



“A rank advancement is an exceptional milestone. As you continue your journey on the road to gold, I hope you find these motivational books helpful and inspirational. Your contributions to the world are priceless, you are truly making a difference in the health and wealth of people everywhere.”

—Dave Wentz, President

THE ROAD TO GOLD

Leads to Many Rewards

USANA is committed to helping our Associates succeed in every step on the Road to Gold. To show appreciation for outstanding effort and making the vision of Dr. Wentz a reality, all Associates who advance to the level of Builder will receive the distinctive lapel pin and certificate for that level, and a leather USANA business card holder. A small item that can create a large impact, the business card holder will project a professional image to your prospects and customers.

Those who advance to the level of Achiever through the level of Silver Director will receive a motivational book, along with the pin and certificate. Written by best-selling authors, each book will inspire personal growth and improvement that can be carried over into making any business successful.

USANA's president, Dave Wentz recognizes the importance of building a strong foundation at the lower levels in creating a

thriving business in the future. That is why he takes time out of his busy schedule to personally sign each and every motivational book for Associates who advance to the levels of Achiever through Silver Director.

Challenge yourself to create the life that you choose. USANA will be with you every step of the way.

Good Luck on the Road to Gold.

Program subject to official rules. For a copy of official rules log in to the Online Business Manager at www.usana.com. US, CA, UK, NL and Caribbean Islands only.



NEW! Advance to the level of Builder and receive this exclusive leather business card holder.