

# USANA<sup>®</sup>

## HEALTH SCIENCES



USANA Essentials received  
**The BrandLaureate  
BestBrands Awards  
2011-2012**

for 5 consecutive years

USANA Health Sciences earns  
**four Best Of State  
Medals for its  
products and science**

**USANA  
Mid-Year Recognition &  
Prize Giving Ceremony**

Recognizing USANA's Top Achievers  
from January – May 2012



# USANA HEALTH SCIENCES EARNS FOUR BEST OF STATE MEDALS FOR ITS PRODUCTS AND SCIENCE

Named Overall Best Of The Best In Merchandising & Consumer Services

USANA Health Sciences, Inc. (NYSE: USNA) was presented with four Best of State Awards for having the best dietary supplements, nutrition beverage, health products and research and development department for a Utah-based company. USANA also received the prestigious The Best of the Best® award as the overall winner of the merchandising and consumer services category for the second time since 2008.

To date, USANA has earned more than 20 Best of State awards since 2003 and currently sells its award-winning products in 18 international markets.

This is the ninth year USANA has been recognized as having the best dietary supplements in the state and the second year it has been recognized for its exceptional health and nutrition products. In addition to its nutritional supplements, USANA'S Rev3 Energy® drink\* earned its fourth consecutive

title since it was introduced to the public in 2009, while the company's research and development department took home its first medal for its rigorous testing methods, studies, and innovative product technology.

The Best of State Awards were created in 2003 to recognize outstanding individuals, organizations and businesses in Utah. Best of State candidates are evaluated by a panel of 100 judges based on three criteria: achievement in the field of endeavor; innovation or creativity in approaches, techniques, methods or processes; and contribution to improving the quality of life in Utah.

USANA has also received four top honors for its Sensé™ skin-care line since 2007 and was named Utah's best employer in 2010.

*\*Not available in Malaysia.*

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# CELEBRATING 20 Years

Where were you 20 years ago? Maybe you were struggling with a nine-to-five job you hated. Maybe you were trying desperately to figure out a way to pay off all your bills and feed your family. Maybe you were just out of college, unsure of your future. Or maybe, you weren't even born yet. For me, 20 years ago was when my life changed in an incredible way.

In 1992, my father and I founded a revolutionary nutritional company called USANA Health Sciences. While we were just a small company, in a small office, in the heart of Salt Lake City, we soon realized we had created something special, something that needed to be shared with everyone, everywhere. Something that could change the lives of people all over the world for the better. We had a vision of a world free from pain and suffering, and we were going to share that vision with anyone who would listen.

We started small in the United States, but we couldn't contain ourselves for long. Soon, we expanded into Canada, then Australia and New Zealand, and now we are in markets all over the world, most recently opening into Europe and Thailand. Every day, more and more people are hearing the message of USANA, and every day we get closer to helping people live their lives they have always dreamed of with true health and true wealth.

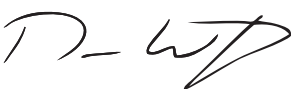
But USANA's mission isn't just about expanding our vision, it's also about expanding the horizons of our amazing Distributors. I've watched people go from struggling with life

emotionally, physically, and financially, to thriving to becoming healthy, happy, and free from financial burdens. I've seen fathers who were finally able to go to their children's soccer games and school plays because they no longer had to work long, stressful hours at the office. I've seen single mothers gain financial independence and the time freedom to stay at home with their children instead of living paycheck to paycheck. These stories are at the heart of the USANA message.

In 1992, I never thought USANA would lead me to where I am today. Like many USANA Distributors, I am living a life I never imagined. I'm the husband to a beautiful wife, father to two healthy, incredible children, and leader of a company that is making a difference in the world. I am proud of USANA. I am proud of our Distributors. I am proud to be helping people all over the world live lives full of happiness and health.

For the past 20 years, we have striven to make this company excellent. And I give you my word that I will work hard to continue that excellence for the next 20 years.

Live well,



**Dave Wentz**  
CEO, USANA Health Sciences



# USANA's LIFETIME Matching Bonus

**YOUR REWARD FOR SUCCESS.**  
**YOUR REWARD FOR LIFE.**



USANA's Lifetime Matching Bonus program, which gives you a percentage bonus based on the earnings of your sponsored Premier PaceSetters and Premier Platinum PaceSetters, gives you another level of control over how much money you can make over the lifetime of your USANA business.\*

With this program, you are rewarded for starting off strong and for continuing to build a strong, steady business by creating strong, steady leaders on your team. As you can see, PaceSetters, and especially Platinum PaceSetters, are able to maximize their benefits by taking full advantage of the Lifetime Matching Bonus.

IF, AT THE TIME OF YOUR NEW DISTRIBUTOR'S ENROLLMENT, YOU ARE A:	AND YOUR NEW DISTRIBUTOR BECOMES A:	
	PREMIER PLATINUM PACESETTER	PREMIER PACESETTER
PLATINUM PACESETTER	15%	10%
PACESETTER	10%	5%
DISTRIBUTOR	5%	2.5%

\*As long as you are commission qualified and in compliance with your Distributor agreement.

## BENEFITS:

- GET A RAISE ON FUTURE COMMISSIONS AND MAXED BUSINESS CENTRES.
- GET PAID FOR ONE LEG.
- UNLIMITED EARNINGS FOR ALL BUSINESS CENTRES.

For more examples of how Lifetime Matching Bonus works and for complete official Lifetime Matching Bonus rules, please visit [USANAtoday.com](http://USANAtoday.com).

# MATCHING BONUS USANA UNTUK SEPANJANG HAYAT USANA 终生对等奖金

**GANJARAN KEJAYAAN,  
GANJARAN SEUMUR HIDUP**  
**成功的奖励, 终生的奖励**



Program Matching Bonus Sepanjang Hayat USANA memberikan anda satu peratusan bonus berdasarkan perolehan Premier PaceSetter dan Premier Platinum PaceSetter yang anda taja, dan membolehkan anda menentukan jumlah pendapatan yang boleh diterima sepanjang hayat perniagaan USANA anda.\*

Menerusi program ini, anda akan diberikan ganjaran kerana memulakan perniagaan dengan kukuh sekali, dan membina perniagaan yang kuat dan stabil serta membina pemimpin yang kuat dan stabil dari pasukan anda secara berterusan. Ini adalah kerana PaceSetter, dan khususnya Platinum PaceSetter boleh memaksimumkan faedah-faedah mereka dengan mengambil kesempatan Matching Bonus Sepanjang Hayat ini.

