

USANA[®]
HEALTH SCIENCES

Mission

At USANA, our mission is to develop and provide the highest quality, science-based health products, distributed internationally through network marketing, creating a rewarding financial opportunity for our independent Associates, shareholders and employees.

History

Founded in 1992, USANA Health Sciences develops and manufactures high-quality nutritional supplements, healthy weight-management products and personal-care products, which are marketed by independent Associates in 13 international markets.

USANA Health Sciences is one of America's leading companies in the field of health and nutrition. USANA helps improve the lives of thousands of people around the world in two ways:

1. Superior product lines that customers can always trust
2. Innovative network marketing program that offers a fair and balanced compensation plan for both the average and ambitious USANA Associate

Company Founder Myron Wentz, Ph.D., is a world-renowned pioneer in cell-culture technology. In the early 70s, he founded Gull Laboratories, which soon became a leading producer of diagnostic test kits for viruses, including the first commercially available diagnostic test for the Epstein-Barr virus. Seeing an opportunity to make an even greater contribution to human health, Dr. Wentz sold his controlling interests in Gull Laboratories in 1992 and founded USANA Health Sciences. The name "USANA" is derived from Greek and Latin and means "true health."

By applying the same level of scientific expertise and technical brilliance he employed in viral diagnostics, Dr. Wentz created breakthrough approaches to nutritional wellness. Today, USANA's products are on the leading edge of nutritional science, providing precisely balanced cell-level nutrition and antioxidant protection for the body.



"The USANA family will be the healthiest family on earth."

We have forgotten what it is like to die of old age in this world. Instead, we die of man-made diseases that could and should be prevented. Statistics tell us that one in three Americans will die of cancer, one in three will prematurely die as a result of heart disease and most of the rest will die of either another form of disease or by accidental death. Only a few of us will die of old age.

I find it tragic that the vast majority of people leave this earth too soon and spend too many of their years in pain and suffering. Chronic degenerative diseases are rampant throughout the world. Both of my parents died prematurely. My father succumbed to heart disease when I was 17 years old, and my mother died several years ago of cancer. When my father died, I remember my mother saying to me that she wished I could have done something to help him.

We now know that optimal nutrition is key to long-term good health. Unfortunately, the high level of nutrition that is necessary to maintain good health is difficult to receive from the typical modern diet. And, the nutritional supplement industry is filled with incomplete, unbalanced products. This discovery led me to found USANA Health Sciences in 1992 in order to develop advanced nutritional formulations and manufacture premier nutritional supplements. **Today, I believe that with the USANA Health Sciences products, people can live healthier lives,** and I'm excited about sharing this good news with others.

USANA customers can be assured that they are providing the cells of their bodies with the right kind and the right amounts of nutrients. Together, the USANA family has become a global force with a unique vision of helping people adopt the healthy lifestyle that USANA products support.

I dream of a world free from pain and suffering. I dream of a world free from disease. The USANA family will be the healthiest family on earth. Share my vision. Love life and live it to its fullest in happiness and health.

Myron Wentz, Ph.D.

Founder and Chairman, USANA Health Sciences, Inc.



The Science Behind USANA

USANA was founded with a mission to manufacture the highest quality products without compromise, products that people can trust.



USANA is committed to the highest standards of product design and manufacturing, and we guarantee the potency of every nutritional product we sell.

USANA's comprehensive approach to product development guarantees nutritional formulas that are **complete, balanced, safe and effective**. USANA also rigorously tests individual ingredients and product formulas for bioavailability to **ensure products dissolve and absorb into the body**.

Research & Development

USANA's scientific staff includes experts on human nutrition, cellular biology, biochemistry, natural product chemistry and clinical research. Scientific results from a variety of sources including world-renowned scientific literature, in-house laboratory research, and cooperative clinical studies with scientific partners such as the Linus Pauling Institute are incorporated into product development and design.

Quality Manufacturing

Because poor manufacturing can destroy great science, USANA manufactures most of its products in its own state-of-the-art facility. To ensure that the formulas developed through its research are produced consistently, USANA follows rigorous quality assurance procedures.

