



UNITED STATES

ASSOCIATE PRICELIST

SIGN UP FOR AUTO ORDER TO RECEIVE 10 PERCENT OFF YOUR MONTHLY SHIPMENT.
VISIT USANA.COM TO CREATE YOUR ORDER!

RECOMMENDED RETAIL PRICE IS 10 PERCENT MORE THAN THE PREFERRED PRICE.

NUTRITIONALS

| ITEM # | DESCRIPTION | POINTS | PREFERRED PRICE |
|-------------------|--|--------|-----------------|
| ESSENTIALS | | | |
| 107 | MyHealthPak (Log on to the shopping cart and create yours today!) | | |
| 100 | HealthPak (56 packets) (AM/PM packets include 2 Mega Antioxidant, 2 Chelated Mineral, 1 Active Calcium, 1 AO Booster) | 100 | \$117.50 |
| 101 | Essentials (Chelated Mineral, Mega Antioxidant) | 35 | \$47.45 |
| 101 | Essentials Kosher (Chelated Mineral, Mega Antioxidant without Vitamin K) | 35 | \$47.45 |
| 101 | Essentials Green (no box) | 35 | \$47.45 |
| 102 | Chelated Mineral (112 tablets) | 12 | \$15.95 |
| 103 | Mega Antioxidant (112 tablets) | 27 | \$36.95 |
| 106 | Mega Antioxidant without Vitamin K (84 tablets) | 27 | \$36.95 |

OPTIMIZERS

| | | | |
|-----|---|----|---------|
| 109 | Vitamin D (84 tablets) | 16 | \$19.95 |
| 110 | Proflavanol C ¹⁰⁰ (56 tablets) | 35 | \$39.95 |
| 120 | Active Calcium (112 tablets) | 15 | \$18.95 |
| 121 | Active Calcium Chewable (112 tablets) | 20 | \$24.95 |
| 122 | BiOmega (56 gelcaps) | 16 | \$21.45 |
| 123 | CoQuinone 30 (56 gelcaps) | 30 | \$38.95 |
| 126 | Ginkgo-PS (112 tablets) | 25 | \$32.94 |
| 128 | Palmetto Plus (30 gelcaps) | 18 | \$23.45 |
| 129 | PhytoEstrin (90 tablets) | 17 | \$20.95 |
| 131 | Procosa (84 tablets) | 22 | \$29.50 |
| 134 | Visionex (56 tablets) | 25 | \$31.45 |
| 141 | Pure Rest (56 tablets) | 14 | \$15.95 |
| 143 | Booster C 600 (28 stick packs) | 22 | \$31.45 |

DIGESTION/DETOX

| | | | |
|-----|-------------------------------|----|---------|
| 108 | Probiotic (14 stick packs) | 20 | \$24.95 |
| 111 | Digestive Enzyme (56 tablets) | 25 | \$29.95 |
| 135 | Hepasil DTX (84 tablets) | 26 | \$33.95 |
| 226 | Fibery Plus (28 servings) | 24 | \$29.95 |

MOTHER/CHILD

| | | | |
|-----|---|----|---------|
| 104 | Body Rox (84 tablets) | 17 | \$22.50 |
| 105 | Usanimals (56 tablets) | 10 | \$13.95 |
| 144 | BiOmega Jr. (14 packets) | 13 | \$16.95 |
| 151 | BabyCare Prenatal Essentials (Chelated Mineral, Mega Antioxidant) | 35 | \$47.45 |
| 165 | Children's Complete Duo (Usanimals & BiOmega Jr.) | 17 | \$24.95 |

DIET & ENERGY

NUTRIMEAL

| | | | |
|-----|---|----|---------|
| 209 | Nutrimeal Free, Protein Drink Mix (9 servings) | 18 | \$29.95 |
| 202 | Nutrimeal Chocolate Whey, Protein Drink Mix (9 servings) | 22 | \$29.95 |
| 210 | Nutrimeal Dutch Chocolate, Protein Drink Mix (9 servings) | 20 | \$27.95 |
| 211 | Nutrimeal French Vanilla, Protein Drink Mix (9 servings) | 20 | \$27.95 |
| 212 | Nutrimeal Wild Strawberry, Protein Drink Mix (9 servings) | 20 | \$27.95 |

Prices effective January 25, 2014

Don't forget to visit myUSANAGear.com for logo merchandise and personalized sales tools.

Prices and availability are subject to change.

Auto Order price is 10 percent less than the Preferred Price.

The recommended retail price is 10 percent more than the Preferred Price.

