

TEAM USANA 2010

World-class athletes trust their health to USANA

The world's best athletes train tirelessly to ensure their bodies are built for optimum performance. They cannot afford to take risks with their health, which is why many world-class competitors trust their health to USANA.



SONY ERICSSON WTA TOUR

FAST FACT:

MORE THAN 2,000 PLAYERS FROM 90 NATIONS COMPETE FOR \$70.8 MILLION IN PRIZE MONEY



US SPEEDSKATING TEAM

FAST FACT:

SPEEDSKATING IS THE WINNINGEST WINTER OLYMPIC SPORT IN UNITED STATES HISTORY



USA LUGE

FAST FACT:

LUGE SPEEDS CAN EXCEED 90 MPH AND THE AVERAGE LUGE RUN HAS A VERTICAL DROP OF 300 FEET – THE EQUIVALENT OF FALLING FROM A 30-STORY BUILDING



SPEED SKATING CANADA

FAST FACT:

ACHIEVED BEST-EVER OLYMPIC PERFORMANCE WITH 12 MEDALS AT THE 2006 OLYMPIC WINTER GAMES IN TORINO, ITALY



BIATHLON CANADA

FAST FACT:

MYRIAM BÉDARD IN 1990 WON THE COUNTRY'S FIRST WORLD CUP MEDAL, CAPTURED OLYMPIC BRONZE IN 1992 AND WON DOUBLE OLYMPIC GOLD IN 1994. ZINA KOCHER IS CANADA'S CURRENT RISING STAR IN BIATHLON, HAVING CAPTURED A BRONZE MEDAL AT THE WORLD CUP IN 2006.



CROSS COUNTRY CANADA

FAST FACT:

PROMOTES 350 CLUBS AND MORE THAN 45,000 MEMBERS ACROSS CANADA



GREAT BRITAIN SHORT TRACK SPEED SKATING TEAM

FAST FACT:

WON TWO GOLD MEDALS AT THE 1988 WINTER GAMES WHERE SHORT TRACK WAS A DEMONSTRATION EVENT

SONY ERICSSON WTA TOUR

“It is absolutely imperative for our athletes to know precisely what they’re putting into their bodies. And with USANA’s guaranteed assurance of the quality of their products, our athletes can trust that they will be able to attain optimal health and fitness without the fear of violating the strict WADA (World Anti-Doping Agency) code they all adhere to.”

— Stacey Allaster, President, Sony Ericsson WTA Tour



US SPEEDSKATING TEAM



“US Speedskating is truly honored to have USANA as a sponsor. Our athletes all benefit greatly from the products, and they proudly skate knowing they have a strong backing from our USANA partners. The support received prior to the Olympic Games allows our athletes to reach their highest training potential, and the additional support provided at the Olympic Games is appreciated by every athlete.”

“When you see our US Speedskating athletes performing at the Games, know that the USANA support has helped them in attaining this prestigious status. Thank you so much for your support of US Speedskating and our Olympic and aspiring athletes.”

— Bob Crowley, Executive Director, US Speedskating

USA LUGE

“USANA has played an important role as our team prepared for the 2010 Games. Being competitive is a year-round commitment, and USANA made that commitment to USA Luge in the years leading up to the Games. Having safe and tested nutritional products plays an important role in the physical development of our team, as well as letting them rest easy that a positive drug test through tainted supplements is not an issue.”

— Gordy Sheer, Director of Marketing and Sponsorship, USA Luge



BIATHLON CANADA

“Biathlon Canada would like to thank USANA for its tremendous support to all of our athletes and staff at the 2010 Olympic Winter Games in Vancouver. One of our athletes has posted the best ever results for Canadian men in the history of our sport at the Olympic Games, and we are excited about what the future holds for all of these young athletes as they take their experiences from these Games and go forward with new goals for the World Cup and 2014 Olympic Games.”

“Over the past month, all of our athletes have been healthy, a great feat in sport where athletes are constantly traveling, living away from home, and eating at different venues than their own homes, all which puts additional stress on the body’s immune system and its ability to recover.”

“The USANA products that our athletes take daily have definitely helped our team achieve this state of healthiness which in turn allows the athletes to focus more on their training and competitions.”

— Joanne Thomson, Executive Director, Biathlon Canada

SPEED SKATING CANADA

“For many years, Speed Skating Canada’s unofficial motto has been ‘The Relentless Pursuit of Excellence.’ To achieve excellence means to be partnered with excellence, and Speed Skating Canada is proud to have USANA as an official supplier to our national team athletes. We thank USANA for continuing to be a critical partner in our successes and quest for excellence.”

— Speed Skating Canada, 2008



CROSS COUNTRY CANADA

“USANA products have been pivotal over the past two years in providing our team with an extensive line of quality dietary supplements, guaranteed clean products, necessary for high-performance training in the sport of cross-country skiing.”

