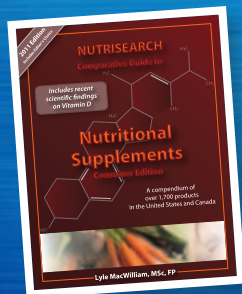


WHOEVER SAID
YOU CAN HAVE
TOO MUCH OF A
GOOD THING
DOESN'T KNOW
USANA



**NUTRISearch
COMPARATIVE
GUIDE TO
NUTRITIONAL
SUPPLEMENTS,
CONSUMER EDITION**

2011

names USANA an Editor's Choice; USANA® Essentials™ and HealthPak™ each receive 5-star ratings and the NutriSearch Gold Medal of Achievement™



**BEST
OF
STATE**

Dietary Supplement
9 wins since 2003
Personal Care Products/Cosmetics — Sense™
4 wins since 2007
Health/Nutrition Beverage — Rev3 Energy®
4 wins since 2009
Science/Technology — Research and Development
2012
Health/Nutrition Product
2 wins since 2009

Outside Magazine:

**BEST
PLACES
TO WORK**

4 wins since 2009



USANA RECEIVES A
**PROGRESSIVE
MANUFACTURING
100 AWARD**
IN INNOVATION MASTERY

2011

**USANA IS THE OFFICIAL HEALTH
SUPPLEMENT SUPPLIER OF THE**
WTA, US Ski & Snowboard Association, US Speedskating, US Women's
Ski Jumping, US Luge, Speed Skating Canada, Cross Country Canada,
Biathlon Canada, and Pachuca Club de Fútbol



USANA
STARTS TRADING
STOCK ON THE
NYSE

2011

**TOP
PLACES
TO WORK**

PRNews

2011

Forbes.com names
Dave Wentz One of America's
**MOST
POWERFUL**
CEOs 40 & Under
2009

**THE HEALTHY HOME
HITS #2 ON
THE NEW YORK TIMES
BEST SELLERS LIST**

May 2011

**ConsumerLab
Certification**
USANA® Essentials™

2011

USANA BECOMES AN
FDA-
REGISTERED FACILITY

2011



**COMMUNICATOR
AWARDS**

Since 2009

Utah Business Magazine

**BEST
COMPANIES
TO WORK FOR**
3 wins since 2006

NSF International certifies
**USANA GOOD
MANUFACTURING
PRACTICES**

2007

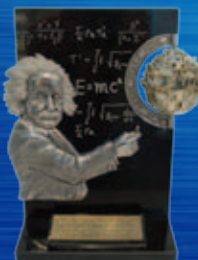
Stevie Award Winner:
**SALES
& CUSTOMER
SERVICE**
Customer Service
Department of the Year

2011



Dr. Myron Wentz receives the
**ALBERT
EINSTEIN
AWARD**
for Outstanding Achievement
in the Life Sciences

2007



Stevie Award Winner:

**BEST
LIVE
EVENT**
INTERNATIONAL
CONVENTION

2 wins since 2009



USANA VOTED "#1 Distributor's Choice"
For Best Network Marketing Company by *MLM Insider* for 15 consecutive years

BEST

Nutritional Company
in Network Marketing
Weight Loss Company
in Network Marketing
Compensation Plan
in Network Marketing—Binary
2012

USANA PRODUCTS
MEET THE STRINGENT
REQUIREMENTS OF
**INFORMED-
CHOICE &
HFL SPORT
SCIENCE**

USANA WINS
Nutrition Business Journal's
**Scientific
Achievement
Award**

2009

Visit **USANAtoday.com** for up-to-date information about USANA's latest awards and accolades.

