

USANA Health Sciences Teams Up With Mexico's Pachuca Soccer Club

SALT LAKE CITY—May 19, 2008—USANA Health Sciences, Inc. (NASDAQ: USNA), a worldwide leader in science-based nutritional supplements, announced today it will be the official supplement supplier of Club Pachuca, Mexico's oldest professional soccer club.

Pachuca's players will join a growing number of premier athletes from a wide range of sports who have turned to USANA's high quality nutritional products to help them maintain their health.

"We have had the chance to give USANA products to our first team players, and we have found them to show very pleasant results," said Andres Fassi, Club Pachuca Sports Director. "We are very happy to be able to establish this sponsorship agreement with USANA, a leading nutritional supplement company not only in Mexico but also worldwide."

USANA voluntarily follows current Good Manufacturing Practices based on pharmaceutical models for its quality assurance program, meaning its nutritional supplements are treated with the same care that goes into manufacturing pharmaceutical products. Six USANA nutritional supplements also recently received independent certification through NSF International's Certified for Sport™ program. NSF's certification helps athletes make educated decisions about the safety of the dietary supplements they choose to take.

"For more than a decade, world-renowned athletes have trusted their health to USANA," said USANA President Dave Wentz. "Today, we are proud to partner with one of Mexico's most successful soccer clubs, providing Pachuca's elite players with pure, high-quality supplementation."

For more information about USANA products, visit www.usana.com.

About USANA

USANA Health Sciences develops and manufactures high-quality nutritional, personal-care and weight management products that are sold directly to Preferred Customers and Associates throughout the United States, Canada, Australia, New Zealand, Hong Kong, Japan, Taiwan, South Korea, Singapore, Malaysia, Mexico, the Netherlands and the United Kingdom.