USANA 终生对等奖金方案, 是根据您所推荐的特级领航员与特级白金领航员所赚取的佣金, 而发给您某个百分比的奖金, 为您提供一个可让您掌控您USANA事业的另一层次。\*

透过这个方案, 只要您的事业有个坚强的起步、在您的团队中培养出更多坚强稳固的领袖、让您的事业坚强稳定的扩展, 就能获得奖励。正如您所见的, 领航员, 尤其是白金领航员, 能充分利用终生对等奖金, 将奖励的百分比尽量提高。

<b>SEKIRANYA, SEMASA MENAJA PENGEDAR BARU, ANDA ADALAH SEORANG:</b> 您所推荐的新直销商登记入会时, 如果您的身份是:	<b>DAN PENGEDAR BARU ANDA MENJADI SEORANG:</b> 而您的新直销商成为一位:	
	<b>PREMIER PLATINUM PACESETTER</b> 特级白金领航员	<b>PREMIER PACESETTER</b> 特级领航员
<b>PLATINUM PACESETTER</b> 白金领航员	15%	10%
<b>PACESETTER</b> 领航员	10%	5%
<b>PENGEDAR</b> 直销商	5%	2.5%

\*Asalkan anda mengekalkan kelayakan untuk menerima komisen dan mematuhi perjanjian Pengedar anda.  
\*只要您保持符合领取佣金资格和遵守您的直销商协议。

## MANFAAT 好处:

- **NIKMATI KOMISEN YANG LEBIH TINGGI DAN MEMAKSIMAKAN PUSAT PERNIAGAAN PADA MASA DEPAN.** 增加未来佣金, 扩大商务中心收入。
- **DAPATKAN BAYARAN UNTUK SATU 'LEG'.** 透过单支线获得奖金。
- **PENDAPATAN TANPA HAD UNTUK SEMUA PUSAT PERNIAGAAN.** 所有商务中心的收入没有最高限制。

Untuk contoh yang lebih banyak tentang Matching Bonus Sepanjang Hayat dan syarat-syarat Matching Bonus Sepanjang Hayat rasmi yang lengkap, sila layari [USANAtoday.com](http://USANAtoday.com).  
有关终生对等奖金的细节和正式规则, 请游览[USANAtoday.com](http://USANAtoday.com)查阅。

# Pharmaceutical Grade

## – Supplement Facts



As the market is flooded with thousands of brands and millions of supplemental products, it is of utmost importance to make informed decision when it comes to choosing the right supplements. A good supplement will help maintain your health, whilst a bad supplement is detrimental to health and gets excreted as “expensive urine”. Nearly 75% of the world population consumes supplements, but only a fraction of them are equipped with the knowledge of quality supplements.

Supplements in the market are either of Food Grade or Pharmaceutical Grade. The difference between each grade type is one of quality and purity. In technical

terms, no substance is 100% pure, as there will always be other substances added to various products. The difference between the grades is one of how much of these other substances are present in the product.

For pharmaceutical grade supplements, the product must be in excess of 99% purity with no binders, fillers, excipients, dyes, or unknown substances. For food grade supplements, many times the raw materials may contain only 90% or less of the listed ingredients along with 10% or more corn starch and lactose which may trigger allergy in some people. The bioavailability of food grade supplements is questionable, thus limiting its health benefits.

The United States Pharmacopeia (USP) provides assurance to the consumer, as well as those involved in manufacturing and processing, that the quality and purity of the raw materials utilized are of pharmaceutical grade. Consequently, the USP guarantees a certain standard of excellence sold only through physicians and selected pharmacies.

Hence, choose wisely, choose pharmaceutical grade.

## USANA® PROCOSA RECEIVES CONSUMERLAB.COM CERTIFICATION

*Third-Party Testing Company Approves  
USANA's Joint Health Product*

USANA® Procosa\* supplement, which promotes optimal joint health, has been tested and approved by ConsumerLab.com, LLC, a company that independently tests health products to help consumers and healthcare professionals make safe purchasing decisions.

ConsumerLab.com previously approved USANA's Probiotic\*, Coquinone® 10\*, Visionex®\*, BiOmega™\*, Mega Antioxidant\* and Chelated Mineral\* supplements, among others.

When testing supplements, ConsumerLab.com uses rigorous independent testing to determine the product's strength, purity, and disintegration—specifically for Procosa, ConsumerLab tested its glucosamine content, how it meets stringent lead levels criteria and its ability to disintegrate or break apart.

“In 20 years of doing business, we've never had to issue a product recall,” said Jim Brown, USANA's vice president of global operations.

“Because we manufacture over 90% of our products in-house in our FDA registered facility, we can control the quality, safety and efficacy of our supplements. We also insist that our vendors follow our same strict quality control processes, so that by the time our product is shipped out, it has been tested numerous times.”

“We welcome any third-party organization, such as ConsumerLab.com, to test and verify the claims we make on our products,” says Dan Macuga, USANA's chief communications officer. “It gives us the opportunity to prove the claims we've been making for years on products that are now sold in 18 countries worldwide. All USANA employees are given free products monthly, so we are both the manufacturers and the end users of our own supplements. We are very committed to our products.”

In addition to earning ConsumerLab.com's seals of approval, USANA's products, which are used by over 600 professional athletes, are

also independently tested by NSF International and HFL. The company's Utah-based manufacturing facility follows Federal Drug Administration (FDA) guidelines for *Good Manufacturing Practices* (GMP) and voluntarily tests its supplements to make sure they meet United States Pharmacopeia (USP) standards and specifications for potency, uniformity, and disintegration.

### About ConsumerLab.com

*ConsumerLab.com is a leading provider of consumer information and independent evaluations of products that affect health and nutrition. The company is privately held and has no ownership from, or interest in, companies that manufacture, distribute or sell consumer products. For more information visit [www.ConsumerLab.com](http://www.ConsumerLab.com).*

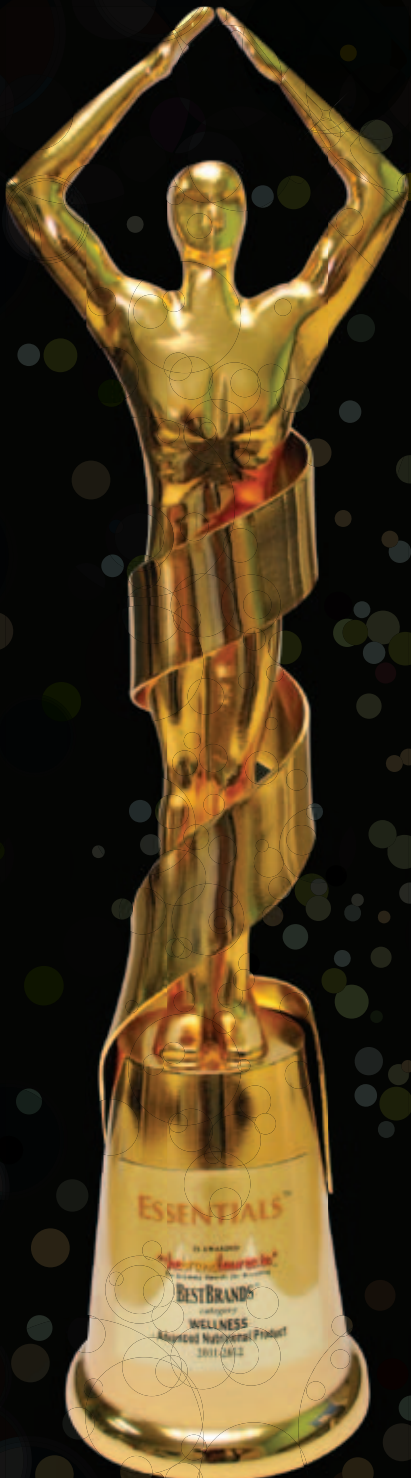


**ConsumerLab.com®**

Celebrating 13 Years of Reporting 1999 - 2012

\*Based on U.S. formulation.

