



**HONG KONG
PRODUCT PRICE LIST**

SIGNING UP FOR AND PURCHASING THROUGH THE AUTO ORDER PROGRAM GIVES YOU AN **ADDITIONAL 10% OFF ON CERTAIN ITEMS.**
SUGGESTED RETAIL PRICE IS 10% MORE THAN THE PREFERRED PRICE.

NUTRITIONALS

ITEM #	DESCRIPTION	SVP	SUGGESTED RETAIL PRICE	DISTRIBUTOR/PC PREFERRED PRICE
ESSENTIAL NUTRITION				
100	HealthPak (56 packets / box) Each packet contains: 2 x Vita Antioxidant, 2 x Core Minerals, 1 x MagneCal, 1 x CellSentials Booster	71	\$1,075.8	\$978
101	CellSentials (112 tablets / bottle) (Core Minerals, Vita Antioxidant)	43	\$646.8	\$588
105	Usanimals (56 tablets / bottle)	12	\$228.8	\$208
122	BiOmega (56 gelcaps / bottle)	15	\$283.8	\$258
OPTIMIZERS				
109	Vitamin D (56 tablets / bottle)	15	\$206.8	\$188
110	Proflavanol C100 (56 tablets / bottle)	31	\$404.8	\$368
113	Visionex DS (28 tablets / bottle)	25	\$346.5	\$315
120	MagneCal D (112 tablets / bottle) #1 Direct Selling Brand for Calcium Supplements in Hong Kong*	16	\$247.5	\$225
124	E-Prime (60 gelcaps / bottle)	15	\$280.5	\$255
126	USANA CopaPrime+ (56 tablets / bottle)	29	\$404.8	\$368
128	Palmetto Plus (30 gelcaps / bottle)	18	\$371.8	\$338
129	USANA EstroPro (56 tablets / bottle)	20	\$272.8	\$248
130	Poly C (120 tablets / bottle)	15	\$250.8	\$228
131	Procosa II (120 tablets / bottle)	25	\$382.8	\$348
142	CoQuinone 100 (56 gelcaps / bottle)	33	\$536.8	\$488
143	Booster C600 (28 stick packs / box)	22	\$448.8	\$408
938	Botanical Beverage Cranberry with Collagen Peptide (14 pouches / box) Limited time offer, while stock last	17	\$327.8	\$298
DIGESTION/DETOX				
108	USANA Probiotic (14 stick packs / box)	18	\$269.5	\$245
111	Digestive Enzyme (56 tablets / bottle)	24	\$327.8	\$298
135	Hepasil DTX (84 tablets / bottle)	30	\$434.5	\$395
MOOD SUPPORT				
115	Stress Relief (56 tablets / bottle)	20	\$327.8	\$298
141	Pure Rest (56 tablets / bottle)	12	\$173.8	\$158
ORAL CARE				
398	USANA Whitening Toothpaste (113g / tube)	3	\$66	\$60

Prices effective April 1, 2024 | Prices and availability are subject to change.
Signing up for and purchasing through the Auto Order Program gives you an additional 10% off on certain items.
The suggested retail price is 10% more than the Preferred Price.

USANA Hong Kong Limited | www.USANA.com
*Euromonitor International Limited, Passport- Consumer Health 2023ed, USANA umbrella brand name, retail value sales data in 2022

