

Welcome from Dr. Wentz

Dear Associate,

I am pleased to be able to introduce you to the company I founded in 1992, USANA Health Sciences, and also to the products that will provide a solid foundation for your health. I want to welcome you aboard and congratulate you on choosing to become part of the USANA family. I hope that our relationship will be long and rewarding.

As we enter a new era in human history, the quest for health and happiness continues for each one of us. However, at the beginning of the 21st century, the most serious health threat facing mankind is not the scourge of infectious disease, but the epidemic of chronic degenerative disease—coronary heart disease, cancer, and diabetes. Both my parents died prematurely from degenerative disease. My father succumbed to heart disease when I was 17 years old and my mother died some years later of cancer.

During my scientific career, perhaps my most important realization was that optimal nutrition is both fundamental and indispensable to

our health. The first company I founded, Gull Laboratories, was successful in growing billions of cells for the purpose of diagnosing viral diseases. Our ability to grow healthy and vibrant cells in the laboratory was one of the reasons that Gull products set the “Gold Standard” in the detection of viral diseases. Our diagnostic assays, however, did little to help people prevent disease. We have known for more than a century that the cell is the basic unit of life, which is why I proposed: “Why don’t we approach nutrition at the level of the human cell?”

Turning my attention to human nutritional products was, in part, the result of a general decline and deterioration of my own health due to stress and overwork. I decided to try the leading nutritional supplement in an effort to maintain my health. Over time, however, I saw no difference in my condition and became more discouraged.

One day I happened to look at the label of this top-selling product

to see what the ingredients were. Then I realized—this multivitamin didn’t work because the ingredients were inappropriate and the dosages were totally insufficient. That day, I decided to use my research experience, as well as the latest clinical research in human nutrition, to develop an advanced nutritional system to help people maintain their health and quality of life. USANA was created to produce these products and to spread the word that the nutritional requirements of the human body were not being met in today’s environment.

USANA’s Nutritionals comprises the **Essentials**, **Optimizers**, and **Macro-Optimizers**. The **Essentials** are the foundation of USANA’s nutritional system, while the **Optimizers** and **Macro-Optimizers** allow you to tailor your nutritional system to your individual needs.

Sensé is a revolutionary approach to beauty in which cellular nutrition and dermatological science are combined for maximum skin, hair,



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and body benefits. Every **Sensé** product is developed with our patent-pending, self-preserving formula for maximum safety.

USANA's complete, high-potency formulas are based not on Recommended Dietary Allowances (RDAs), but on the advanced levels shown in scientific research to promote good health over the long term. Enhanced bioavailability through testing and design ensures that USANA products deliver nutrients to your body. And all ingredients are thoroughly researched for potency and safety.

Unlike many vitamin manufacturers, USANA follows pharmaceutical Good Manufacturing Practices (GMPs) as the basis of our Quality Assurance program. We guarantee the potency of our products for two full years using international stability standards

set for the pharmaceutical industry. USANA means nutrition you can trust every time.

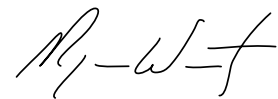
As the field of nutritional science advances, USANA is committed to continuous improvement. The formulas are upgraded on a regular basis in response to advances in nutritional science and medicine, customer feedback, and in-house research to provide you with the highest quality, scientifically proven products for optimal health.

When my father died I remember my mother saying to me that she wished I had been born earlier, so that I might have been able to do something to help him. That was one of the reasons I chose a career in medical science, and I hope that I have made some small contribution to the campaign for health maintenance. I believe that with USANA products people can

live longer, healthier lives, and I'm excited about sharing this good news with others.

All of us are responsible for taking care of our own health. You have taken an important step in meeting that responsibility by joining USANA Health Sciences, by adopting a healthy lifestyle, and especially by providing your cells with the nutrition your body deserves. Together, we can bring optimal health to the people of the world, one person at a time. I invite you to join me in sharing this vision of true health.

Love life and live it to its fullest,



Dr. Myron Wentz
Founder and Chairman



U.S. product shown

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.