# YES, we did it again!



USANA Health Sciences Malaysia  
has once again won

## The BrandLaureate Best Brands Awards 2011/2012

And this is for 5 Consecutive Years!

An Achievement of Excellence!

### ESSENTIALS<sup>TM</sup>

Best Brands in Wellness  
- Advanced Nutritional Product



2010/2011



2009/2010



2008/2009



2007/2008



2007

## The Direct Selling Code of Ethics

### PROTECTS

- the consumer
- the seller
- the industry

### ENSURES

- an ethical marketplace

### ESTABLISHES

- industry standards

### PROVIDES

- consumer assurances and satisfaction
- assurances in excess of local regulations

## The Direct Selling Code of Ethics At A Glance

Direct selling has a century long history of serving the public with quality products and trusted relationships. When you buy from a direct seller, be sure the company is a member of the Direct Selling Association of Malaysia (DSAM). All DSAM member companies must adhere to a strict code of ethics to ensure your complete satisfaction and protection as our valued consumer.



A member of WFDSA  
World Federation of Direct Selling Associations  
[www.WFDSA.org](http://www.WFDSA.org)

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# of Malaysia **Our Promise To YOU!**

## The independent direct seller promises the following:

- We will refrain from deceptive or unfair sales practices.
- We will provide identification.
- We will provide accurate and complete product descriptions and comparisons.
- We will clearly articulate pricing and terms of payment.
- We will provide key delivery details.
- We will provide written order forms specifying cooling-off rights and guarantee/warranty terms.
- We will provide truthful and fair commentary:
  - Providing only company-authorized product claims.
  - True, applicable, relevant testimonials free from deceptive/unfair comparisons or comments.
- We will respect your request for privacy.
- We will make timely deliveries.
- We will discontinue a sales presentation immediately upon the consumer's request.

## Our Companies promise the following:

- We will refrain from deceptive or unfair recruiting practices.
- We will provide truthful and accurate information - based on facts - regarding our earnings opportunity.
- We will provide a contractual agreement with our direct sellers.
- We will provide periodic account status detailing purchases, earnings, commissions, bonuses and other relevant information.
- We will repurchase, if requested, upon termination any unsold, re-saleable product inventory, promotional material, sales aids and kits purchased within the previous 12 months and refund your original cost less a handling fee not to exceed 10% of the net purchase price.
- We will not expect you to purchase unreasonably large amounts of product inventory.
- We will not sell materials that do not comply with company standards.
- We will provide training to enable direct sellers to operate ethically.

## Complaint handling procedure

Our member companies promise to make every reasonable effort to resolve complaints through the company's complaint handling process.

If complaints cannot be resolved satisfactorily, the DSAM independent Code Administrator will work to resolve complaints related to a possible breach of the code to the satisfaction of all parties involved.

## If you have complaints

Contact the company about which you have the complaint. All companies with the DSAM logo on their literature are committed to honoring our Code of Ethics and to addressing complaints in a fair and timely manner.

If your complaint is not resolved quickly and to your full satisfaction, you may contact the DSAM independent Code Administrator.

### Send complaints to:

Tan Sri Dr Sulaiman Bin Mahbob  
Code Administrator  
Direct Selling Association of Malaysia  
1702 Block A, Damansara Intan  
1 Jalan SS 20/27  
47400 Petaling Jaya  
Selangor, Malaysia  
Tel : +6 (03) 7726 9232  
Fax : +6 (03) 7726 9049  
E-mail : info@dsam.org.my

## Our Promise To YOU!

### The Value of The DSA Code of Ethics

- Ensures an ethical marketplace
- Establishes industry standards
- Provides consumer assurances and satisfaction



### Promise to Direct Sellers

#### Our Companies will:

- Provide accurate information about the company's compensation structure, products, and sales methods
- Base all sales and earning claims on documented facts
- Refrain from any unethical recruiting practices and high entrance or training fees
- Provide information clearly detailing your business relationship with the company
- Provide accounts regarding purchases, earnings, commissions, etc.
- Refrain from charging unreasonably high entrance fees
- Discourage you from purchasing inventory in unreasonably large amounts
- Repurchase inventory under reasonable terms if you terminate your business
- Refrain from selling materials that do not comply with company standards
- Abide by all legal requirements



A member of WFDSA  
World Federation of Direct Selling Associations  
[www.WFDSA.org](http://www.WFDSA.org)

#### Backed by our complaint handling procedures

Our member companies promise to make every reasonable effort to resolve any complaints you may have related to a possible breach of the code through their company complaint handling process.

If complaints cannot be resolved satisfactorily, you may contact the DSA independent Code Administrator.

Contact the company



Resolution directly with the company

#### If not resolved...

Contact the DSA Code Administrator



Resolution with Assistance of DSA Code Administrator

#### Send complaints to:

Tan Sri Dr Sulaiman Bin Mahbob  
Code Administrator  
Direct Selling Association of Malaysia  
1702 Block A, Damansara Intan  
1 Jalan SS 20/27  
47400 Petaling Jaya  
Selangor, Malaysia

Tel : +6 (03) 7726 9232  
Fax : +6 (03) 7726 9049  
E-mail : [info@dsam.org.my](mailto:info@dsam.org.my)

### Our Promise To YOU!

#### The Value of **The DSA Code of Ethics**

- Ensures an ethical marketplace
- Establishes industry standards
- Provides consumer assurances and satisfaction



#### Promise to Consumers

##### Our Companies will:

Refrain from engaging in deceptive or unfair sales practices

Provide truthful and fair commentary, specifying only company-provided promises

Provide written order forms specifying:

- Your right to cancel
- Guarantee/warranty terms

Provide accurate and complete product descriptions

Provide pricing and clearly articulated payment terms

Honor your request for privacy

Discontinue a sales presentation immediately upon request

Provide contact information pertaining to the salesperson and/or the company

Abide by all legal requirements



A member of WFDSA  
World Federation of Direct Selling Associations  
www.WFDSA.org

#### Backed by our complaint handling procedures

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Selangor, Malaysia

Tel : +6 (03) 7726 9232  
Fax : +6 (03) 7726 9049  
E-mail : [info@dsam.org.my](mailto:info@dsam.org.my)

# 2012 Mid-Year Recognition & Prize Giving Ceremony

25 June 2012 • Menara Axis, Petaling Jaya

In June, for the first time, USANA held a Mid-Year Recognition and Prize Giving Ceremony to recognize the Top Achievers who advanced to a new rank or excelled in their USANA business within the period of 1 January to 1 June 2012. Winners and representatives of some winners of the iPad Contest were also invited to the event to receive their prizes.

