



# 15 YEARS OF TRUE SUCCESS



1992

- USANA founded on a vision of true health and true wealth

1996

- Listed on the NASDAQ National Market System

1997

- First voted "Distributor Choice" Best Company in *NetWork Marketing Today* & *The MLM Insider Magazine*

1998

- Over \$100 million in annual sales



2002

- U.S. Patents awarded for Olivol®
- Children's Hunger Fund partnership begins
- USANA-sponsored U.S. and Canada speedskaters compete in the Salt Lake City Winter Games
- Third best-performing stock on Marketwatch.com

2003

- Dave Wentz appointed president
- Over \$200 million in annual sales
- Listed on Russell 2000 Index



2004/2005

- Twice named a *Business Week* Hot Growth Company
- Self-preserving *Sensé* line highlighted in *Prevention*, *Shape*, and *Self*
- Listed on S&P Small Cap 600 Index

2006

- Top 20 company on *Forbes'* 200 Best Small Companies List for third straight year
- One of Utah's "Best Companies to Work For" in *Utah Business*
- Paid out more than \$800 million in Associate commissions since company inception
- 39 athletes from USANA-sponsored teams compete in the Torino Winter Games
- USANA becomes official health supplement supplier for Sony Ericsson WTA Tour
- Over \$350 million in annual sales
- *Success from Home* dedicates entire issue to USANA



2007

- Utah "Best of State" Dietary Supplements for record fourth year
- Utah "Best of State" Personal-Care Products
- Voted "Distributor Choice" Best Company for ninth year in *NetWork Marketing Today* & *The MLM Insider Magazine*
- U.S. Patent awarded for *Sensé* self-preserving formulas
- NSF International certifies USANA manufacturing practices and select products
- Founder Dr. Myron Wentz receives Albert Einstein Award for Outstanding Achievement in the Life Sciences
- *NutriSearch Comparative Guide to Nutritional Supplements*™ (4th ed.) continues to give USANA products its highest rating
- More than \$4 million donated to Children's Hunger Fund to date
- Million Dollar Club grows to more than 80 Associates



CHILDREN'S HUNGER FUND

