

Discover The Power of

InCelligence

TECHNOLOGY



USANA
THE CELLULAR NUTRITION COMPANY



Bring your cells to life

Your Best Life Begins at the Cellular Level

You are made up of trillions of cells. It's this complex cellular network that, as humans, makes us so unique in our ability to think, learn, communicate, and adapt to our environment.

Each individual cell plays a vital role in the quality of your health, impacting every aspect of daily life.

**That's why, when it comes to your health
USANA is CELL OBSESSED.**

It starts with science

An Advanced Approach

Through decades of research USANA has developed advanced formulas that work with your body on the cellular level—formulas you can't find anywhere else.

InCelligence Technology is USANA's premier formulation method used to develop products that signal your cells to activate targeted health benefits.

This formulation method harnesses the power of your body's natural cell-signalling processes, emphasizing cellular communication and allowing you to take charge of your personal health in ways you've never thought possible.

Key Takeaway: InCelligence Technology is USANA's premier formulation method.





The language of your cells

Understanding Cell Signalling

So, what exactly is cell signalling?

At the most basic level, cell signalling is your cells' responses to internal or external signalling molecules.

Your cells are amazing communicators, constantly responding to the messages they receive. In fact, cellular messages are continuously in transit, signalling important physiological effects throughout your body.

This process of sending, receiving, and responding to cellular messages allows your body to adjust and adapt to every change in your environment. And it's all in an effort to support homeostasis—a **state of balance**.

