

THE PACESETTER PROGRAM



SET YOUR PACE FOR SUCCESS



You only have **SIX** weeks to set your pace for success!



Join USANA's *PaceSetter* and *Platinum PaceSetter Program* and watch your business immediately grow.

Associates who get started the minute after enrollment are the ones who succeed the quickest.

Let USANA's *PaceSetter Program* help you hit the ground running and you'll not only enjoy a thriving business, right from the start, but also receive lifetime perks and benefits that go along with membership.

Become a *PaceSetter* by sponsoring two new Associates who meet specific sales requirements. But, why stop there? Become a *Platinum PaceSetter* by sponsoring four new Associates who then go on to meet additional sales goals. It's just that easy!

So, what are you waiting for?

Plan now to set your pace for success. You only have one opportunity and your **FIRST SIX WEEKS** to make it happen!

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I want to be a
PLATINUM PACESETTER

Keep this card with you at all times as a reminder to reach your Platinum PaceSetter goal!



✂ cut along dotted line

All of USANA's top leaders were just like you at one time.



They joined USANA for financial freedom and true health. They also realized that in order to build a successful home-based business, they had to plan, set goals, and work smart from the very first day they enrolled.

To support new Associates and help them find the fast-track to success, USANA created the **PaceSetter Program**. Some of USANA's first **PaceSetters** and **Platinum PaceSetters** are now living the lives they've always dreamed about. They understood that working hard from the start would help them build a solid income and achieve the lifestyle they always wanted.



"Melissa and I are huge fans of the **PaceSetter Program**. One of the biggest benefits is that it gives new Associates an exciting and inspiring blueprint to follow when starting their businesses. It thrusts them into success and teaches them what to do in order to achieve their goals. We know it works because people get excited about it—they want to be a part of it. PaceSetter status is not just a theory of what might work. This program creates results and the excitement is contagious. Soon, teams start duplicating their efforts and more **PaceSetters** and **Platinum PaceSetters** are made!"

—Dustin and Melissa Fields, Diamond Directors, Washington, USA

It pays to be *Platinum!*



Besides the obvious benefit of successful business growth, members of the *Platinum PaceSetter* receive special perks that other Associates don't.

Earn *Platinum PaceSetters* membership and you'll have access to special promotions and offers that will help you build your business bigger and better! You'll also have access to special VIP treatment at big USANA events including regional celebrations and annual conventions.

You'll be able to spot a *Platinum PaceSetter* at any USANA event because they'll be wearing prestigious watches that come along with membership. Meanwhile, *PaceSetters* receive stunning bracelets or business card holders that are the envy of their peers. *PaceSetter* members can also show off their status with eye-catching lapel pins and beautifully engraved medallions.

In addition, *Platinum PaceSetter* members receive recognition online, in company publications, and at USANA events. They also have access to exclusive offers and incentives.

Get started today because the next six weeks is your **ONLY** chance to secure membership!

To find out how to qualify as a *PaceSetter*, log on to USANAtoday or ask your sponsor for more information.

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“My first goal after becoming an Associate was to be a **Platinum PaceSetter**. This has made an incredible impact on my business, and I became a Silver Director in six weeks!”

—Phyllis Goodman, Indiana, USA

“If you are hesitant, don’t be. This program makes a HUGE impact on your business. Make it happen!”

—Tracee Glubich, California, USA

“Real opportunities only come once in a lifetime. Take advantage of the qualification period that only lasts the first six weeks after you enroll. Become a **Platinum PaceSetter**—it’s worth it!”

—Ana Bertha Vazquez, Querétaro, México

“Meet the challenge and set the example for your team by becoming a **Platinum PaceSetter**. A true leader sets the pace for the road to success.”

—Iris Lee, British Columbia, Canada

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