



USANA HEALTH SCIENCES RECEIVES U.S. PATENT ON EXCLUSIVE SELF-PRESERVING TECHNOLOGY FOR SKIN AND PERSONAL CARE PRODUCTS

USANA Health Sciences received an official patent on May 8, 2007 from the United States Patent & Trademark Office for its exclusive self-preserving technology currently used in the company's Sensé beautiful science® skin and personal care product line.

The patent covers USANA's formulation for manufacturing Sensé products so that they are capable of maintaining their shelf life without the need for added chemical preservatives. USANA is leading the way by creating products that are "self-preserving" in that they don't require traditional chemical preservatives to maintain their shelf life.

Considered truly innovative in the skin-care industry, self-preserving technology combines proprietary blends of purifying botanicals in protective liquid crystals to keep the product fresh naturally, so skin can receive all the benefits of pure and healthy ingredients.

"Our customers value their health and trust USANA for pharmaceutical-grade supplements, and they want their skin to reflect their good health," USANA President Dave Wentz said. "After nearly 10 years of research and development, USANA found a way to formulate truly healthy skin care products. Now our customers can enjoy healthier-looking skin and the peace of mind that comes with safe, self-preserving products."

About USANA

USANA develops and manufactures high-quality nutritional, personal-care, and weight management products that are sold directly to Preferred Customers and Associates throughout the United States, Canada, Australia, New Zealand, Hong Kong, Japan, Taiwan, South Korea, Singapore, Malaysia, Mexico, the Netherlands and the United Kingdom. More information on USANA can be found at <http://www.usanahealthsciences.com>.