



**USANA HEALTH SCIENCES EARNS FOUR BEST OF STATE MEDALS FOR
ITS PRODUCTS AND SCIENCE
Named Overall Best Of The Best In Merchandising & Consumer Services**

SALT LAKE CITY – May 23, 2012 – [USANA Health Sciences, Inc.](#) (NYSE: USNA), a global nutritional supplements company, was presented with four Best of State Awards last night for having the best dietary supplements, nutrition beverage, health products and research and development department for a Utah-based company. USANA also received the prestigious [The Best of the Best®](#) award as the overall winner of the merchandising and consumer services category for the second time since 2008. As one of only ten organizations or individuals to receive the statue, USANA was selected from the largest category, which included medal winners for everything from health products to sporting goods.

To date, USANA has earned more than 20 Best of State awards since 2003 and currently sells its award-winning products in 18 international markets.



“In a state that houses more than 100 dietary supplement manufacturers, it is a tremendous honor to be recognized as having the best nutritional products and R&D department,” said USANA’s Chief Communications Officer, Dan Macuga. “To be recognized by Best of State for our hard-work, year after year, is a testament of our dedication to developing cutting-edge nutritional products and technology. We could not be more thrilled.”

This is the ninth year USANA has been recognized as having the best dietary supplements in the state and the second year it has been recognized for its exceptional health and nutrition products. In addition to its nutritional supplements, USANA’s Rev3 Energy® drink earned its fourth consecutive title since it was introduced to the public in 2009, while the company’s research and development department took home its first medal for its rigorous testing methods, studies, and innovative product technology.

“In 20 years of being in business, USANA has never issued a recall on any of its products and have supplied more than 600 elite athletes with our high-quality nutritional supplements,” said Dr. John Cuomo, Executive Director of Global Research and Development. “We take our testing methods and procedures very seriously and to receive

validation as being the best R&D department in the state is both favorable and exhilarating.”

The Best of State Awards were created in 2003 to recognize outstanding individuals, organizations and businesses in Utah. Best of State candidates are evaluated by a panel of 100 judges based on three criteria: achievement in the field of endeavor; innovation or creativity in approaches, techniques, methods or processes; and contribution to improving the quality of life in Utah.

USANA has also received four top honors for its Sensé™ skin-care line since 2007 and was named Utah’s best employer in 2010.

For more information about USANA’s products and company, visit www.USANA.com.

About USANA

USANA Health Sciences develops and manufactures high-quality nutritionals, personal care, energy and weight management products that are sold directly to Preferred Customers and Associates throughout the United States, Mexico, Canada, Australia, New Zealand, Hong Kong, Japan, Taiwan, China, South Korea, Singapore, Malaysia, the Philippines, Thailand, the Netherlands, France, Belgium and the United Kingdom. Learn more at the [USANA](http://www.usana.com) website (www.usana.com), stay current with the official [USANA](http://www.whatsupusana.com) lifestyle blog (www.whatsupusana.com) and [USANA](http://blog.usana.com) corporate blog (blog.usana.com), like us on the [USANA](http://www.facebook.com/usanahealthsciences) Facebook page (www.facebook.com/usanahealthsciences), or follow [USANA](https://twitter.com/usanainc) on Twitter ([@usanainc](https://twitter.com/usanainc)).

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