**COMPENSATION ENHANCEMENTS**

You’re already a rock star at your USANA business. You deserve to be rewarded for your hard work. That’s why we decided to make being successful even easier! There are several aspects of USANA’s binary compensation plan that have been improved—all for your benefit.

**EARN COMMISSIONS FASTER**

**OLD PLAN:**
Reach 250 matched Group Sales Volume to earn your first paycheque.

**NEW PLAN:**
Get paid when you reach 125 matched Group Sales Volume!

It’s now easier than ever to earn your first commission cheque! Just reach a minimum of 125 matched Group Sales Volume and you’ll earn a Commission Volume Point cheque for that week.

With the new plan, we are now paying 25% more to those earning under a Believer level!

**NO COMMISSION PAYOUT LEVELS**

**OLD PLAN:**
Reach pre-established matched Group Sales Volume point levels to earn a paycheque.

**NEW PLAN:**
Get paid on ANY matched Group Sales Volume 125 points or higher!

Hitting levels is so last year. Now, if you have matched Group Sales Volume of 235 points, or 578 points, or 897 points, or any amount 125 points or higher, you’ll earn a commission cheque! How do you figure out your commission? Easy! Just take the Group Sales Volume from your small side and multiply it by 20%.

**NEW PLAN PAYOUT CHARTS**

**OLD PLAN:**
The Commission Payout Chart requires matched 250 GSV (next level requires matched 500 GSV).

250 Group Sales Volume Points = 40 Commission Volume Points

No Commission Payout Chart!

**NEW PLAN:**
In this example, your left and right sides match at 400 Group sales Volume Points, so simply multiply 400 by 20% to find out your commission.

Don’t worry, the extra 800 GSV on your right side will still rollover to your next commission period.

**MAXIMIZE YOUR MAXED BUSINESS CENTRES WITH AUTO ORDERS**

**OLD PLAN:**
Maximize a Business Centre and receive 1,000 Commission Volume Points

**NEW PLAN:**
Maximize a Business Centre with Auto Orders and receive 1,000 Commission Volume Points PLUS an additional 250 Commission Volume Points!

Auto Orders help you build a strong, stable business with consistent residual income. You can still maximize a Business Centre from a mix of one-time orders and Auto Orders. But if you maximize a Business Centre with Auto Orders alone (it’s called having an Auto Order Maxed Business Centre), you receive an additional 250 Commission Volume Points for that week! That’s 25% more!

**Example:**

**OLD PLAN:**

<table>
<thead>
<tr>
<th>Bob</th>
<th>400</th>
<th>1,200</th>
<th>950 ROLLOVER</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jill</td>
<td>-250</td>
<td>-250</td>
<td>0 ROLLOVER</td>
</tr>
</tbody>
</table>

**NEW PLAN:**

<table>
<thead>
<tr>
<th>Bob</th>
<th>400</th>
<th>1,200</th>
<th>800 ROLLOVER</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jill</td>
<td>-400</td>
<td>-400</td>
<td>800 ROLLOVER</td>
</tr>
</tbody>
</table>

400 matched Group Sales Volume Points = 80 Commission Volume Points

No Commission Payout Chart!

In this example, your left and right sides match at 400 Group Sales Volume Points, so simply multiply 400 by 20% to find out your commission.

1,000 + 250 = 1,250 CVP

**THE USANA BUSINESS**

Your health, your life, your way.
HAVE TWO OR MORE BUSINESS CENTRES?

NOW IT’S EVEN EASIER TO ADVANCE!

OLD PLAN:
Earn rank advancements based on total base Commission Volume Points across all your Business Centres!

NEW PLAN:
Earn rank advancements based on total base Commission Volume Points coming in from all your Business Centres each week.

HOW TO BECOME A RUBY DIRECTOR

OLD PLAN:
Maximize two Business Centres for four consecutive weeks.

HOW YOU DID IT:
Match 5,000 Group Sales Volume Points on the left and right sides of two of your Business Centres for four weeks.

NEW PLAN:
Earn a total of 2,000 Commission Volume Points from all your Business Centres for four consecutive weeks.

Now, you can advance your way.

THE POSSIBILITIES ARE ENDLESS!

GET REWARDED FOR GETTING STARTED

Check out the new Rank Advancement criteria:

- **SHARER:** 50 CVP for one week
- **BELIEVER:** 100 CVP for one week
- **BUILDER:** 200 CVP for one week
- **ACHEIVER:** 400 CVP for one week
- **DIRECTOR:** 600 CVP for one week
- **BRONZE DIRECTOR:** 800 CVP for one week
- **SILVER DIRECTOR:** 1,000 CVP for one week
- **GOLD DIRECTOR:** 1,200 CVP for four consecutive weeks
- **RUBY DIRECTOR:** 2,000 CVP for four consecutive weeks
- **EMERALD DIRECTOR:** 3,000 CVP for four consecutive weeks
- **DIAMOND DIRECTOR:** 4,000 CVP for four consecutive weeks

An additional 1,000 CVP for four consecutive weeks for each additional level above Diamond Director

How, and by the way, the extra 250 points you earn from Auto Order Maxed Business Centres

(Enhancement #3) count toward your rank advancements. Hey, you earned it!

In addition to the rankings you’ve come to know through USANA’s advancement system, if you are a **Gold Director or above**, you will now be awarded an executive title based upon cumulative quarterly Commission Volume Point earnings equal to the rank at which you are earning commissions. This will take place quarterly, and when you earn an executive title equal to your current rank, you’ll be entitled to a host of special privileges.

Visit USANAtoday.com for more information.

CUSTOMIZATION HAS ITS BENEFITS

USANA has added yet another perk that will allow your new Associates to take full advantage of everything USANA has to offer. They now have the ability to customize their own enrollment pack based on the Sales Volume Points of the products they purchase. Instead of having to buy a particular enrollment pack with products they may or may not be interested in, they can now put together their own pack and receive bonus items—like access to The Income Maximizer and free event tickets—when they hit 250 and 500 Sales Volume Point totals.

Learn more about the giveaways your new Associates will receive on USANAtoday.com!

PRICING MADE SIMPLE

- **AUTO ORDERS**
  - RECEIVE 10% OFF THE PRODUCT TOTAL
  - SUGGESTED RETAIL PRICE IS 10% OVER THE PREFERRED PRICE

Everything we do helps you love life and live it.

Every USANA business enhancement? Log on to USANAtoday.com!

GET THE LATEST INFORMATION ON NEW USANA BUSINESS ENHANCEMENTS! Log on to USANAtoday.com!

$158,000 is the average yearly income for an established, full-time USANA Associate. $55,000 is the annual average of those who earned as little as one commission cheque each month. Total earnings include commissions, Leadership Bonus, Marketing Bonus, awards, and incentive compensation. The number of full-time Associates who have reached at least 1 Business Centre during the year equals less than 1% of all Associates. Those Associates earning as little as one cheque a month and associated with USANA for more than six months equals 3% of all ordering Associates. If you include all 135,590 ordering Associates, which includes Associates not actively building a business and Associates not earning commissions, Associates who join prior to six months and those who are just beginning to build their customer base, the average yearly income is still $157,335 with nearly one in three earning a cheque. To date, USANA has had more than 200 global Associates become lifetime Million Dollar Club members.