Active, personalized health

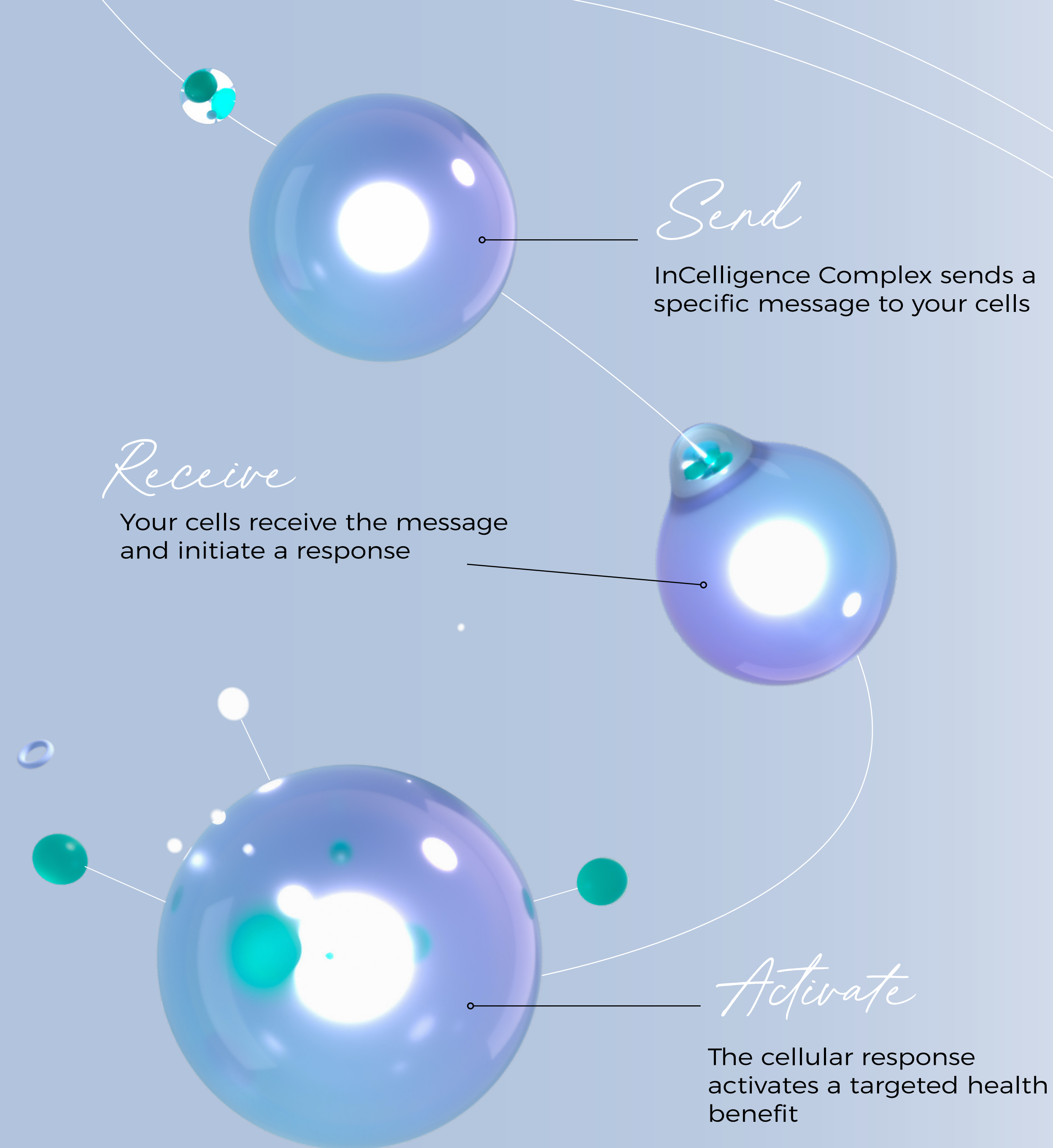
How InCelligence Works

Unique nutrient blends—called InCelligence Complexes—contain molecules that deliver messages to your cells to target and activate specific responses, resulting in the desired benefit.

Let's break it down into three simple steps:

- 1. Send—InCelligence Complex sends a molecular message to your cells**
- 2. Receive—Your cells receive the message and initiate a response**
- 3. Activate—The cellular response activates a targeted health benefit**

While every USANA product supports your health on the cellular level, it's these precise blends and combinations in the InCelligence Complexes that work together to activate a known, targeted benefit within your body.





What's inside matters

Ingredient Blends with Purpose

InCelligence Technology delivers health solutions that work in harmony with your body's natural processes.

Each InCelligence complex includes:

- **Scientifically studied nutrients**
- **Highly bioavailable, active ingredients**
- **Precise blends for optimal results**

Plus, with USANA's potency guarantee, research standards, and stringent quality measures, you can supplement confidently knowing each product is backed by science, thoroughly tested for purity, and designed for your unique needs.

Key takeaway: InCelligence Complexes are precise blends of nutrients used to target a specific health benefit.



A targeted approach

The Science of Specialized Supplements

Beginning at the very foundation of nutritional support to customizing a personalized regimen, USANA has you covered. Proactively supporting your health with premium USANA products can give you peace of mind knowing you're getting the optimal amounts of key nutrients needed to support your long-term health goals.

Each of the following InCelligence Complexes and their corresponding products offers a unique, targeted health benefit.



Powerful blends

Patented InCelligence Complex

TARGETED BENEFIT: CELLULAR AGING

This powerful blend of phytonutrients has been clinically proven to defend against oxidative stress by specifically targeting your cells' NRF-2 receptors, supporting your body's own antioxidant production and your cells' natural ability to protect and renew themselves.

The **InCelligence Complex[†]** is unique to the health and wellness industry as it contains antioxidant compounds that support endogenous systems associated with cellular energy, resilience, and optimal lifespans.

†U.S. Pat. No. 10,632,101

Activating Ingredients: Alpha-Lipoic Acid (ALA), Olivol Olive Fruit Extract, Green Tea Extract, Quercetin, Resveratrol, Rutin, Hesperidin, Meriva^{®†} Bioavailable Curcumin

Found in:



CellSentials: Core Minerals and Vita Antioxidant

As USANA's primary foundational health product, CellSentials provides comprehensive nutrient support with a broad spectrum of vitamins, minerals, and antioxidants to ensure a solid foundation for long-term health. The patented InCelligence Complex powers the delivery of targeted nutrients to help nourish, protect, and renew cellular health, supporting your body's natural ability to adapt and defend against modern-day stressors.



HealthPak

USANA's HealthPak is the most premium, robust option for foundational health with advanced nutritional formulas to support total body health and cellular aging. HealthPak delivers these nutrients in convenient AM and PM packets that include your daily dose of USANA CellSentials, along with MagneCal D and the exclusive CellSentials Booster—a unique supplement, also formulated with InCelligence Technology, for the ultimate defence against daily oxidative effects.

[†]Meriva is a registered trademark of Indena S.p.A.

PATENTED
INCELLIGENCE
COMPLEX

Alpha-Lipoic Acid

Olivol Olive Fruit Extract

Hesperidin

Quercetin

Curcumin

Rutin

Resveratrol



Powerful blends

InCelligence Beta-Glucan Complex

TARGETED BENEFIT: IMMUNITY

This combination of baker's yeast and mushroom extracts works together to prime your body's natural protective responses by binding to immune cell receptors, signalling your body's natural defences to help support an already healthy immune system.

Activating Ingredients:

Baker's Yeast, Reishi and Shiitake Mushrooms

Found in:

Proglucamune

USANA's Proglucamune, featuring the InCelligence Beta-Glucan Complex plus added zinc, taps into your cells' natural protective abilities to help support an already healthy immune system, even during times of occasional stress.



