



USANA EXTENDS SPONSORSHIP OF WTA, NAMES SIX NEW BRAND AMBASSADORS

Kim Clijsters, Sam Stosur, Zheng Jie, Liezel Huber, Melanie Oudin, and Aleksandra Wozniak To Promote USANA Brand

Salt Lake City, UT – January 10, 2011 – USANA Health Sciences, Inc., a nutritional supplements company based in Salt Lake City, today announced it will extend its sponsorship of the Women’s Tennis Association (WTA). The partnership will include increased USANA branding and participation at WTA events over the next three years. USANA continues to be the Official Health Supplement Supplier of the WTA, providing its players with high-quality, science-based supplements.

“We are thrilled to be supporting such a great organization and working closely with elite female athletes from around the world,” says Dan Macuga, USANA’s VP of Marketing and Public Relations. “This will be our fifth year sponsoring the WTA and we look forward to maximizing our partnership and helping each other reach our goals.”

“USANA’s sponsorship not only supports the WTA as an organization, but the individual health of our players, as well,” says Andrew Walker, the WTA’s Senior VP of Global Marketing & Communications. “The WTA is an organization with over 2,200 players from 96 nations promoting the world’s leading professional sport for women. Partnering with a global company such as USANA has truly been a perfect match.”

In addition to endorsing the USANA products they use, the six new brand ambassadors will represent USANA to media, participate in USANA-sponsored meet-and-greets and tennis clinics, and promote Children’s Hunger Fund, USANA’s designated charity, among many activities.

“Back before USANA even came along, I was always wanting to find a vitamin that I could take that was guaranteed free of any banned substances,” says Samantha Stosur, who is currently the sixth-ranked player in the world.

“As soon as USANA came along I was very happy use it. It does make a difference.”



“I’ve been trusting my health to USANA for years,” says Liezel Huber, defending U.S. Open Mixed Doubles champion, “I’m proud to serve as a brand ambassador to a company I believe in.”

About USANA: USANA Health Sciences develops and manufactures high-quality nutritionals, personal care, energy and weight management products that are sold directly to Preferred Customers and Associates throughout the United States, Canada, Australia, New Zealand, Hong Kong, Japan, Taiwan, South Korea, Singapore, Malaysia, the Philippines, Mexico, the Netherlands and the United Kingdom. Learn more at our [website \(www.usana.com\)](http://www.usana.com), read our [blog \(www.whatsupusana.com\)](http://www.whatsupusana.com), like us on [Facebook \(www.facebook.com/usanahealthsciences\)](https://www.facebook.com/usanahealthsciences), or follow us on [Twitter \(@usanainc\)](https://twitter.com/usanainc)

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