ITEM #	DESCRIPTION	SVP	SUGGESTED RETAIL PRICE	DISTRIBUTOR/PC PREFERRED PRICE
FOODS				
ACTIVE NUTRITION				
147	Metabolism+ (84 tablets / bottle)	18	\$294.8	\$268
201	Detox Tea Mix (28 stick packs / box)	8	\$195.8	\$178
224	Fibergy Active (336g / pack)	16	\$294.8	\$268
243	Digestive Health Protein Drink - Plain (322g / pack)	16	\$349.8	\$318
244	Digestive Health Protein Drink - Lemon Ginger (322g / pack)	16	\$349.8	\$318
270	Nutrimeal Active - Chocolate (854g / pack)	25	\$514.8	\$468
271	Nutrimeal Active - Vanilla (840g / pack)	25	\$514.8	\$468
USANA CELAVIVE*				
BASIC SKIN CARE				
330	Conditioning Makeup Remover (120ml / bottle)	13	\$214.5	\$195
331	Perfecting Toner (120ml / bottle)	16	\$269.5	\$245
332	Gentle Milk Cleanser (120ml / bottle) (Dry/Sensitive skin types)	13	\$236.5	\$215
333	Creamy Foam Cleanser (120g / tube) (Combination/Oily skin types)	13	\$236.5	\$215
334	Protective Day Lotion SPF 30/PA++ (30ml / bottle)(Combination/Oily skin types)	21	\$357.5	\$325
335	Protective Day Cream SPF 30/PA++ (28g / bottle)(Dry/Sensitive skin types)	21	\$357.5	\$325
336	Replenishing Night Gel (28g / bottle) (Combination/Oily skin types)	27	\$434.5	\$395
337	Replenishing Night Cream (28g / bottle) (Dry/Sensitive skin types)	27	\$434.5	\$395
339	Vitalizing Serum (28g / bottle)	36	\$544.5	\$495
340	Hydrating Eye Essence (15g / tube)	29	\$489.5	\$445
341	Exfoliating Scrub+Mask (80g / tube)	17	\$269.5	\$245
342	Hydrating + Lifting Sheet Mask (3 pieces / box)	13	\$225.5	\$205
345	Radiant Facial Oil (30ml / bottle)	29	\$423.5	\$385
BRIGHTENING SYSTEM				
344	Luminous Moisture Cream (30g / bottle)	24	\$379.5	\$345

Prices effective April 1, 2024 | Prices and availability are subject to change.
 Signing up for and purchasing through the Auto Order Program gives you an additional 10% off on certain items.
 The suggested retail price is 10% more than the Preferred Price.

ITEM #	DESCRIPTION	SVP	SUGGESTED RETAIL PRICE	SPECIAL PRICE
ACTIVE NUTRITION PACKS*				
426	7-Day Detox Pack (Chocolate + Plain) Nutrimeal Active - Chocolate x 2, Digestive Health Protein Drink - Plain x 1, Hepasil DTX x 1, BiOmega x 1, USANA Probiotic x 1, Metabolism+ x 1, Detox Tea Mix x 1, BlenderBottle® x 1	127	\$2,505.8	\$2,278 Original Preferred Price\$2,663 (Save\$385)
427	7-Day Detox Pack (Vanilla + Lemon Ginger) Nutrimeal Active - Vanilla x 2, Digestive Health Protein Drink - Lemon Ginger x 1, Hepasil DTX x 1, BiOmega x 1, USANA Probiotic x 1, Metabolism+ x 1, Detox Tea Mix x 1, BlenderBottle® x 1	127	\$2,505.8	\$2,278 Original Preferred Price\$2,663 (Save\$385)
428	28-Day Shape-up Pack (Chocolate + Plain) Nutrimeal Active - Chocolate x 4, Digestive Health Protein Drink - Plain x 2, HealthPak x 1, Fibergy Active x 1, Hepasil DTX x 1, BiOmega x 1, USANA Probiotic x 2, Digestive Enzyme x 1, Metabolism+ x 1, Detox Tea Mix x 1, BlenderBottle® - Coral x 1*	276	\$5,387.8	\$4,898 Original Preferred Price\$5,749 (Save\$851)
429	28-Day Shape-up Pack (Vanilla + Lemon Ginger) Nutrimeal Active - Vanilla x 4, Digestive Health Protein Drink - Lemon Ginger x 2, HealthPak x 1, Fibergy Active x 1, Hepasil DTX x 1, BiOmega x 1, USANA Probiotic x 2, Digestive Enzyme x 1, Metabolism+ x 1, Detox Tea Mix x 1, BlenderBottle® - Coral x 1*	276	\$5,387.8	\$4,898 Original Preferred Price\$5,749 (Save\$851)
*Color of the BlenderBottle® may change				
USANA CELAVIVE PACKS*				
350	Celavive Deluxe Pack (Dry/Sensitive skin types) Gentle Milk Cleanser x 1, Perfecting Toner x 1, Hydrating + Lifting Sheet Mask x 2, Protective Day Cream SPF 30/PA++ x 1, Replenishing Night Cream x 1, Vitalizing Serum x 1, Hydrating Eye Essence x 1	134	\$2,230.8	\$2,028 Original Preferred Price\$2,530 (Save\$502)
350	Celavive Deluxe Pack (Combination/Oily skin types) Creamy Foam Cleanser x 1, Perfecting Toner x 1, Hydrating + Lifting Sheet Mask x 2, Protective Day Lotion SPF 30/PA++ x 1, Replenishing Night Gel x 1, Vitalizing Serum x 1, Hydrating Eye Essence x 1	134	\$2,230.8	\$2,028 Original Preferred Price\$2,530 (Save\$502)
351	Celavive Basic Pack (Dry/Sensitive skin types) Gentle Milk Cleanser x 1, Perfecting Toner x 1, Protective Day Cream SPF 30/PA++ x 1, Replenishing Night Cream x 1	63	\$1,097.8	\$998 Original Preferred Price\$1,180 (Save\$182)
351	Celavive Basic Pack (Combination/Oily skin types) Creamy Foam Cleanser x 1, Perfecting Toner x 1, Protective Day Lotion SPF 30/PA++ x 1, Replenishing Night Gel x 1	63	\$1,097.8	\$998 Original Preferred Price\$1,180 (Save\$182)