The United States Congress mandated Good Manufacturing Practices (cGMP) for dietary supplements to mirror those already established for foods. USANA, however, voluntarily follows cGMP based on pharmaceutical models as the basis for its quality assurance program in the manufacturing of its nutritional supplements. This means USANA treats nutritional supplements with the same care that goes into the manufacturing of pharmaceutical products.

The Science Behind USANA

Similar to guidelines in many other countries, pharmaceutical cGMP are government-mandated guidelines for the production of over-the-counter and prescription drugs; the guidelines are considerably stricter than food and supplement cGMP. Pharmaceutical cGMP cover virtually every aspect of drug manufacturing, including facility design and maintenance, raw material specification and control, supplier management, product design and validation, employee training, process control, finished product release and complaint handling.

USANA's Salt Lake City, Utah, manufacturing facility was also recently certified to be in compliance with cGMP requirements set forth for dietary supplements by NSF International.



GMP Registered
www.nsf.org

Through a strong commitment to ongoing nutritional research, rigorous product testing for potency and purity, and high-quality manufacturing practices, **USANA sets the standard for excellence in dietary supplements**. USANA products are truly ***Nutritionals You Can Trust***.



Essentials

To maintain health, we need a diversity of vitamins, minerals, bioflavonoids and other nutrients. Getting the right nutrients—in the correct amounts, in the right balance and in the correct forms—is important for all age groups. Although we receive many of these nutrients from our diets, it's impractical and virtually impossible to obtain an optimal dose through diet alone. Certain vitamins supplied in isolation can result in other nutritional deficiencies, and many micronutrients can be toxic at excessive or imbalanced levels. For this reason, USANA has created its Essentials products to provide the most well-rounded supplementation possible—a must for everyone interested in true health. USANA painstakingly designed the Essentials to allow components to work together both safely and effectively. The Essentials are made up of specially formulated daily supplement products for children, adolescents and adults.



Optimizers

USANA understands that each of us has a unique health profile and, thus, unique nutritional needs. An individual's age, sex, lifestyle and other considerations demand a nutritional program that is both flexible and customized. For this reason, USANA offers its Optimizers, an extensive selection of state-of-the-art nutritional products that enable individuals to customize a nutritional program to meet their specific needs. This advanced line offers USANA customers a range of nutritional choices, from a fish oil supplement to calcium chewables. A free Health Assessment, available on www.usana.com, allows people to learn which USANA products meet their individual needs.



MyHealthPak™

USANA's revolutionary MyHealthPak™ offers customers the opportunity to create their own convenient package of Essentials and Optimizers. MyHealthPak allows customers to design customized AM and PM nutritional supplement packs for a convenient and unique blend of USANA® Nutritionals that fit any busy lifestyle.

* These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.



Products

USANA Health Sciences produces the highest quality products available for a comprehensive approach to overall health that takes into account the nutritional needs of both the skin and body:

- USANA's line of Nutritionals includes the Essentials and Optimizers. The Essentials are full-spectrum vitamin, mineral and antioxidant supplements that form the foundation of USANA's nutritional system. Customers may then personalize that nutritional system for their individual needs with a wide range of Optimizers.
- USANA Foods provide balanced nutrition that fits into today's busy lifestyles and can help with weight management.
- Sensé self-preserving personal-care products replenish and rejuvenate the skin and hair.

USANA's premier products nourish and protect the body both inside and out to simply make our customers look and feel wonderful.



