



USANA HEALTH SCIENCES VOTED “BEST COMPANY IN NETWORK MARKETING” BY MLM INSIDER ONLINE

SALT LAKE CITY — Feb. 4, 2013 — USANA Health Sciences Inc. (NYSE: USNA), a global nutritional company, has been voted 2012’s “Best Company In Network Marketing” by [MLM Insider Online](#). This is the 16th consecutive year USANA has earned the distinguished title during its [20 years](#) of business.

“To earn this title for the 16th time is a great honor and accomplishment,” said [Dan Macuga](#), USANA’s chief communications officer. “To know our Associates support us is both gratifying and reassuring that we are doing everything we can to provide them with the information, tools and guidelines they need to succeed in the industry. We are appreciative of their continued support and enthusiasm toward the company.”

USANA, a longtime member of the [Direct Selling Association](#), is also an [active participant](#) of the DSA Code of Ethics Communication Initiative, enabling the company to showcase its extra efforts and commitment to the [Code of Ethics](#) and the moral well-being of its Associates.

This year’s winners were selected by thousands of distributors who voted for their favorite multilevel marketing companies, trainers and compensation plans throughout 2012 on the MLM Insider website. USANA was also recognized as one of the top companies in the industry in several other categories, including:

- Best Compensation Plans
- Best Weight Loss Companies
- Best Personal Care Companies
- Best Nutritional Companies
- Best Technology Companies
- Best Generic Trainers

MLM Insider is a respected online information source for the direct selling industry, providing educational, training and support information tips that are geared to both network marketing prospects and established distributors.

For more information about USANA’s products and company, visit [USANA.com](#).

[About USANA](#)

Founded in 1992, USANA Health Sciences (NYSE: USNA) is a U.S.-based nutritional company that manufactures high-quality supplements and personal care, energy and weight-management products in its [FDA-registered facility](#) in Salt Lake City. USANA's products, tested by NSF International and used by more than [600 professional athletes](#), are developed by the company's award-winning team of scientists and sold directly to Preferred Customers and Associates in 18 international markets. Named one of Outside magazine's "Best Places to Work" for four consecutive years, USANA has received more than 100 state, national and international accolades, including Utah Best of State, Stevie Awards, Australian Business Awards, NutriSearch Editor's Choice and others. Learn more about [USANA \(www.USANA.com\)](#) and the [USANA True Health Foundation \(www.USANAFoundation.org/\)](#), stay current with the official [USANA blog \(www.whatsupUSANA.com\)](#), like us on the [USANA Facebook page \(www.facebook.com/USANAhealthsciences\)](#), or follow [USANA](#) on Twitter ([@USANAinc](#)).

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