



Dr Wentz with his award.

Myron's winning Brand of Personality

THE founder of USANA Health Sciences Inc., Dr Myron Wentz was conferred The BrandLaureate Brand Personality Award during the USANA 2008 Asia Pacific Conference at the Kuala Lumpur Convention Centre recently.

Witnessed by 3,000 colleagues, the award was presented by the chairman of the Asia Pacific Brands Foundation Datuk Syed Almin AlJeffri.

A citation read by the chief executive officer of Brand Laureate Dr K. K. Johan then followed.

USANA Health Sciences, a health supplement manufacturer, sells its products through network marketing.

The Brand Personality Award is organised by the Asia Pacific Brands Foundation (APBF).

The foundation's aim is to recognise brand excellence aided by best practices and a strong brand culture.

Previous individuals who had been conferred the award are Sir Cliff Richard, Dr Edward de Bono, Tan Sri Dr Francis Yeoh and Tan Sri Teh Hong Piow, to name a few.

Said Dr Johan: "The APBF is pleased to confer the award to Dr Wentz for being the driving force behind USANA's success."

For more information, visit www.usana.com or call 03-7953-8028.