

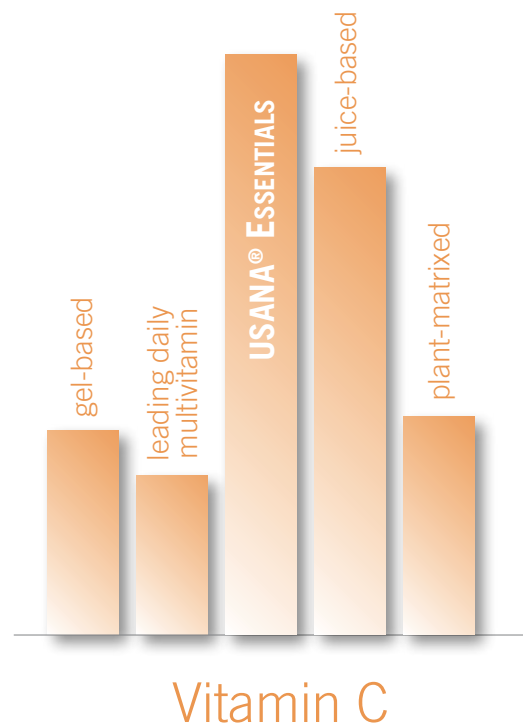
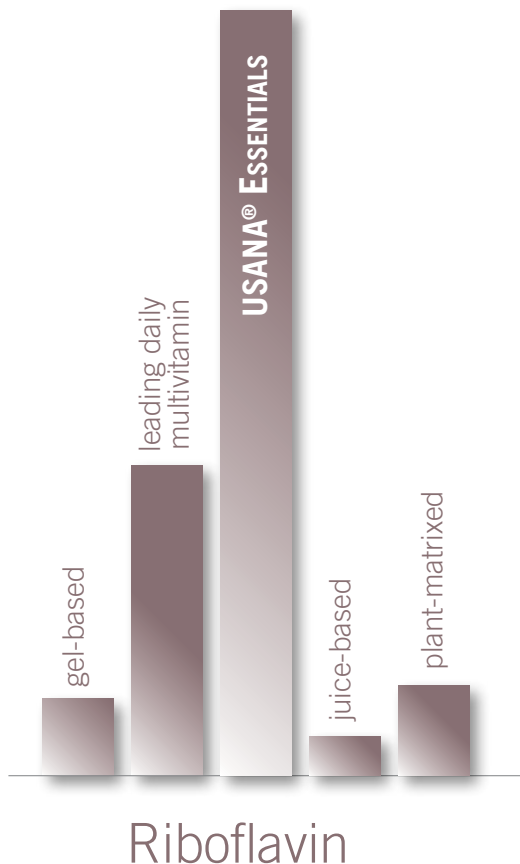
# See the USANA Difference



People who choose the Essentials™ want results—not hype.

The following is an in-house comparative analysis of USANA versus select leading brands.\*

Some supplement companies make significant claims about the bioavailability of their supplements, claiming that they are more readily absorbed than tableted vitamins and minerals because of their unique delivery systems. The purpose of this in-house analysis was to compare the blood levels of select key nutrients from five diverse dietary supplements.



\*Graphs depict relative bioavailability over time (area under curve).