

Page #	Name	Description
12	Phil & Penelope Kirk & Dr. Christiane Northrup	What started out as a way to earn extra income has turned into a huge family business—Team Northrup. <i>Maine</i>
20	Robert & Daryl Allen	The USANA business opportunity corrects financial setbacks for these real estate entrepreneurs. <i>California</i>
32	Duke Tubtim	Former pizza delivery driver helps his family while helping himself. <i>California</i>
36	Jeff Smith & Sterling Ottesen	After 14 years and counting, these business partners continue to believe in USANA. <i>Utah</i>
44	Lyndon Redman & Marie-France Morin	They met through USANA and achieved their dream of living on a lake. <i>Nevada</i>
48	John & Susanne Cunningham	This couple reaps the fruits as entrepreneurs: more time with family. <i>Canada</i>
74	Tim Lewis	USANA is more than a business. It's a ministry to help others. <i>Alabama</i>
80	Dan Brink	Former telecom road warrior finds financial stability through USANA. <i>Utah</i>
94	Jeremy & Diane Stansfield	A career-ending injury allowed this couple to realize all of their dreams. <i>Utah</i>
104	Eduardo Barreto Gómez	USANA fits seamlessly with this former business owner's passion for exercise and nutrition. <i>Mexico</i>
110	Collette Larsen & Family	This family overcame adversity to become one of the top leaders in USANA. <i>California</i>
116	Fiona Jamieson-Folland & Chris Folland	This couple spreads the word on nutrition and healthy lifestyle to all who will listen. <i>New Zealand</i>
124	Lynn Allen-Johnson	Former design showroom manager discovers her potential for financial and personal success through USANA. <i>Florida</i>

About the Company

- 56** **Cover Story:** General overview, USANA history and vision
- 66** **Million Dollar Club:** USANA associates who have reached \$1 million in earnings
- 46** **Charity:** Overview of USANA's partnership with Children's Hunger Fund
- 84** **Company's Management:** Overview of USANA's experienced corporate management and support team
- 96** **Events & Incentives:** Overview of USANA's recognition events and reward programs

Product Information

- 16** **Healthy Lifestyle Choices:** Improving your diet for a long and healthful life
- 24** **Product Story 1:** Recent scientific discoveries in technology to improve the look of your skin
- 34** **Product Story 2:** Essential nutrition for kids of all ages
- 42** **Product Story 3:** Conquer cravings and get in shape

Industry Advisors

- 26** **Denis Waitley:** 7 Techniques for Overcoming Your Tendency to Procrastinate
- 50** **Stephen R. Covey:** The Voice of Influence
- 76** **Amanda Gore:** Life Balance: Myth or Possibility?
- 118** **Robert Kiyosaki:** Security or Freedom? It's Your Choice