

Best E-Business Award - BDS: eApprentice

Recognises **BDS: eApprentice**, USANA's new online training program as a service that demonstrates innovative and strategic application of the internet, communications and information technology. **eApprentice** encompasses years of learning and expertise from USANA's most successful leaders and condenses them into a few hours of targeted education with an element of great information and e-learning to provide on-the-job training for new and less experienced Associates.

Product Excellence Award - USANA® Essentials™

Recognises **USANA® Essentials™** with overall product superiority offering a real point of difference with competitor products. USANA **Essentials** are top ranking 5-star rated supplements in Australia and New Zealand . They are USANA's foundation product, designed to provide optimal nutritional support for every age group. USANA **Essentials** combines groundbreaking nutritional research, superior ingredients and high-quality manufacturing.