Sensé™

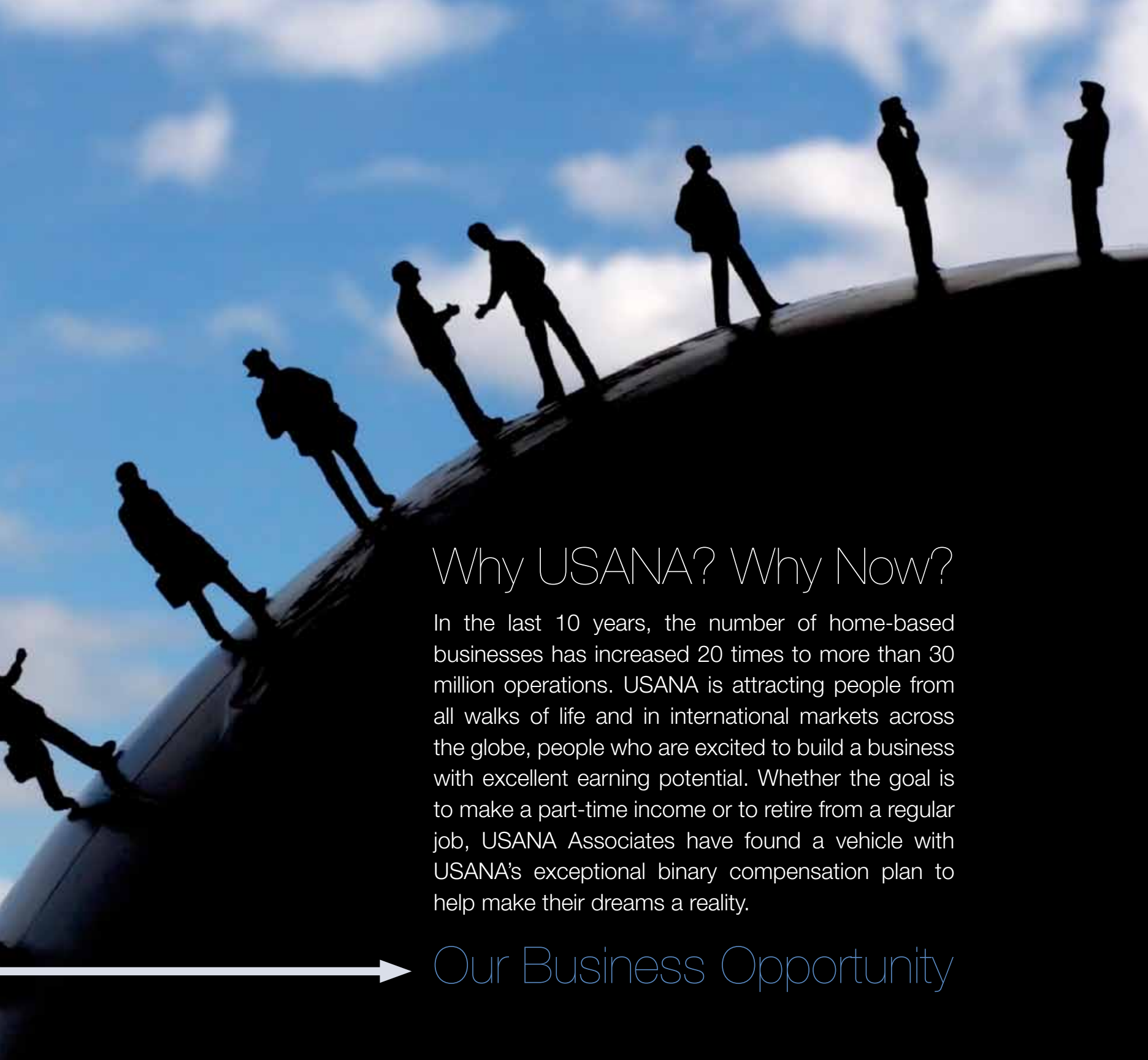
The skin reflects the state of the body's health. It is the last organ to receive nutrients from the body and the first to show signs of nutritional deficiency, imbalance or illness. Sensé skin-care products were developed to restore balance and properly nourish and hydrate all the cells in the skin's layers for a healthy, youthful glow. And Sensé products are pure. Inspired by Dr. Wentz' dedication to living a toxin-free lifestyle, Sensé scientists worked to find an alternative to parabens and other traditional chemical preservatives used in personal-care products. After nearly 10 years of research, they found the answer in a unique U.S.-patented formulation that naturally keeps every Sensé product fresh without the need for added chemical preservatives.



