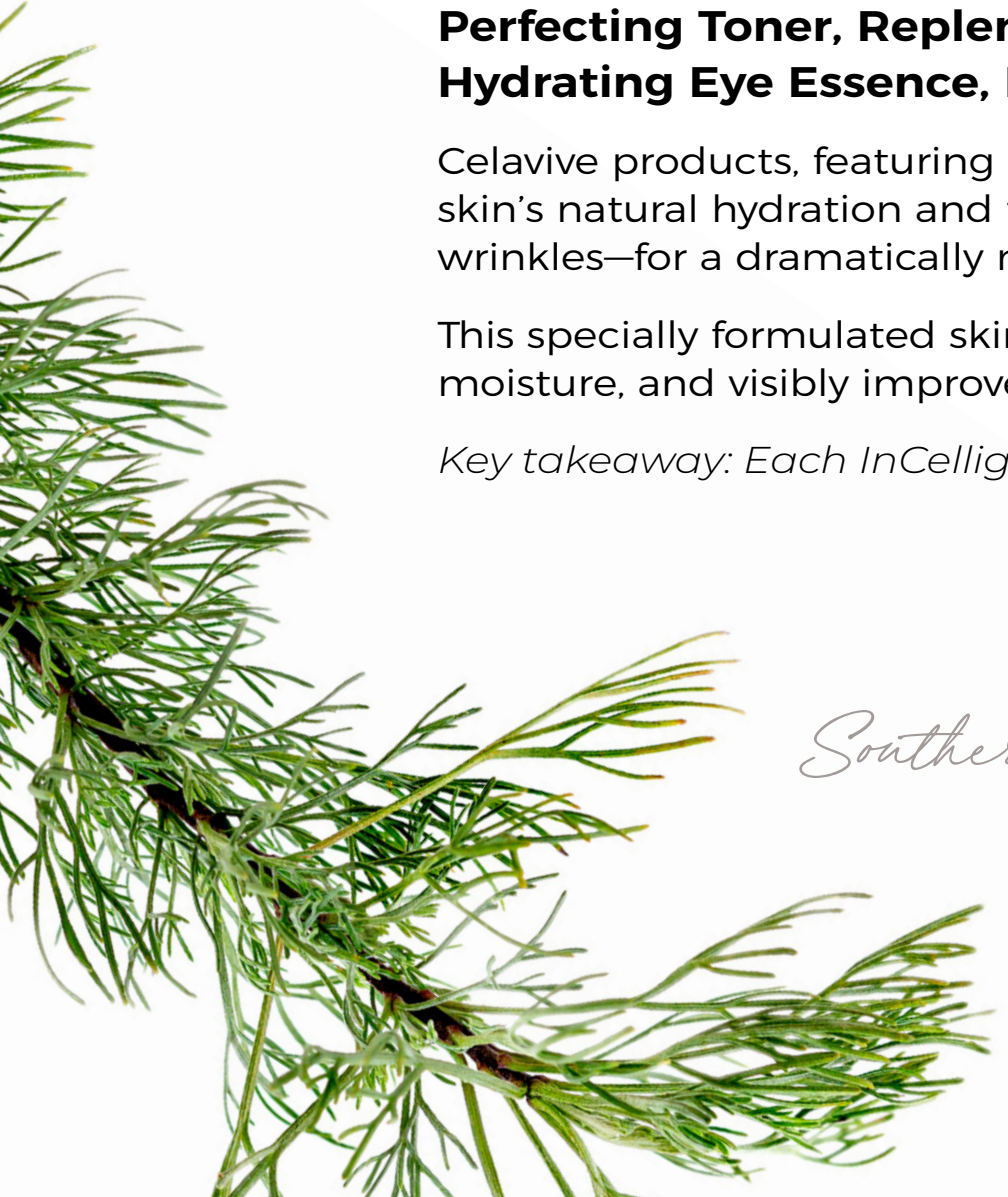
Found in:

**Perfecting Toner, Replenishing Night Cream, Replenishing Night Gel, Vitalizing Serum, Hydrating Eye Essence, Hydrating + Lifting Sheet Mask**

Celavive products, featuring the Celavive Complex, are designed to work together to restore your skin's natural hydration and fight the most common signs of visible skin ageing—like fine lines and wrinkles—for a dramatically more radiant, youthful-looking complexion.

This specially formulated skincare system has been clinically shown to reduce water loss, increase moisture, and visibly improve firmness for skin that's vibrant and healthy looking, at any age.

Key takeaway: Each InCelligence Complex offers a targeted benefit for your unique needs.



Southernwood



Coffee Extract

CELAVIVE  
CELL-SIGNALING  
COMPLEX





# Get obsessed

## WITH YOUR HEALTH

Start with Vita-AO and Core Minerals+ as your foundation and customise your routine with optimisers designed specifically to meet your unique health goals.

[SHOP INCELLIGENCE PRODUCTS](#)

Connect with us on Instagram @USANAinc  
#cellobessed #liveusana



[USANA.com](https://www.usana.com)