



USANA—A Revolutionary Way to Create Wealth

The following Average Income chart demonstrates the rewarding opportunity USANA offers its Associates.

Title	% of Group	% of Everyone	Weekly Average	Yearly High	Yearly Low	Yearly Average (Wkly Avg x 52)
FULL-TIME ASSOCIATES						
Star Director	5%	< 1%	\$ 10,609	\$ 1,105,246	\$ 367,051	\$ 551,660
Diamond Director	5%	< 1%	\$ 5,621	\$ 361,640	\$ 225,040	\$ 292,315
Emerald Director	10%	< 1%	\$ 4,075	\$ 259,743	\$ 98,295	\$ 211,909
Ruby Director	20%	< 1%	\$ 2,544	\$ 193,440	\$ 91,081	\$ 132,299
Gold Director	59%	.1%	\$ 1,235	\$ 175,335	\$ 21,450	\$ 64,232
PART-TIME ASSOCIATES						
Silver Director	.3%	< 1%	\$ 866	\$ 93,264	\$ 26,273	\$ 45,009
Bronze Director	.4%	.1%	\$ 565	\$ 74,657	\$ 17,813	\$ 29,369
Director	.7%	.2%	\$ 417	\$ 41,600	\$ 11,031	\$ 21,685
Achiever	2%	.7%	\$ 278	\$ 52,000	\$ 8,432	\$ 14,451
Builder	10%	4%	\$ 164	\$ 33,800	\$ 5,720	\$ 8,549
Believer	59%	21%	\$ 102	\$ 41,303	\$ 1,841	\$ 5,283
Sharer	28%	10%	\$ 44	\$ 111,429	\$ 1,042	\$ 2,303

\$91,800 is the average yearly income for an established, full-time USANA Associate (Gold Director and above). \$23,225 is the annual average of those who earned as little as one commission check each month. Surveys show that 83% of all Associates self-report they joined USANA to “improve their health.” Of those remaining, 21% earned a check at least once a month even though 56% reported they were not joining to “replace their full-time income.” Of those that were, 41% have been Associates for at least one year and 56% are considered full time with the title of Gold Director or above. These figures shown should not be considered as guarantees or projections of your actual earnings or profits. Success with USANA results only from successful sales efforts, which require hard work, diligence, and leadership. If you include all 126,146 with the title of Associate, which includes, Associates not actively building a business (acting as wholesale buyers), Associates who just joined (as little as one day), and those who are just beginning to build their customer base, the average yearly income is still \$734.27, with more than one in three earning a check and currently 115 Associates who are lifetime Million Dollar Earners.



With 115 Million Dollar Earners, it’s no wonder that USANA Health Sciences is the **#1 Distributor’s Choice** “Best Company” for **ten consecutive years** in *NetWork Marketing Today & the MLM Insider*.