

VISIONARY SCIENTIST HUMANITARIAN ENTREPRENEUR

DR. MYRON WENTZ, FOUNDER AND CHAIRMAN, USANA HEALTH SCIENCES, INC.

A large, stylized white signature of Myron W. Wentz, written in a cursive script, dominates the lower right portion of the page. The signature is composed of thick, fluid strokes that create a sense of movement and personal identity.

MYRON W. WENTZ, PH.D.

*“I dream of a world free from pain and suffering. I dream of a world free from disease. Share my vision. Love life and live it to its fullest in happiness and health.”*

## VISIONARY

*“I find it tragic that the vast majority of people leave this earth too soon and spend too many of their years in pain and suffering. In a sense, we are living too short and dying too long. Chronic degenerative diseases are rampant throughout the world. Cancer accounts for one in every four deaths in the United States while heart disease is responsible for one in every three deaths. Only a small percentage of us will die of old age.*

*I recognized many years ago that optimal, cellular nutrition is key to maintaining long-term good health. Since that time, I have made it my life’s mission to help people live healthier lives through scientific research, advanced nutritional products, cutting-edge medical facilities and progressive humanitarian work. I believe that with the help of exceptional nutrition, people can live healthier lives, and I’m excited about sharing this good news with others.”*

—Dr. Myron Wentz  
Founder and Chairman, USANA Health Sciences, Inc.



## SCIENTIST

**D**r. Myron Wentz is an internationally recognized pioneer in the use of human cell culture technology for the diagnosis of infectious disease. He received a Ph.D. in microbiology with a specialty in immunology from the University of Utah, an M.S. degree in microbiology from the University of North Dakota and a B.S. degree in biology from North Central College. From 1969 to 1973, Wentz served as director of microbiology for Methodist Medical Center, Proctor Community Hospital and Pekin Memorial Hospital, all in Peoria, Illinois.

In the early 1970s, Wentz founded Salt Lake City-based Gull Laboratories and spent 20 years developing, manufacturing and marketing medical diagnostic test kits designed to detect infections and certain autoimmune disorders. The most successful of Gull's products was the first commercially available test for the diagnosis of infection with the Epstein-Barr virus. Wentz served as president and chairman of Gull from 1974 to 1992 and continued on as chairman and director of research until 1998.

While Gull played a critical role in the world health arena, Wentz believed that disease prevention was as important as disease detection. He and other scientists were discovering the value of antioxidants in countering the negative effect of free radicals in the human body. Free radicals are believed to be the cause of many degenerative diseases, and spawn from a variety of factors including pollution, high-fat diets, lack of exercise, and smoking. Wentz became convinced that the single most effective thing people could do to prevent degenerative disease was to receive proper nutrition. Wentz' insights into nutrition came from the most basic level of all: the individual human cell.

In order to develop the best assays for Gull, Wentz had to develop the best viral antigens, which required growing healthy, functioning cells. Creating a refined nutritional system to keep laboratory cells healthy led Wentz to a firm conviction: The principles of good nutrition are universal. If one could provide the human body with comprehensive nutrition, one could sustain long-term health.

Armed with these insights, Wentz founded USANA Health Sciences in 1992. The name "USANA" is derived from Greek and Latin and means "true health." A state-of-the-art manufacturer of nutritional supplements, USANA soon became a respected leader in the industry, with a full line of nutritional products designed to provide a complete and balanced spectrum of beneficial nutrients.

In 1998, Wentz took his vision of health a step further when he founded Sanoviv Medical Institute, a luxurious health and wellness center located in Baja California. Sanoviv is a fully accredited, cutting-edge medical facility that blends state-of-the-art medicine with a holistic approach to healing.

Wentz was presented in June 2007 with the Albert Einstein Award for Outstanding Achievement in the Life Sciences. He accepted the award from Global Capital Associates in Jerusalem at a conference of political, business and scientific leaders.



For a list of Wentz' published research and books, please visit [www.usana.com](http://www.usana.com).





## HUMANITARIAN

The same desire that motivates Dr. Myron Wentz in his business and scientific endeavors—to help people lead healthier lives—also inspires much of his charitable work. Wentz has a long-established humanitarian relationship with the non-profit organization Children's Hunger Fund (CHF).

Over the past eight years, Wentz has traveled with CHF to poverty-stricken and war-torn areas in Central America, Eastern Europe and East Africa. In the summer of 2004, he traveled to northern Uganda, where he visited several impoverished refugee camps. One camp was home to 33,000 children for whom disease and malnutrition were a way of life. Driven to action by that experience, Wentz partnered with CHF to send food to the camp's children and help families begin building homes and growing crops. In a year, malnutrition was reduced by 90 percent and the refugee population was reduced by more than 60 percent.

Fueled by this success, Wentz resolved to establish a state-of-the-art medical center for the diagnosis and prevention of disease in Uganda. Wentz not only provided the funding, he also personally selected and purchased all of the diagnostic equipment for the laboratory. Wentz and CHF opened the Wentz Medical Centre in Gaba, Uganda in August 2005. The state-of-the-art facility serves a community of 300,000 people, many of whom suffer from HIV/AIDS or have been orphaned by the disease. The facility provides both educational training and diagnostic care for women and children, including testing for malaria, HIV and intestinal viruses.

