

CELAVIVE™

USANA's Breakthrough, High-Performance Skincare Line

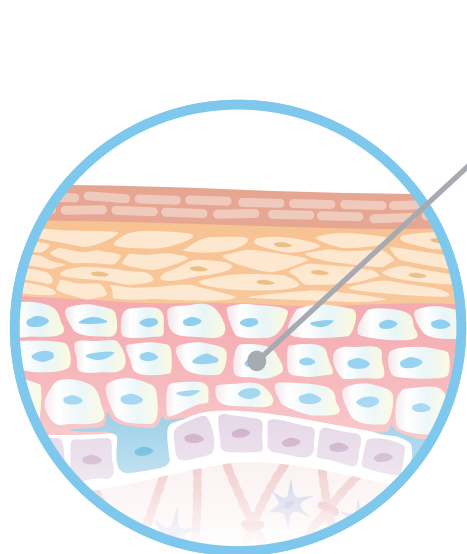
FEATURING USANA INCELLIGENCE TECHNOLOGY®



DISCOVER THE SCIENCE BEHIND CELAVIVE

Healthy-Looking Skin Starts from Within

Your skin cells—or **keratinocytes**—are responsible for creating a healthy barrier that keeps pollutants out and hydration in. They preserve the soft elastic tissues that boost the plump appearance of the skin from the inside.



keratinocytes

Every day, you experience stress from environmental and lifestyle factors, and as you get older, your natural preserving functions slow down. This causes wrinkles and discoloration to appear.

Speaking Your Body's Language for Beautiful Skin

Celavive, powered by USANA InCelligence Technology, contains an exclusive Cell-Signaling Complex that talks directly to your cells to support your natural ability to fight the visible signs of aging.

THE CELAVIVE CELL-SIGNALING COMPLEX INCLUDES:

powerful peptides

One of the key communication hubs of your skin cell is the DOR receptor.

This exclusive complex contains powerful peptides that help support the natural activity of DOR receptors—promoting the communication that signals healthy skin-cell activity so your skin can always look radiant and youthful.

botanicals

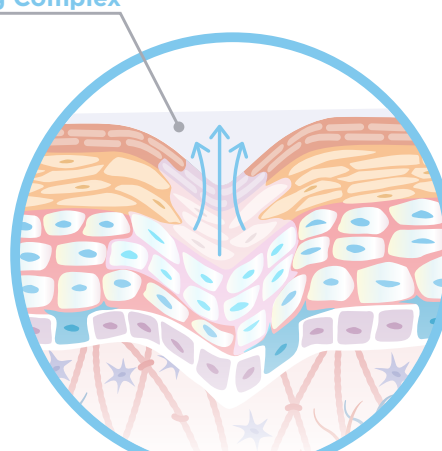
The Celavive Cell-Signaling Complex also delivers botanical nutrients directly to the keratinocytes. These nutrients bind with the important signaling molecule PPAR to maximize hydration and optimize the natural lipid production needed to combat environmental stress, supporting your body's natural defense against visible aging.

By supporting this natural defense process, additional lipids are introduced further into the soft layer of the skin, promoting the feeling of intense moisturization and plumping effects.



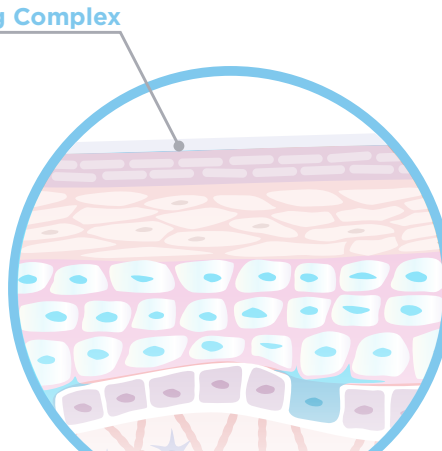
DAMAGED SKIN

Cell-Signaling Complex



CELL-SIGNALING
AT WORK

Cell-Signaling Complex



HEALTHY +
PROTECTED SKIN

USANA.CELAVIVE.

Nothing compares to the power of your own cells.

Discover your natural ability to fight the visible signs of aging with this advanced skincare system—only from USANA.

For a more in-depth look at the science of skincare, visit askthescientists.com.