## Rank Advancement – New Gold Directors



(From left) Yong Kok Wai, Ooi Chee Wee, Loo Ker Fern, Lee Thin Yow, Chai Kwai Yong

Yong Kok Wai  
Ooi Chee Wee  
Loo Ker Fern  
Chai Kwai Yong & Lee Thin Yow

## Top 10 Income Earners



(From left) Nelson Chew Chin Leen, Sallehuddin Bin Shuib, Anthony Ang, Tina Li, Annie Low

- # 1 – Annie Low, *Diamond Director*
- # 2 – Anthony Ang & Tina Li, *Ruby Directors*
- # 3 – Yurko Ng Siew Choo, *Diamond Director*
- # 4 - Sallehuddin Bin Shuib, *Ruby Director*
- # 5 - Nelson Chew Chin Leen, *Gold Director*



(From left) Lucas Lim, Alex Ting, Rafeah Ahmad, Ahmad Nadzri Zakaria, Yong Kok Wai

- # 6 – Yong Kok Wai, *Gold Director*
- # 7 - Rafeah Ahmad & Ahmad Nadzri Zakaria, *Ruby Directors*
- # 8 – Jenny Heng, *Gold Director*
- # 9 – Alex Ting, *Gold Director*
- # 10 – Jane Leow & Lucas Lim, *Gold Directors*

## Top 10 Rising Stars



(From left) Eddie Leong Kit Chuan, Peggy Yeoh, Boo Ai Peng, Ooi Chee Wee, Yong Kok Wai

- #1 – Yong Kok Wai, Gold Director
- #2 – Jenny Heng, Gold Director
- #3 – Aceline Lai, Gold Director
- #4 – Soh Sau Ngo, Silver Director
- #5 – Ooi Chee Wee, Gold Director
- #6 – Chin Swee Sang, Silver Director
- #7 – Boo Ai Peng, Silver Director
- #8 – Loh Jaw Hann, Silver Director
- #9 – Goh Soo Hean, Silver Director
- #10 – Eddy Leong Kit Chuan & Peggy Yeoh, Silver Directors

## Top 10 Growth Distributors



(From left) James Law, Secielia Gor, Jason Kwan, Sydney Teoh, Nelson Chew, Ooi Chee Wee, Yong Kok Wai

- #1 – Yong Kok Wai, Gold Director
- #2 – Soh Sau Ngo, Silver Director
- #3 – Ooi Chee Wee, Gold Director
- #4 – Ooi Cheng Huat, Silver Director
- #5 – Nelson Chew Chin Leen, Gold Director
- #6 – Jenny Heng, Gold Director
- #7 – Goh Soo Hean, Silver Director
- #8 – Jason Kwan & Sydney Teoh, Ruby Directors
- #9 – James Law & Secielia Gor, Gold Directors
- #10 – Aceline Lai, Gold Director

## Top 3 Distributor Enrollers



(From left) Yong Kok Wai, Ooi Chee Wee, Lucas Lim

- #1 – Yong Kok Wai, Gold Director
- #2 – Ooi Chee Wee, Gold Director
- #3 – Jane Leow & Lucas Lim, Gold Directors

## Top 3 Preferred Customer Enrollers



Syed Shaharuddin Yang

- #1 – Keith Howard, Director
- #2 – Syed Shaharuddin Yang, Achiever
- #3 – Shaun Kwong, Achiever

## iPad Contest Winners



(From left) Siow Geok Fan, Darsani Zakaria (representative of Sahrul Zakaria), Chong Mun Fai (representative of Charles Calvin Ting), Tan Cheng Hong, Vincent Liew, Goh Siew Gim (representative of Mohd Syamim B Mohd Shukor) & Lee Fen Fen

- Week 1: Siow Geok Fan
- Week 2: Sahrul Zakaria
- Week 3: Charles Calvin Ting
- Week 4: Tan Cheng Hong, Vincent Liew, Mahadhir Bin Mohamad, Mohd Syamim B Mohd Shukor, Lee Fen Fen

Once again, USANA would like to congratulate all the Top Achievers and Winners for their outstanding accomplishment and commend them on their commitment towards the business!



# In the SPOT LIGHT

Have you ever wondered how some Distributors seem to achieve a certain milestone in their USANA business so easily and effortlessly? It may seem to us that luck and success is on their side, and they possess selling and leadership skills that are far superior to others, but

how many of us actually know what they went through to be where they are today? In this issue, we will take a closer look at how some of these outstanding Distributors made it to becoming the Top Income Earners and Top Growth Distributors in the first half of 2012!



*Annie Low*

Diamond Director  
Top Income Earner (#1)



Congratulations on yet another great achievement! You were the Top Income Earner of 2010 and 2011, and now, in the first half of 2012, you are once again our Top Income Earner!



So how does it feel like to be the Top Income Earner again, especially for 2 consecutive years and the first half of 2012?

**Annie:** I feel so honoured, excited, and surprised to be crowned "Top Income Earner" again for the first half of 2012 and also for the last two years! I'm amazed that although I have not advanced to a new rank in the last two years, I was still able to earn a stable income, which can only mean that all my hard work invested in this business throughout the time was worth the effort! It also dawned on me how powerful network marketing is that has enabled me to enjoy residual and leveraged income over the time.



For many people, becoming one of the Top Income Earners in USANA is just a dream for them, but you make it seem so easy to achieve! Is it really that difficult? How were you able to sustain your earnings and maintain your level of success?

**Annie:** Well, it may not be as difficult as many perceive it to be. The most important thing is to persevere and continue doing those simple things over and over again in the business with a positive mindset and joyful attitude. You will be surprised with the unexpected rewards that this business offers. I can't emphasize enough on the importance of product education and Autoship, because it is only through these two factors that I am able to create a consistent stream of leveraged income and sustain my earnings. We need to educate our consumers on the goodness of the products and the benefits of Autoship, and once they have understood it, they will certainly start taking USANA products for a long period of time. It is also important to find the right people to do the right things in the network marketing business, because when you do that, you are sure to achieve a greater outcome in the business!





## Anthony Ang & Tina Li

Ruby Directors  
Top Income Earner (#2)

You were ranked 5th place in the Top Income Earners category for 2011, and then you made it to 2nd place in the same category in just a short period of 6 months! That is amazing!



Did you feel any pressure while pushing yourself towards your goal? And why is that so?

**Anthony & Tina:** Many people may think that we have worked harder and faced greater pressure during the process. Yet in actual fact, we did not feel or give ourselves any pressure. Since the day we started our USANA business, we have never slowed down – the amount of effort we put in today is just the same as the effort we put in from day one. And now, all our hard work and effort has finally paid off as it has allowed us to double and triple our return. The best part is, the more effort we put into it, the easier and more enjoyable it gets. Through USANA, we have truly experienced wealth freedom with the leveraged income we have achieved.