A second Wentz Medical Centre will serve children in Cambodia who have been affected by diseases such as malaria and HIV. Wentz continues to travel worldwide as a medical missionary for CHF.

As a result of Wentz' continued support for CHF, the organization presented him with its Children's Champion Award in March 2006. The Children's Champion award exists to recognize those who have used their positions of influence in government, business and charity to ensure that children receive hope against the odds.

While his primary focus is on health and disease prevention, Wentz is also passionate about music and music education. In 2003, Wentz returned to his undergraduate alma mater, North Central College, in Naperville, Illinois. After two emotional days, he decided to make a serious contribution to the school's performing arts programs. Over the course of a year, Wentz donated nearly \$10 million to North Central, much of which is funding the construction of the Wentz Concert Hall and Fine Arts Center.





## ENTREPRENEUR

Over the past 30 years, Dr. Myron Wentz has founded three successful companies focused on providing innovative solutions in health and nutrition.

Wentz launched Gull Laboratories as a one-man operation in 1974 with the goal of developing viral diagnostic assays. By June of 1977, several Gull test kits were FDA-approved and ready for marketing, including the first commercially available test for diagnosing infection with the Epstein-Barr virus.

Wentz began a new health-related enterprise in 1990 through the development of cutting-edge nutritional supplements. The operation was incorporated on July 20, 1992 as USANA Health Sciences, a wholly owned subsidiary of Gull Laboratories, Inc. USANA was subsequently spun off from Gull as a separate corporation in January 1993.

USANA's nutritional supplements quickly found a loyal customer base through network marketing distribution, and the company soon expanded to new markets in North America, Europe and the Asia-Pacific region. Today, more than 150,000 independent associates in 14 international markets distribute USANA products. As USANA's founder and chairman, Wentz speaks frequently to large and small audiences across the world on the subjects of health and nutrition.

In addition to Gull Laboratories and USANA Health Sciences, Wentz founded Sanoviv Medical Institute, a holistic medical facility with full hospital accreditation located in Baja California.



Despite his many business successes, Wentz first and foremost considers himself to be a scientist. Nonetheless, Wentz' business acumen has been recognized through a presidential appointment as an advisor to the Small Business Administration and as a 2003 recipient of the Utah Ernst & Young Entrepreneur of the Year award.



MYRON W. WENTZ, PH.D.

## BIOGRAPHY

Dr. Myron Wentz, internationally recognized microbiologist, immunologist and pioneer in infectious disease diagnosis, holds a B.S. in biology from North Central College in Illinois, an M.S. in microbiology from the University of North Dakota, and a Ph.D. in microbiology and immunology from the University of Utah. While completing his doctoral work, Wentz joined a pathology group in Peoria, Illinois as an infectious disease specialist for three hospitals.

Wentz founded Gull Laboratories in 1974 to develop viral diagnostics. Soon several of his assays, including the first commercially available diagnostic test for Epstein-Barr virus, were FDA-approved for marketing to hospitals and clinical laboratories. He launched USANA Health Sciences, a state-of-the-art manufacturer of vitamins, minerals and other nutritional supplements, in 1992. In addition to Gull and USANA, Wentz created Sanoviv Medical Institute, a holistic medical facility with full hospital accreditation located in Baja California.

In recent years, Wentz has turned his attention to charitable concerns and travels worldwide as a medical missionary for the Children's Hunger Fund. His humanitarian efforts include founding medical centers in Uganda and Cambodia to serve children in those countries. He is also the principal contributor for the Wentz Concert Hall and Fine Arts Center at his North Central alma mater.





## PERSONAL INSIGHTS

**B**orn in 1940, Dr. Myron Wentz grew up in Napoleon, North Dakota, a rural town of about 1,000 people. While Wentz enjoyed many sports and academic activities, he particularly excelled in the fields of science and music.

Wentz enjoyed a happy childhood, but his world was forever changed at the age of 17 when his father died from heart disease. “It was one of the most traumatic events in my life...I think it put a mark on me that I was denied a father at a young age,” Wentz recalls.

As an undergraduate at North Central College, Wentz divided his time between demanding music and science classes. Yet when asked to make a choice between his two passions, Wentz ultimately decided to pursue a career in the scientific field with hopes of having a positive impact on the health of people like his father.

In the years that followed, Wentz watched cancer and heart disease claim many more family members. His mother was diagnosed with breast cancer in her 60s and went through surgery, radiation and chemotherapy. Cancer took a further toll on the family when it claimed his older brother Charles, at age 66.

These losses, though difficult to bear, were the catalyst for a lifetime of work and innovations in the field of human health and nutrition. Wentz’ unending work can be attributed to an urgent sense of mission. “I was too late to help my father. I was too late to help my mother. But I think I am making contributions that are now allowing people to live the way they were intended to live: in health. I think I am helping people live their life to the fullest.”





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