— Tom Holland, Director of High Performance, Cross Country Canada

GREAT BRITAIN SHORT TRACK SPEED SKATING TEAM

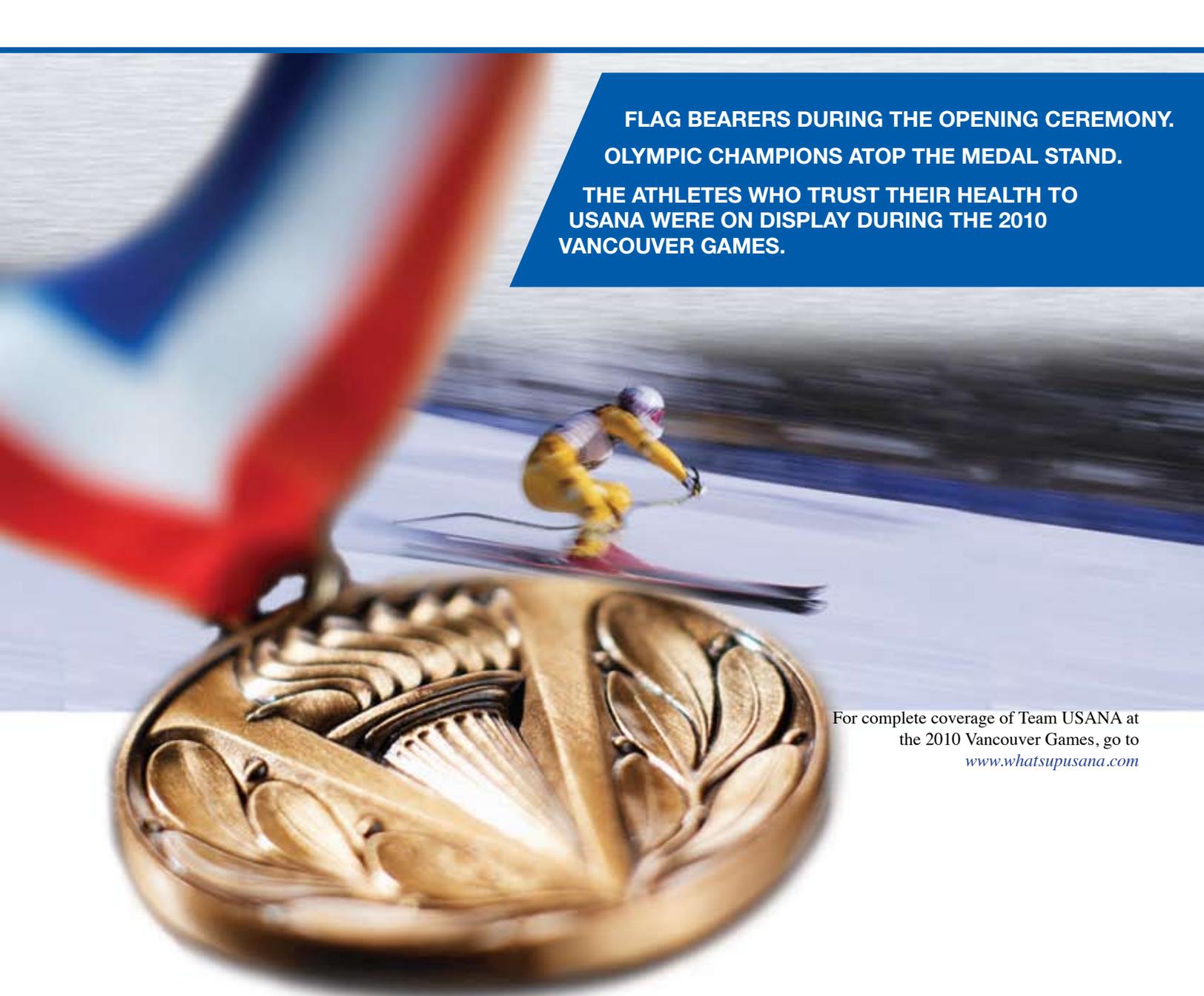
“The National Ice Skating Association (NISA) welcomes this exciting partnership between Great Britain Short Track Speed Skating and USANA... We are pleased to be associated with such a prestigious and internationally renowned company. This partnership will benefit the athletes and raise the profile of not only NISA but USANA as well.”

— Keith Horton, NISA General Secretary



FLAG BEARERS DURING THE OPENING CEREMONY.
OLYMPIC CHAMPIONS ATOP THE MEDAL STAND.

THE ATHLETES WHO TRUST THEIR HEALTH TO
USANA WERE ON DISPLAY DURING THE 2010
VANCOUVER GAMES.



For complete coverage of Team USANA at
the 2010 Vancouver Games, go to
www.whatsupusana.com

TEAM USANA

Nearly 100 USANA athletes competed in the
2010 Vancouver Games.

If it were a country, USANA would have
finished fifth in the medal count, behind the
U.S., Germany, Canada, and Norway.

Athlete Guarantee: USANA guarantees the
quality and safety of its products, making it
the company that world-class athletes trust
with their health.

MEDAL COUNT

				
	9	15	13	37
	14	7	5	26
	6	8	8	22