What motivated you to continuously strive for greater results looking at the accomplishment that you have already achieved in 2011?

**Anthony & Tina:** That is because we continuously set a new goal. We believe that there are two kinds of success – one is by accidental, and one is inevitable. If your success is by accidental, you might not progress and fall behind, causing a decline in your performance and your team to suffer with you. But if your success is inevitable, then you have indeed achieved true success. Our accomplishment today does not mean anything because it is merely a time-out in a ball game. In order to achieve an inevitable success, we will continuously set new goals and fulfill them through proactive actions.



## Yong Kok Wai

Gold Director  
Top Growth Distributor (#1)

What an astounding achievement in the first half of 2012! Not only did you advance to Gold Director, but you also earned first place in the Top Growth Distributor category as well as some other awards!



I'm sure many people would like to know how you did it. What motivated you to accomplish such outstanding achievements?

**Yong:** Thank you so much. I would say that one of the main factors that has attributed to my success is building a network of contacts and continuously sharing this business with them. USANA is a people business, and therefore it is important to find the right people to execute the right things. Timing is another key factor – knowing the right time to grasp the right opportunity and aim for it. The role of an upline is equally important in duplicating his/her success to the downlines.



What are your goals in the future? Do you see yourself achieving greater heights?

**Yong:** My wish is to help more of my downlines to succeed. I would love to advance to a higher place, but what matters most now is not about optimizing my business structure, but building a stronger structure for my downline organization, because when they succeed, we succeed too!



# USANA. Happiness Leadership Camp

## USANA Jom 'Heppi' Camp

1 - 2 July 2012, Port Dickson

The USANA Jom 'Heppi' Camp was recently organized at Eagle Ranch, Port Dickson in early July. This 2-day 1-night camp was conducted in Bahasa Malaysia and Distributors had a blast at the camp, participating in various exciting activities such as teambuilding games and trainings. The Happiness Camp aims at bringing Distributors together for a fun and wonderful time while cultivating team spirit among them. It also helps to train Distributors on the effective ways to operate the USANA business with a positive mindset.







# USANA Malaysia wins The BrandLaureate BestBrands Awards 2011/2012 once again for 5 consecutively amazing years!



USANA Essentials have been awarded The BrandLaureate Awards 2011-2012 for the best brand in Product Branding Best Brands in Wellness for Advanced Nutritional Product. The BrandLaureate Ceremony was held on 8 May 2012 at Sunway Resort Hotel & Spa, Petaling Jaya.

Since 2007, USANA Essentials have received The BrandLaureate Award for being the best in product branding in wellness, and it is a great honour for USANA to achieve such high recognition over the years. Without the support and dedication from the Distributors, USANA would not have come this far. Thank you once again to all USANA Distributors for making this a success!

### About The BrandLaureate Awards

The BrandLaureate Awards (TBL) was conceptualized to honor brand excellence amongst the best of brands in Malaysia and the world. It is awarded to deserving brands from multinationals (MNCs), trans-national corporations (TNCs), large corporations (LCs), public-listed companies (PLCs) and government-linked companies (GLCs) that have shown best practices in branding and met the stringent selection criteria of the APBF.



Aceline Lai

## Involve yourself in the business

Before joining USANA, Aceline Lai used to be very against direct selling. "My father owns a business supplying health supplements, so I believed that supplements are beneficial to health. However, I was not a believer of MLM, and I couldn't help but feel skeptical about this industry," she explained. It was not until she experienced a change in her health after taking USANA products that she realized how different USANA was from other MLM companies. "I used to be helping my father with his business, but now, I'm also working part-time in the USANA business," she said.

effort to work towards them. Even when you are faced with challenges, never give up and persevere until the end. Nothing in the world can stop you from achieving the impossible as long as you have the will and drive to accomplish it," she shared.

She continued, "This business is not about 'me', but it's about the team. What matters most is the achievement and success of my downlines, not the rank that I will achieve next." In the near future, she aims to help more of her downlines to advance to the Silver or Gold Director rank.

“**Know your goals and make an effort to work towards them. Even when you are faced with challenges, never give up and persevere until the end. Nothing in the world can stop you from achieving the impossible as long as you have the will and drive to accomplish it.**”

Aceline couldn't have achieved the Gold Director title if it weren't for the help and support of her teammates. They played a very important role in her success by growing the business and building strong networks. She commented, "I want to take this opportunity to thank all my teammates for their unending support and encouragement. A big thanks to my uplines for their unconditional help and guidance, and not forgetting my downlines who have shown a high level of tenacity and dedication for their business in the course of progressing towards their goals!"

Aceline also emphasized on the importance of actively involving oneself in the development of the business and making things work. "Know your goals and make an



Yong Kok Wai

## Team effort equals success

For 8 years, Yong Kok Wai was working in another MLM company before he called it quits. "I left the MLM business for 5 years because I wanted to focus on my business. I never thought of venturing into MLM again until I met my upline Nelson Chew. He was very persistent and visited me each week from Monday to Friday for 6 months to share about USANA. I was so touched by his passion for the business that I finally agreed to join USANA," said Kok Wai. Without Nelson's continuous follow-up, Kok Wai would not have changed his mind to return to MLM.

Yong credited his success to a range of good products and a broad social network. He commented, "It was through my team's effort and social network that they were able to share the products with their customers, and the customers would then introduce the products to others. Word of mouth is free publicity that can be very effective and powerful!" He added, "No pain, no gain. It is only through hard work and dedication that you will see results in your business."

He would like to take this opportunity to thank Dr. Myron Wentz because without him, USANA would not have existed. He would also like to thank Nelson Chew, Anthony Ang and Tan Gay Hing for advising, guiding, and encouraging him to keep working hard in USANA. Also, he would like to say a big thank you to his team, family and USANA staff for their support.

“**No pain, no gain. It is only through hard work and dedication that you will see results in your business.**”

After joining, he discovered that USANA was very different from other MLM companies, because not only did USANA provide him with good quality products, it also offered him the financial opportunity to build his own team and network. "USANA's Compensation Plan is easy to understand, and the uniqueness about this plan is teamwork - when everyone works together, they enjoy greater earnings and achieve a higher rank!"

USANA has also enabled him to achieve True Health and True Wealth. "Not only was I able to generate a stable income, my friends and relatives were also able to enjoy better health with USANA products!"

# New Silver Directors

RANK ADVANCEMENT  
01 JANUARY 2012 – 29 APRIL 2012



Leon Yeoh

**About Me:** Full-time USANA Distributor  
**Products:** Good quality five-star products  
**Compensation Plan:** Focuses more on teamwork  
**My Experience :** USANA products improved his health and made everyone healthy  
**To Share:** Achieve True Health and True Wealth through USANA.



Law Siew Ching & Tiong Hock Kwong

**About Me:** Housewife  
**Products:** Excellent products for good health.  
**Compensation Plan:** A plan that is easy to follow and understand.  
**My Experience:** USANA products contain powerful antioxidant properties compared to other products.  
**To Share:** Enjoy and achieve success through teamwork.