* Celavive products, Celavive Packs and Active Nutrition Packs do not receive Initial Order Reward & Auto Order discount

Prices effective April 1, 2024 | Prices and availability are subject to change.

Signing up for and purchasing through the Auto Order Program gives you an additional 10% off on certain items.

The suggested retail price is 10% more than the Preferred Price.

USANA Hong Kong Limited | www.USANA.com

ITEM #	DESCRIPTION	SVP	SUGGESTED RETAIL PRICE	SPECIAL PRICE
--------	-------------	-----	------------------------	---------------

HEALTH FOUNDATION STARTER PACKS- FOR NEW DISTRIBUTORS & PREFERRED CUSTOMERS ONLY

404	Bone Expert Starter Pack MagneCal D x 2, Procosa II x 2, BiOmega x 2	100	\$1,680.8	\$1,528 (Save\$134)
405	Love Your Heart Starter Pack Proflavanol C100 x 1, BiOmega x 1, CoQuinone 100 x 1, USANA Probiotic x 2	100	\$1,614.8	\$1,468 (Save\$136)

Initial Order Reward Savings

New Distributors can qualify to receive a 10% reward based on their initial order when they set up an Auto Order. To receive the 10% reward, new Distributors must place an initial order, and then set up a reoccurring order through Auto Order. The reward will be split in half and paid during the next two automatically processed Auto Orders: 5% will be paid during the new Distributor's first weekend-processed Auto Order, and 5% will be paid during the second weekend-processed Auto Order.

ITEM #	DESCRIPTION	PREFERRED PRICE
--------	-------------	-----------------

BUSINESS TOOLS

BUSINESS DEVELOPMENT SYSTEM (BDS)

(FOR NEW DISTRIBUTORS ONLY)

450	Starter Kit <small>To celebrate USANA Hong Kong 25th anniversary, we are offering half-priced Starter Kit (was HK\$300)</small>	\$150
-----	--	-------

PROSPECTING TOOLS

503	Celavive Brochure (Pack of 2)	\$35
520	Product Brochure (Pack of 5)	\$30
543	Product Summary Leaflet (Pack of 10)	\$16

BUSINESS - BUILDING TOOL

824	Business Accelerator Suite 4-week subscription (Includes: Team Manager with more than 30 additional business reports, Additional Personal USANA.com Websites, USANA Branded Email Address)	\$117
-----	--	-------

SALES AIDS

752	BlenderBottle®	\$65
799	Shopping Bag (Small)	\$6
799	Shopping Bag (Medium)	\$8
958	Celavive Sampling Bottles (2pk/set)	\$30

USANA HONG KONG LTD.

Address: 5/F, Sino Plaza, 255-257 Gloucester Road, Causeway Bay,
Hong Kong

Customer Service Hotline: 2162-1888

WhatsApp (Text Only): 6709-1029

Order Express Fax: 2162-1800

Customer Service Email: CustomerServiceHK@USANAinc.com

DELIVERY FEE

COUNT ON EACH SINGLE ORDER PREFERRED CUSTOMER

Order Value	Delivery Fee
Below HK \$1,500	HK \$50
HK \$1,500 & Above	Free

DISTRIBUTOR

Order Value	Delivery Fee
Below HK \$2,500	HK \$50
HK \$2,500 & Above	Free

CUSTOMER SERVICE CENTER BUSINESS HOURS

Monday to Friday	11:00 a.m. - 8:00 p.m.
Saturday	11:00 a.m. - 4:00 p.m.
Sunday & Public Holidays	Closed

Prices effective April 1, 2024 | Prices and availability are subject to change.

Signing up for and purchasing through the Auto Order Program gives you an additional 10% off on certain items.
The suggested retail price is 10% more than the Preferred Price.

USANA Hong Kong Limited | www.USANA.com