Foods

Virtually all chronic degenerative diseases that plague today's world are caused or exacerbated by the deterioration of the modern diet. USANA® Foods were developed to provide great-tasting, high-quality macronutrients needed to help maintain health and vitality. These convenient, low-glycemic foods can be used along with the Essentials and Optimizers to complete a healthy diet. Shakes and nutritional bars contain beneficial ingredients like dietary fiber, soy protein and potassium. USANA Foods products are also combined with the Nutritionals to create a unique program known as RESET™. This program offers a commonsense approach to nutrition, making it easier to begin new eating habits, lose weight and keep the weight off.

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Why USANA? Why Now?

In the last 10 years, the number of home-based businesses has increased 20 times to more than 30 million operations. USANA is attracting people from all walks of life and in international markets across the globe, people who are excited to build a business with excellent earning potential. Whether the goal is to make a part-time income or to retire from a regular job, USANA Associates have found a vehicle with USANA's exceptional binary compensation plan to help make their dreams a reality.

→ Our Business Opportunity

Timing

Renowned economist Paul Zane Pilzer has identified wellness products and programs as the economy's next trillion-dollar industry. Seventy-six million baby boomers are aging and they are looking for products that make them look and feel better. USANA is poised to help meet this demand by offering quality products in a nutrition market that has tripled over the last five years.

Experience

While many people wish they could start their own business, they are often intimidated by high start-up costs and their own lack of business experience. USANA offers those people an opportunity to build a business from home with very little upfront investment and the support of an experienced international company.

Credibility

World-class athletes, best-selling authors, respected scientific institutions and experienced business professionals have spoken out about USANA's high-quality products and fair business model. USANA's Scientific Advisory Council, on-staff scientists and Associate force include many highly respected business and health-care leaders who are recognized as the best in their industries.

Global Responsibility

Children's Hunger Fund

Wentz Medical Centres

USANA Green



CHILDREN'S HUNGER FUND

As part of its mission to improve the health of people throughout the world, USANA Health Sciences has forged a lasting partnership with the non-profit organization Children's Hunger Fund (CHF).

USANA and its independent Associates have donated more than \$4 million in nutritional products and monetary contributions to help this highly efficient charity care for needy children around the globe. The support of USANA has enabled CHF to provide daily nutritional supplements to several thousand malnourished children. And, monetary contributions from the USANA family help CHF reach thousands more children and families each year through its Food Pak program.

USANA chose to partner with CHF because of the organization's well-known qualities of efficiency and integrity, with more than 99 cents of every dollar donated to CHF going directly to care for the needs of children. In *Forbes'* 2007 charitable investment guide, CHF was one of only four major charities nationwide to receive 100 percent efficiency ratings.

Through a lasting partnership with an incredible organization like Children's Hunger Fund, USANA has become an even stronger force for change in people's lives. The company looks forward to doing even more to help make this world a healthier, happier place for future generations.

Wentz Medical Centres

In the summer of 2004, USANA Founder Dr. Myron Wentz traveled to northern Uganda, where he visited several impoverished refugee camps. One camp was home to 33,000 children for whom disease and malnutrition were a way of life. Driven to action by that heart-wrenching experience, Dr. Wentz partnered with Children's Hunger Fund (CHF) to send food to the camp's children and help families begin building homes and growing crops. In little more than a year, malnutrition was reduced by 90 percent and the refugee population was reduced by more than 60 percent.

Fueled by this success, Dr. Wentz resolved to establish a state-of-the-art medical center for the diagnosis and prevention of disease in Africa. Dr. Wentz not only provided the funding, he also traveled to Uganda to personally select and purchase all of the diagnostic equipment for the laboratory. On August 1, 2005, Dr. Wentz and CHF opened the doors of the Wentz Medical Centre in Gaba, Uganda, and in less than six weeks, the center had treated more than 500 children.

Today, the state-of-the-art facility serves a community of 300,000 people, many of whom suffer from HIV/AIDS or have been orphaned by the disease. The facility provides both educational training and diagnostic care for women and children, including testing for malaria, HIV and intestinal viruses.

A second Wentz Medical Centre will serve children in Cambodia who have been affected by diseases such as malaria and HIV.