Kuan Wei Chong

**About Me:** Owner of Bus Transportation Company  
**Products:** An answer to his health problem.  
**Compensation Plan:** Fair and stable. A plan that allowed him to achieve his dream.  
**My Experience & To Share:** USANA has enabled him to help many people to put an end to their health issues.



Wong Chun Hou

**About Me:** Full-time USANA Distributor  
**Products:** Good products that improved his health  
**Compensation Plan:** A simple plan that helped him to bring in extra revenue.  
**My Experience:** Gained nutrition knowledge and helped others to choose the right product.  
**To Share:** No pain, no gain.



Aruna Krishnasamy

**About Me:** Full-time USANA Distributor & Housewife  
**Products:** Very effective, improved her health tremendously & changed her life.  
**Compensation Plan:** Easy to understand, fair & rewarding. Each team member plays an important role.  
**My Experience:** Continuous learning & persistence are the keys to achieving financial freedom.  
**To Share:** East or west, USANA products & business are still the BEST!



Adrian Gan

**About Me:** Full-time USANA Distributor  
**Products:** Highly effective. Gives sufficient nutrition to our health.  
**Compensation Plan:** Everyone is able to achieve an extraordinary income through USANA.  
**My Experience:** Teamwork Makes the Dream Work.  
**To Share:** The size of your success is measured by the strength of your desire, the size of your dream, and how you handle disappointment.



Choi Jian Fai

**About Me:** Part-time USANA Distributor  
**Products:** Best and most promising products  
**Compensation Plan:** Best plan that can generate residual income.  
**My Experience:** Gained more knowledge about health and true wealth.  
**To Share:** Persistence leads to success.



Nyim Sui Cheong

**About Me:** Owner of Advertising Firm  
**Products:** Very effective. Improved his health.  
**Compensation Plan:** Earned money easily and helped others to become healthier.  
**My Experience:** Able to achieve "true health, true wealth and freedom of time" through USANA.  
**To Share:** Helping people to become healthier is more important than earning money.

# Other New Silver Directors

RANK ADVANCEMENT  
01 JANUARY 2012 – 29 APRIL 2012

Anidah Bte Baba  
 Serrina Lee  
 Mohd Limin Bin Baba  
 Wang Xinghui  
 Chai Yew Kae

Daniel Ting Tai Hsu  
 Ng Beng Keong  
 Wong Leh Hu & Sia Ung Hee  
 Yeu Ching Ching  
 Yu Mei Fah

Ooi Ah Peng  
 Ding Choo Ing  
 Ng Lai Aii  
 Eau Ah Boo  
 Ooi Chee Wee

# New Bronze Directors

RANK ADVANCEMENT  
01 JANUARY 2012 – 29 APRIL 2012

Foo Chee Horng  
Winnie Law  
Choy Teck Liew

Diana Melynda Forman  
Lee Ting Sing

# New Directors

RANK ADVANCEMENT  
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Goh Chun Yong  
Kong Sieng Ing  
Yong Kok Hong  
Yap Chee Kit

Soon Lee Ling  
Mylene Lee Chwee Yean  
Ooi Cheng Huat  
Lim Eam Ngoh

Chai Siak Fah  
Ngu Liong Hie  
Soh Sau Ngo  
Goh Soo Hean

TP Wang & YT Lim



# New Premier Platinum PaceSetters

RANK ADVANCEMENT  
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Ab Rahim Bin Hj. Ali  
Abd Rashid Bin Ahmad  
Adeline Yii  
Adrian Lau & Rachael Choong  
Adrian Mah Yew Beng  
Ah Kam @ Yap Ah Kam  
Ahmad Zaki Bin Mohd Sagiman  
Ambigapathi Samarasan  
Analisa Vera Morga  
Ang Chin Woon  
Ang Geok Ling  
Ang Swe Lian  
Ang Tze Chee  
Anger Choong  
Angie Choo  
Anne Koh Lee Fong  
Arni Binti Mahmud  
Aruna Krishnasamy  
Aw Bee Yong  
Aw Wei Chun  
Beh May Yen  
Ben Leong  
Benjamin Mariappan  
Bong Siew Mew  
Boon Fong Loo  
Cally Tan  
Carmen Teoh  
Carol Theng  
Chai Ah Loy  
Chai Kin Teck  
Chai Yong Fung  
Chan Kiang Fatt  
Chan Kok Hoon  
Chan Loi Foong  
Chan Peng Khay  
Chan Shiao Yen  
Chan Siu Siu  
Chan Wey Ni  
Chan Yew Keong  
Charlotte Teoh  
Chau Lee Seng  
Chaw Lay Fong  
Che Azizan Bin Che Che Ismail  
Cheah Pei Mei  
Cheah Ying Keet  
Cheah Ying Yung

Chee Ah Moi @ Chee Yet Ying  
Chee Choon Foo  
Chen Fong Eng  
Chen Thu Kiauw  
Cheng Chon Ghen  
Cheng Chon On  
Cheong Chian Chian  
Cheong Siew Hong  
Cheong Yeok Wah  
Chia Peng Choon  
Chin Shinn Haur  
Chng Yen Sa  
Choi Voon Chin  
Choi Wan Wei  
Chong Chien Min  
Chong Choi Mee  
Chong Foong Yin  
Chong Hang Chyong  
Chong Kim Lian  
Chong Kuan Seng  
Chong Kui Fong  
Chong Pik Ling  
Chong Shin Yee  
Chong Teng Shy  
Chong Wai Ling  
Chong Yeow Fee  
Chong Yuen Feng  
Choo Chuo Siong  
Choo Kooi Fang  
Choo Shen Yang  
Choong Choi Hoong  
Choong Soo Fatt  
Chor Chun Wei  
Chow Kim Long  
Chow Wai Yin  
Chu Weng Keat  
Chua Lee Lee  
Chua Siew Lian  
Chuang Swee E  
Chye Li Hsuan  
CT Loo  
CW Ooi  
Danny Ong  
David Teh  
Derrick Giam  
Ding Tung Hing

Dzul Asyraf Azman  
Elisa Marie Puah  
Fadzilah Binti Md. Jani  
Faridah Bt Hussin  
Fathiah Bt Mohd Atan @Ab Rauf  
Fatimah Abu Samah  
Foo Fui Ling  
Foo Soo Fung  
Foo Yum Cheong  
Foong Poh Chee  
Fu Ah Mgin  
Gan Ain Tian  
Gan Boon Chin  
Gan Siok Lan  
Gary Thong  
Genevieve Wong  
Go Chan Yap  
Goh Ah Yook  
Goh Bee Yen  
Goh Chun Hock  
Goh Chun Yong  
Goh Li Chiu  
Goh Seng Chai  
Goh Soo Hean  
Goh Su Yap  
Goh Swee Moi  
Goh Tong Peng  
Goh Yee Fong  
Gor Ley Bee  
Hasani Saleh  
Heng Miew Keng  
Heng Siew Eng  
Heng Toy Cheng  
Hew Nye Moi  
Hew Siew Chuen  
Ho Lee Hong  
Ho Suok Mee  
Hock Shiau Pim  
Hoi Kah Yong  
Hong Yong Fu  
Hoo Swee Ee  
Hoong Choi Huan  
How Yoke Kim  
Hu Chee Mei  
Hwong Ling Ting  
Indradevi A/P Muthusamy