Shiitake Mushrooms

INCELLIGENCE
BETA-GLUCAN
COMPLEX



Shiitake Mushrooms

Baker's Yeast

Reishi Mushrooms





Green Tea Extract



Curcumin



Olivol Olive Fruit Extract



Cystine



INCELLIGENCE
DETOX-SUPPORT
COMPLEX



Inositol



Broccoli Extract



Milk Thistle

Powerful blends

InCelligence Detox-Support Complex

TARGETED BENEFIT: DETOXIFICATION

This comprehensive blend of phytochemicals activates the cellular processes associated with supporting your body's cleansing and detoxification, aiding your body's natural ability to remove fat, toxins, and waste products.

Activating Ingredients:

Milk Thistle, Cystine, Alpha-Lipoic Acid (ALA), Broccoli Extract, Inositol, Green Tea Extract, Olivol Olive Fruit Extract, Meriva[®] Bioavailable Curcumin

Found in:



Hepa+

The potent formula in Hepa+ includes the InCelligence Detox-Support Complex, plus added biotin and choline, to help support the normal health and function of your liver, assisting your body's natural cleansing and detoxification processes.

*Meriva is a registered trademark of Indena S.p.A.



*Bioavailable
Curcumin*

Powerful blends

InCelligence Joint-Support Complex

TARGETED BENEFIT: HEALTHY JOINTS AND MOBILITY

This combination of glucosamine and highly bioavailable curcumin targets the signalling associated with your body's natural recovery processes, supporting the activation of autophagy (your body's cellular recycling process) to maintain healthy joint-cell function, preserve healthy cartilage, and support healthy joint aging.

Activating Ingredients:

Vegetarian Glucosamine Hydrochloride (HCl), Meriva^{®†} Bioavailable Curcumin



Found in:

Procosa

Provides essential building blocks for compounds needed to support stable, flexible, and strong joints. In addition to its InCelligence Joint-Support Complex, Procosa also includes vitamin C and minerals that work together to promote the body's natural response to temporary, normal inflammation from exercise while supporting optimal joint health and mobility.

†Meriva is a registered trademark of Indena S.p.A.

INCELLIGENCE
JOINT-SUPPORT
COMPLEX

Meriva Bioavailable Curcumin



*Vegetarian Glucosamine
Hydrochloride*



Curcumin



Whole Coffee Fruit

Powerful blends

InCelligence Cognitive-Support Complex

TARGETED BENEFIT: COGNITIVE HEALTH

A brain-supporting blend that targets and activates the natural production of brain-derived neurotrophic factor (BDNF)—an important cognitive protein associated with strengthening neural pathways to support learning, memory, focus, alertness, mood, and thinking, as well as overall brain health and aging.

Activating Ingredients:

Bacopa monnieri, Whole Coffee Fruit Extract

Found in:



CopaPrime+

Formulated with a powerful combination of naturally derived nootropics, CopaPrime+ maximizes mental performance and helps protect long-term cognitive health while supporting mental clarity and your ability to think and learn. CopaPrime+ has been clinically shown to increase levels of BDNF in as little as one to two hours, with continued use creating even stronger effects. And higher levels of BDNF in the brain have been associated with better-maintained cognitive function later in life.

INCELLIGENCE
COGNITIVE-SUPPORT
COMPLEX

American ginseng

Whole Coffee Fruit Extract

Bacopa monnieri



Powerful blends

Hexapeptide-48
HCl

Celavive Cell-Signalling Complex

TARGETED BENEFIT: YOUNGER-LOOKING SKIN

Features a beautifying blend of powerful, bioactive peptides and unique botanical extracts. Together, they promote the skin's moisture barrier function and visibly counteract signs of chronological and lifestyle stress aging—like fine lines and wrinkles. Plus, these proven ingredients help support six major elements associated with a healthy skin matrix, including elastin, for younger-looking skin and a radiant, glowing complexion.

Activating Ingredients:

Palmitoyl Tripeptide-38, Hexapeptide-48 HCl, Southernwood (*Artemisia abrotanum*) Extract, Coffee Seed (*Coffea arabica*) Extract

Found in:

Perfecting Toner, Replenishing Night Cream, Replenishing Night Gel, Vitalizing Serum, Hydrating Eye Essence, Hydrating + Lifting Sheet Mask

Celavive products, featuring the Celavive Cell-Signalling Complex, are designed to work together to restore your skin's natural hydration and fight the most common signs of visible skin aging—like wrinkles and sagging—for a dramatically more radiant, youthful-looking complexion.

This high-performance skincare system has been clinically shown to visibly reduce water loss, increase moisture, and visibly improve firmness for skin that's vibrant and healthy looking, at any age.

Key takeaway: Each InCelligence Complex offers a targeted benefit for your unique needs.

Southernwood

Coffee Extract

CELAVIVE
CELL-SIGNALLING
COMPLEX



Get obsessed

WITH YOUR HEALTH
AT A CELLULAR LEVEL

Start with CellSentials as your foundation and customize your routine with optimizers designed specifically to meet your unique health goals.

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