Furthering a Vision of
True Health





Understanding that the health of the environment is an important factor in human health, USANA recently set out to reduce its environmental impact through its USANA Green program. USANA Green is led by employee volunteers who have implemented a comprehensive and long-term approach to help the company protect, preserve and promote the integrity of the environment. Some of the actions taken by USANA include the following:

- Cutting energy use through more efficient use of office lights, installation of solar panels and encouragement of employee carpooling
- Extending recycling efforts to include the sorting and recycling of USANA's solid waste
- Reducing water use by xeriscaping USANA's headquarters
- Reducing office paper use through company-wide training on paperless meetings
- Becoming a Visionary Partner in the Blue Sky Program
- Measuring and publicly reporting its greenhouse gas emissions as one of only 54 Founding Members of The Climate Registry

USANA Health Sciences

Environmental Policy Statement

USANA Health Sciences recognizes that human health and environmental health go hand in hand. Thus, our mission to develop and manufacture the highest quality, science-based health products possible carries with it a responsibility to do so in ways that protect, preserve and promote the integrity of our environment. USANA's commitment to environmental stewardship reflects a passion for advancing the stewardship of human health.



Therefore, USANA pledges to:

- Implement an Environmental Management System (EMS) that is a model for our industry.
- Ensure that our EMS meets or exceeds all relevant environmental regulations.
- Train our employees as to their roles and responsibilities in carrying out our environmental policies, and provide incentives for them to do so.
- Promote energy efficiency in the design and operation of our facilities, manufacturing systems and shipping operations.
- Use innovative technologies to improve the efficiency with which we use and recycle raw materials and natural resources.
- Develop and upgrade our products with the goal of minimizing their environmental impacts throughout their product lifecycles.
- Continuously refine and improve our EMS to align it with advances in environmental science, environmental engineering and our evolving business needs.
- Communicate our environmental policies to employees, suppliers, customers and community members, urging them to join us in our efforts to protect, preserve and promote the environment.

Together, we can create a better future of not only financial freedom, but also the freedom to live in a healthier world.

Myron Wentz, Ph.D.

Founder and Chairman

Dr. Myron Wentz, internationally recognized microbiologist, immunologist and pioneer in infectious disease diagnosis, holds a B.S. in biology from North Central College in Illinois, an M.S. in microbiology from the University of North Dakota and a Ph.D. in microbiology and immunology from the University of Utah. While completing his doctoral work, Dr. Wentz joined a pathology group in Peoria, Illinois, as an infectious disease specialist for three hospitals.

Dr. Wentz founded Gull Laboratories in 1974 to develop viral diagnostics. Soon several of his assays, including the first commercially available diagnostic test for Epstein-Barr virus, were FDA-approved for marketing to hospitals and clinical laboratories. He launched USANA Health Sciences in 1992. In addition to Gull and USANA, Dr. Wentz created Sanoviv Medical Institute, a holistic medical facility with full hospital accreditation located in Baja California.

In recent years, Dr. Wentz has turned his attention to charitable concerns and travels worldwide as a medical missionary for the Children's Hunger Fund. His humanitarian efforts include founding medical centers in Uganda and Cambodia to serve children in those countries. He is also the principal contributor for the Wentz Concert Hall and Fine Arts Center at his North Central alma mater.



Dave Wentz

Chief Executive Officer

Dave Wentz received a bachelor's degree in bioengineering from the University of California, San Diego. He joined USANA in the summer of 1992 prior to the formal organization of the company. At that time, Dave worked to develop the company "look," establish product formulas, and prepare the company for its debut. He has subsequently served in a myriad of managerial positions, including vice president of strategic development, senior vice president, executive vice president, and president.

As USANA's chief executive officer, Dave directs and maintains the vision and integrity of USANA as it continues to grow. He manages the company's executive team, works closely with the board of directors, and oversees the corporate governance required of a publicly traded company.

Additionally, Dave is an active member of the Direct Selling Association (DSA), where he has served in a variety of roles, including chairman of the Direct Selling Education Foundation and vice-chairman of the DSA board. Currently, Dave is serving as chairman of the DSA board.





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