Jacqueline Yeu Hie Hie  
Jeremy Tan Beng Wah  
Joanna Sim Ching Chu  
Joanne Tan  
Joe Lim  
Johann Loh  
Johnson Gan Pow Nee  
Joseph Ong Kean Guan  
Joseph Ting Kuang Yeo  
Josephine Prabavathi Andrew  
Judith Lum Mei Lin  
Julia Tan Siew Luan  
Julian Wong Chung King  
Jun Wong Lai Kun  
June Chin Kim Fa  
Kan Lai Chin  
Kathy Tan Yee Ket  
Kelly Leong  
Kenny Low  
Kenny Yeap Kian Soo & Joy Xin  
Kew Hoi Sim  
Kew Yoke Sim  
KG Ooi  
Khairul Bin Hamizon  
Khalid Bin Mohamad Busri  
Khoo Ee Chin  
Khoo Hong  
Khoo Siew Ngor  
Khoo Wei Sheng  
Ki Mei Hia  
Koh Lian Sang  
Kok Hon Man  
Kon Heng Tong  
Kong Chai Fong  
Kong Mee Lai  
Kong Seow Ling  
Kong Sien Min  
Kuan See Mei  
Kuang Seik Wen  
Lai Chin Yii  
Lai Leong Meei  
Lai Leong Yong  
Lai Suet Mee  
Lainnie Yii  
Lau Chu Kee  
Lau Hwee Lee

Lau Tze Wah  
Lau Wai Nee  
Law Siew Ching  
Le Ang Soon  
Lee Ai Ying  
Lee Bee Lian  
Lee Bee Wooi  
Lee Eng Foo  
Lee Geok Noi  
Lee Hong Lian  
Lee Hoong Onn  
Lee Huan Ying  
Lee Kah Wai  
Lee Kheong Ho  
Lee Kim Choo  
Lee Kim Hua  
Lee Kim Liang  
Lee Kim Seong  
Lee Kuok Ing  
Lee Lay Peng  
Lee Nga Yen  
Lee Sam Nooi  
Lee Sau Wan  
Lee Siw Lian  
Lee Yap  
Lee Yi Hong  
Leong Chee Chong & Wai Chooi Fong  
Leong Phooi Yee  
Leong Pui Jie  
Lew Jing Huei  
Lew Keim Feng  
Liew Chooi Voon  
Liew Fook Seong  
Liew Kee Keong  
Liew Khai Foon  
Liew Kim Foong  
Liew Kok Fong  
Liew Siew Teng  
Lily Chou  
Lily Khor  
Lim Bee Chin  
Lim Chee Seng  
Lim Cheng Hooi  
Lim Cheong Thiam  
Lim Chun Lin  
Lim Chung Shen



# New Premier Platinum PaceSetters

RANK ADVANCEMENT  
01 JANUARY 2012 – 29 APRIL 2012

Lim Goon Hwei	Ng Kiat Siang	Rosidah Bt Hassan	Tan Chik Kim	Wan Wei Kuan
Lim Huey Hean	Ng Kim Guan	Rosmah Binti Awang Lah	Tan Chin Sean	Wang Lifang
Lim Hui Ting	Ng Kwee Lin	Rozita Binti Harun	Tan Chooi Hoon	Wang Ta Shin
Lim Kai Teong	Ng Loke Khian	S. Gauthamman	Tan Eng Chiew	Wee Yee Kew
Lim Kian Tat	Ng Pui See	S. Mahandran S. Subramaniam	Tan Eng Keat	William Kan
Lim Kian Yau	Ng Siew Hong	Samantha & Jesse	Tan Guat Hoon	Wong Bang Maan
Lim May May	Ng Sooi Hong	Samsiah Binti Mohamed	Tan Guek Looi	Wong Chee Hong
Lim Meng Huat	Ng Swee Kean	Samuel Kuek	Tan Kam Tien	Wong Choi Ling
Lim Miaw Wei	Ng Yee Harn	Sasi & Nalini	Tan Keh Chak	Wong Dey Si
Lim Poh Chin	Ng Yen Peen	Saw Heng Chooi	Tan Kian Hun	Wong Hie Khing
Lim Theng Theng	Ng Yoke Wan	Sazali Bin Mohammad	Tan Kian Wui	Wong Ken Sun
Lim Wee Sin	Ng Yong Kuang	Seah Siew Lee	Tan Lea Pieng	Wong Khar Fye
Lim Xin Yun	Nga Hui Lin	See Siew Hoe	Tan Lee Yen	Wong Khar Hyen
Lim Yun Hui	Ngu Lee Fang	Sen Choy Lai	Tan Lee Yong	Wong Khiun Mui
Ling Puh Choo	Ngu Ung Ling	Seow Meng Keow	Tan Ling Ling	Wong Kim Lan
Liw Kim	Noorlela Binti Mustapa	Seth Kim Yew	Tan Ling Ling	Wong Kim Yoke
Loges & Vidhya	Nor Asmidah Binti Mohd Mokhtar	Shaily Tsai	Tan Mok Hoo	Wong Lai Yoon
Loh Kim Yeng	Norhasni Binti Muhamad	Shek Tan	Tan Saw Tin	Wong Lik Wei
Loh Shi Ming	Norhayati Binti Abdul Hamid	Siam Lee Ing	Tan Sew Koh	Wong Swee Sing
Loh Shu Rong	Normahdiah Binti Lias	Siam Lee Noy	Tan Seyok Hon	Wong Yau Ling
Lok Choi Yen	Nur Azizah Binti Nurdin	Siew Kung Jong	Tan Sioh Peng	Woo Sek Kee
Low Beng Lee	Oh Tan Fong	Sii Hiong King	Tan Sun Ping	Yap Kim Mun
Low Chee Seng	Ong Beng Chung	Sim Ching Yeh	Tan Vee Lian	Yap Lee Meng
Low Seng Lum	Ong Boon Hock	Sim Soo Hiong	Tang Hieng Lee	Yap Lian Seng
Low Yoong Hwa	Ong Chew Mooi	Sim Sook Huay	Tee Lay Peng	Yap Siew Lan
Luke Ting Kuong Miang	Ong Ken Tong	Sin Cheang Ming	Tee Soon Keong	Yap Siew Mook
Lum Chooi Foong	Ong Lai Cheng	Sin Kok Yiau	Teh Che Hon	Yap Sok Moy
Manimaran A/L Raman	Ong Swee Geok	Sin Loo Yee	Teh Lee Shan	Yap Soon Sing
Mardiana Binti Abdul Latiff	Ong Yew Teck	Sindhumalar Vadiveloo	Teh Sin Yi	Yau Khoon Moy
Mariam Binti Mugarang	Ooi Chee Yeong	Siti Hajar Binti Abu Bakar	Teh Yee Sheng	Yee Mei Ying
Mark Wong	Ooi Cheng Huat	Siti Juriah Bt Sulaiman	Teoh Chin Tat	Yee Swee Meng
Marlina Binti Man	Ooi Mei Peng	Siti Maheran Binti Jaafar	Teoh Win Seng	Yew Jen Li
Massuzah Binti Abdul Rahman	Ooi Suat Kheng	Siti Zaleha Bt Awang Hassan	Teong Chooi Hong	Yong Hun Seong
Mat Sarif Bin Khamis	Ooi Woon Chee	Soh Sau Ngo	Thanasri Jayarahman	Yong Kok Wing
Md Ariffin Md Yassin	Ooi Yee Mei	Soo Eng Lee	Thevadass Suparmaniam	Yong Mee Kuan
Mohd Faizal Bin Yusuf	Ou Hui Yeng	Soo Ming Yang	Thoo Lok Moi	Yong Mei Chien
Mohd Hairun Bin Awang	Ow Siew Eng	Su Khoon Lim	Tiew Kian Guan	Yong Nget Ngoh
Moi Wai Leng	Pang Sin Lian	Sue Choy Mei	Ting Dee Hie	Yoon Mooi Choong
Muhamad Idris Bin Annuar	Pee Kee Chiaw	Suren & Aruna	Ting Han Moi	Yusra Purwadi Bin Rusli
Muhammad Mukhtaruddin B Harun	Perumal & Sree Devi Nair	Sylvene Lai Chiew Siew	Ting Hua Sung	Zaharah Binti Mat Adam
Ng Ah Chuan	Phang Chien Yin	Tai Choon Siew	Tiong Ing Kiat	Zaharah Sarasa Binti Abdullah
Ng Ah Hooi	Piang Teck Liong	Tai Kim Yuet	Tirosheni A/P Jaya Rahman	Zunainah Binti Abdullah
Ng Ah Tiok	Poon Swee Hang	Tai Ngim Kiau	Tiu Siew Yoong	
Ng Bak Seng	Pua Lea Pheng	Talib Bin Saleh	Too Set Peng	
Ng Chi Kuan	Raymond Ting Wei Soon	Tam Yoke Fong	Viennien Low	
Ng Chor Hwa	Renuga Velu	Tan Ah Lee	Vincent Wong	
Ng Geok Peng	Rohani Binti Ahmad	Tan Bee Yee	Vivian Wong	
Ng Kae Shyuan	Rohaya Binti Ahmad	Tan Boon Hwa	Voon Sam Moi	
Ng Kek Kiong	Roliza Binti Hj. Abdul Hamid	Tan Chee Keong	Wan Sau Yong	



