# Bacteria You Can Trust

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HEALTH SCIENCES

Probiotic supplements promote healthy digestion and sound immune functions—but only if they work!

Not all bacteria in probiotic supplements can out-compete harmful bacteria in the intestines to achieve the balance that nature intended. Here are some reasons you can trust USANA's **Probiotic Plus™** food supplement to do the job.



### Too little...

Many probiotic products supply much fewer units of bacteria. For example, a typical serving of yogurt delivers only a few million units of bacteria. Big Numbers To Start With

Probiotic Plus supplies 12 billion Colony-Forming Units of viable bacteria, a level shown in clinical studies to bring effective health benefits

Advanced production technology ensures the bacteria in Probiotic Plus remain viable for at least 18 months when stored at room temperature, longer if refrigerated.

Packaged To Remain Viable

## Too late...

Without exacting care in process control and packaging, the bacteria in many probiotic products may no longer be viable by the time you ingest them.

# Different purpose...

Many bacteria strains are destroyed by the harsh conditions of the stomach. e.g., Bacteria in yogurt are often selected for their ability to turn milk into yogurt, not for colonising the gut Selected For Resilience Probiotic Plus uses bacteria strains that survive the acidic environment of the stomach and establish robust growth in the intestines.

The two strains of bacteria in Probiotic Plus (GG/LGG and BB-12) have been clinically demonstrated, and are best-documented, to provide a host of health benefits.

Proven To Work!

### Different strains...

Studies show that many other strains of bacteria from the Lactobacillus and Bifidobacterium families are significantly less effective in promoting health.