

# CELAVIVE

## SKINCARE TRANSITION GUIDE

TRANSITION YOUR SKINCARE ROUTINE WITH **USANA® CELAVIVE**

Formulated with **InCelligence®** technology, **USANA® Celavive** contains key nutrients and powerful peptides that support your skin's natural renewal processes, delivering results that perfectly fit your unique skincare needs.

Switch up your skincare regimen with Celavive. Swap out your old products for cutting-edge formulas and discover how easy transitioning your skincare routine can be.

### IDENTIFY YOUR SKIN TYPE

The first step in choosing a skincare system that works for you is understanding your skin type. If you have dry or sensitive skin, it's best to use richer, more hydrating products. If you have oily or combination skin, stick with lighter, fluid-based formulas that can help balance excess oil. Picking a product that fits your skin type will deliver the best results.



### EXPERT TIPS

- **PERFORM A PATCH TEST:** If you have sensitive skin and are prone to irritation, it's helpful to test new products on the inside of your elbow or wrist prior to applying to your face.
- **GIVE IT TIME:** It might take your skin a few days to adjust to a new regimen. Stay consistent and stick to it to see beautiful results.

### PRE-CLEANSE & MAKEUP REMOVAL



#### CONDITIONING MAKEUP REMOVER

Go-to formula that removes even the toughest long-wear makeup.

*Suitable for all skin types*



### CLEANSE

You already know that cleansing is one of the most important parts of your daily regimen. Remember to cleanse your skin both morning and night.



#### CREAMY FOAM CLEANSER

Creamy cleanser that creates a rich lather to lift away dirt and oil while gently exfoliating dull, dry skin.

*Oily or combination skin types*



#### GENTLE MILK CLEANSER

Gentle, everyday cleanser that effortlessly removes dirt and impurities without stripping the skin of its natural moisture.

*Dry or sensitive skin types*



### TONE

When transitioning your skincare regimen, don't forget about toning. It is a crucial step to your regimen because it balances pH levels and moisture in the skin.



#### PERFECTING TONER

Removes any lingering impurities, helps balance pH levels, and prepares skin for treatment.

*Suitable for all skin types*



## ENHANCE

In any skincare regimen, you'll want to use specific products to target your individual concerns both morning and night. These products provide targeted solutions to cover all your skincare needs.



### VITALIZING SERUM

Breakthrough serum formulated to dramatically reduce the appearance of fine lines and wrinkles. After one application, the appearance of the skin is visibly transformed.

*Suitable for all skin types* ☀️ + 🌙



### HYDRATING EYE ESSENCE

Brighten, lift, smooth, and de-puff your look with this lightweight, ultra-hydrating formula.

*Suitable for all skin types* ☀️ + 🌙



### EXFOLIATING SCRUB + MASK

Dual-action, scrubbing formula gently exfoliates with a pollution-fighting charcoal to help remove stubborn impurities, visibly promote better skin tone, reduce the appearance of pores, and lessen visible signs of aging.

*Suitable for all skin types* ☀️ + 🌙



### HYDRATING + LIFTING SHEET MASK

This luxurious, at-home beauty treatment gives your skin intense hydration to reveal a more youthful-looking, radiant complexion. Featuring Celavive's exclusive Cell Signalling Complex plus key botanicals known to hydrate, lift, firm, and smooth the appearance of tired-looking skin.

*Suitable for all skin types* ☀️ + 🌙

## PRODUCTS FOR YOUR UNIQUE CONCERNS

**Problem:** Uneven skin tone and discolouration

**Solution:** Vitalizing Serum, Perfecting Toner

**Problem:** Puffy eyes, crow's feet, or dark circles

**Solution:** Hydrating Eye Essence

**Problem:** Dull, dry skin

**Solution:** Creamy Foam Cleanser, Night Cream & Gel

**Problem:** Loss of elasticity, firmness, or clarity

**Solution:** Vitalizing Serum

*To customize your Celavive routine, contact your local independent USANA Associate or learn more at [celavive.com](http://celavive.com).*

## HYDRATE

When transitioning your skincare products, it's important to remember that you need different kinds of moisturizers for different times of the day. In the morning, you want to fortify and protect the skin with hydrating moisturizers that contain broad-spectrum SPF. At night, use targeted, nourishing moisturizers that promote hydration and are designed to fight the appearance of aging while you sleep.



### PROTECTIVE DAY LOTION SPF 30

Lightweight lotion that protects your skin from the leading cause of premature skin aging while providing balanced hydration.

*Oily or combination skin types*



### PROTECTIVE DAY CREAM SPF 30

Moisturizing cream that protects your skin from the leading cause of skin aging while providing rich hydration.

*Dry or sensitive skin types*



### REPLENISHING NIGHT GEL

Lightweight gel formula designed to moisturize and revitalize the look of skin overnight for long-lasting, visible improvements in your skin's natural radiance.

*Oily or combination skin types*



### REPLENISHING NIGHT CREAM

Rich, hydrating cream designed to fight the appearance of wrinkles and restore the youthful look of your complexion overnight.

*Dry or sensitive skin types*