# New Premier PaceSetters

RANK ADVANCEMENT  
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Abdul Razak Bin Baba	Goh Siew Wan	Lim Seok Kean	Tay Kian Hock
Ashamah Bt Che Isa	Ho Giao Hoong	Lim Woon Chin	Teoh Kim Cheng
Bunga @ Che Hasniza Bt Ng San @ Che Lah	Jeremiah Karunakaran	Mohd Izwandy Bin Md Anuar	Thien Kui Lan
Chai Kim Haur	Kanayalal Paramanad Menaka	Nazila Bt Mat Bazi	Tiu Lai Fun
Chan Ai Cheng	Kellie Liu Kiet Ping	Nordin Bin Wahab	Wang Wee Sern
Chan Weng Kit	Koon Sze Sean	Ruhani Bt Hussin	Wong Ka Foo
Charmaine Boo	Lam Lee Choo	Serrence Thong	Wong Li Ching
Chong Sit Lin	Lee Hoe Kit	Sia Kong Cheng	Wong Thean Yew
Chook Siew Hooi	Lee Siew Kit	Tan Boon Ping	
Goh Keng Ming	Lim Bee Hong	Tan Ee Lyn	

# 2012

## USANA MALAYSIA ANNUAL AWARDS

Qualifying Period : 1 Jan 2012 - 29 Dec 2012

### New Rank Advancement

Awarded to Distributors who advance one or more ranks to Gold Director or higher during the year\*

**Reward:** Recognition at USANA Conventions & Celebrations;  
Annual Retreat (for Gold Directors and above)

### Malaysia Growth 25

Awarded to the Top 25 Malaysia Distributors who increase their business in absolute commission points (CVP) the most during the qualifying period.

**Reward:** Recognition Dinner with corporate management at the AP Convention location  
Winners must attend the 2013 AP Convention to qualify for the award.

### Top 10 Income Earners

Awarded to the Top 10 Malaysia Income Earners.

**Reward:** Recognition on stage with recognition plaque at the USANA Celebrations

### Top 10 Rising Stars

Awarded to the Top 10 new Distributors of any rank who have the highest growth in absolute commission points (CVP) in their 12 months with USANA. Criteria is 2 years or less from enrollment.

**Reward:** Recognition on stage with recognition plaque at the USANA Celebrations

### Top 3 Distributor Enrollers

Awarded to the 3 Distributors who personally sponsor the most number of new Distributors during the qualifying period. (Only new Distributors who have activated at least one BC count will be taken into the award.)

**Reward:** Recognition on stage with recognition plaque at the USANA Celebrations

### Top 3 Preferred Customer Enrollers

Awarded to the 3 Distributors who personally enrol the most number of new Preferred Customers during the qualifying period.

**Reward:** Recognition on stage with recognition plaque at the USANA Celebrations

#### Terms and conditions:

1. The year\* above refers to the qualifying period, which is from January 1 to December 29 of 2012.
2. Distributors must be present at the Malaysia Awards Ceremony personally to receive the Awards.
3. Only Distributors from Malaysia market are eligible to be recognized.
4. Only Distributors who is in good standing in USANA business qualified for the awards & recognitions
5. USANA reserves the right to make amendments to the terms & conditions without prior notice and USANA decision is final.



*Indulge*  
in the  
*Ultimate Peak Experience*

While the sky is the limit in USANA, The Peak in Hong Kong is a short stop for you to enjoy your fruit of labour when you become a winner of the 2013 Malaysia Growth 25! The Peak offers a stunning night view of the beautiful city that brings you an unforgettable experience of Hong Kong's living culture.

To qualify for the 2013 Malaysia Growth 25, be among the 25 Distributors from Malaysia who show the highest increase in their commission\* between January 1, 2012 and December 29, 2012 (compared between January 01, 2011 and December 30, 2011) and attend the 2013 Asia Pacific Convention in Hong Kong. Winners of the 2013 Malaysia Growth 25 will be treated to a sumptuous dinner at the amazing Sky Terrace 428 that stands at 428 metres above sea level, which overlooks the breathtaking and magnificent skyline of Hong Kong!

\*Visit [USANAtoday](http://USANAtoday) for terms and conditions.