



DR. MYRON WENTZ

RECEIVES THE BRANDLAUREATE
BRAND PERSONALITY AWARD



USANA Health Sciences Founder Dr. Myron Wentz was honoured March 29, 2008 at the USANA Asia Pacific Convention in Kuala Lumpur, Malaysia with the BrandLaureate “**Brand Personality**” Award for creating brand excellence in “USANA”.

Dr. Wentz was recognised for his lifelong effort in Nutritional Sciences, dedication to humanitarian causes and for being the person behind the highly successful nutritional supplement brand: “USANA”. He is an icon within the Nutritional Supplement industry and has promoted the USANA brand globally.

The BrandLaureate Brand Personality Award was presented by Asia Pacific Brands Foundation (APBF), a not for profit organisation dedicated to the promotion and improvement of branding standards in the Asia Pacific region. The APBF recognises that behind the success and development of a brand is a champion who drives the brand by setting a high benchmark of excellence.