

USANA—A Revolutionary Way to Create Wealth

The following Average Income chart demonstrates the rewarding opportunity USANA offers its Associates.

Title	% of Group	% of Everyone	Weekly Average	Yearly High	Yearly Low	Yearly Average (Wkly Avg x 52)
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FULL-TIME ASSOCIATES						
Star Director	5%	< 1%	\$ 15,118	\$ 1,574,976	\$ 523,048	\$ 789,116
Diamond Director	6%	< 1%	\$ 8,010	\$ 515,337	\$ 320,682	\$ 416,549
Emerald Director	10%	< 1%	\$ 5,807	\$ 370,134	\$ 140,070	\$ 301,970
Ruby Director	20%	< 1%	\$ 3,625	\$ 275,652	\$ 129,790	\$ 188,526
Gold Director	59%	.1%	\$ 1,760	\$ 249,852	\$ 30,566	\$ 91,531

PART-TIME ASSOCIATES						
Silver Director	.3%	< 1%	\$ 1,234	\$ 132,901	\$ 37,439	\$ 64,138
Bronze Director	.4%	.1%	\$ 805	\$ 106,386	\$ 25,384	\$ 41,851
Director	.7%	.2%	\$ 594	\$ 59,280	\$ 15,719	\$ 30,901
Achiever	2%	.7%	\$ 396	\$ 74,100	\$ 12,016	\$ 20,593
Builder	10%	4%	\$ 234	\$ 48,165	\$ 8,151	\$ 12,182
Believer	59%	21%	\$ 145	\$ 58,857	\$ 2,623	\$ 7,528
Sharer	28%	10%	\$ 63	\$ 158,786	\$ 1,485	\$ 3,282

TYPICAL INCOME FOR CANADIAN ASSOCIATES		
Earnings (CAN\$)	Count	Percent
0-100	1,891	15%
101-500	5,742	44%
501-1,000	1,949	15%
1,001-2,000	1,271	10%
2,001-5,000	1,102	8%
5,001-50,000	933	7%
50,000+	117	1%
TOTAL	13,305	100%

\$98,803 CAN is the average annualized income for an established full-time Associate, and \$33,096 CAN is the annualized average for all Associates earning any commission cheque each month. (83% of Associates reported they joined to “improve their health.”) 79% of those remaining earned less than one cheque a month. Alternatively, of those that remain, 56% reported that they were not joining USANA “to earn enough money to replace their full-time income.” Of these Associates, 62% are not considered full time, having maxed a Business Centre during the year. When all 126,146 Associates are considered, the yearly average income is \$1,046 CAN with more than one in three earning a cheque.



With 115 Million Dollar Earners, it’s no wonder that USANA Health Sciences is the **#1 Distributor’s Choice** “Best Company” for **ten consecutive years** in *NetWork Marketing Today & the MLM Insider*.