DIET & ENERGY (CONT.)

| ITEM # | DESCRIPTION | POINTS | PREFERRED PRICE |
|------------------------|---|--------|-----------------|
| SNACKS AND BARS | | | |
| 236 | Peanutty Bliss, Protein Snack (14 servings) | 18 | \$29.95 |
| 235 | Choco Chip, Protein Snack (14 servings) | 18 | \$29.95 |
| 237 | Fudge Delite, Protein Snack (14 servings) | 18 | \$29.95 |
| RESET | | | |
| 251 | 5-Day RESET Kit Includes 15 single-serve Nutrimeal pouches in Dutch Chocolate, Wild Strawberry, and French Vanilla. Also includes 5 Fudge Delite Protein Snacks, 3 Peanutty Bliss Protein Snacks, 2 Choco Chip Protein Snacks, 10 HealthPaks packets, program guide, and motivational #RESETNATION bracelet (Customize your RESET Kit online!) | 80 | \$110.95 |
| 251 | RESET Kit 4-Pack | 250 | \$365.95 |
| ACCESSORIES | | | |
| 752 | BlenderBottle (BPA-free) | 0 | \$5.95 |
| 754 | Pedometer | 0 | \$14.95 |
| 291 | Pedometer / BlenderBottle Duo | 0 | \$17.95 |
| REV3 | | | |
| 138 | Rev3 Energy (12 cans) | 16 | \$29.95 |
| 139 | Rev3 Energy Surge Pack (14 stick packs) | 25 | \$29.95 |
| 139 | Rev3 Energy Surge Pack (28 stick packs) | 40 | \$49.95 |

SENSÉ BEAUTIFUL SCIENCE

SKIN CARE

BASICS

| | | | |
|-----|---------------------------------------|----|---------|
| 300 | Gentle Daily Cleanser | 12 | \$16.00 |
| 301 | Hydrating Toner | 10 | \$13.50 |
| 302 | Daytime Protective Emulsion w/ SPF 15 | 32 | \$34.50 |
| 303 | Night Renewal Crème | 29 | \$32.50 |

ENHANCERS

| | | | |
|-----|-------------------------|----|---------|
| 304 | Serum Intensive | 36 | \$38.50 |
| 305 | Perfecting Essence | 42 | \$45.25 |
| 306 | Eye Nourisher | 20 | \$22.50 |
| 307 | Rice Bran Polisher | 10 | \$14.25 |
| 308 | Nutritious Crème Masque | 13 | \$16.25 |

BODY & HAIR CARE

| | | | |
|-----|------------------------------|----|---------|
| 311 | Energizing Shower Gel | 10 | \$15.25 |
| 753 | Shower Gel Pump | 0 | \$0.50 |
| 312 | Revitalizing Shampoo | 10 | \$15.25 |
| 313 | Nourishing Conditioner | 11 | \$15.95 |
| 314 | Firming Body Nourisher | 17 | \$21.25 |
| 315 | Intensive Hand Therapy | 10 | \$13.00 |
| 391 | Natural Loofah Glove | 1 | \$4.50 |
| 391 | Body Polishing Glove | 1 | \$3.95 |
| 399 | Natural Whitening Toothpaste | 5 | \$7.95 |
| 760 | Mirror | 0 | \$5.95 |

COMBINATION PACKS

| | | | |
|-----|--|-----|----------|
| 350 | Deluxe Pack w/ Perfecting Essence Gentle Daily Cleanser, Hydrating Toner, Daytime Protective Emulsion, Night Renewal Crème, Perfecting Essence, Eye Nourisher, Rice Bran Polisher, Nutritious Crème Masque | 130 | \$157.95 |
|-----|--|-----|----------|

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SENSÉ BEAUTIFUL SCIENCE (CONT.)

| ITEM # | DESCRIPTION | POINTS | PREFERRED PRICE |
|--------------------------|--|--------|-----------------|
| COMBINATION PACKS | | | |
| 350 | Deluxe Pack w/ Serum Intensive Gentle Daily Cleanser, Hydrating Toner, Daytime Protective Emulsion, Night Renewal Crème, Serum Intensive, Eye Nourisher, Rice Bran Polisher, Nutritious Crème Masque | 130 | \$157.95 |
| 350 | Deluxe Pack 4-Pack w/ Perfecting Essence (For retailing only) | 250 | \$415.95 |
| 350 | Deluxe Pack 4-Pack w/ Serum Intensive (For retailing only) | 250 | \$415.95 |
| 351 | Sensé Basic Pack Gentle Daily Cleanser, Hydrating Toner, Daytime Protective Emulsion, Night Renewal Crème | 65 | \$78.50 |
| 351 | Sensé Basic 4-Pack (For retailing only) Gentle Daily Cleanser, Hydrating Toner, Daytime Protective Emulsion, Night Renewal Crème | 125 | \$208.00 |
| 354 | Sensé Hair & Body Pack Revitalizing Shampoo, Nourishing Conditioner, Energizing Shower Gel, Firming Body Nourisher, Intensive Hand Therapy | 50 | \$72.50 |
| 360 | Sensé Shower Pack Revitalizing Shampoo, Nourishing Conditioner, Energizing Shower Gel | 25 | \$40.50 |

INITIAL ORDER REWARD SAVINGS

New Associates can qualify to receive a 10% reward based on their initial order when they set up an Auto Order. To receive the 10% reward, new Associates must place an initial order, and then set up a reoccurring order through Auto Order. The reward will be split in half and paid during the next two automatically processed Auto Orders: 5% will be paid during the new Associate's first weekend-processed Auto Order, and 5% will be paid during the second weekend-processed Auto Order.

ENROLLMENT PACKS

CUSTOM ENROLLMENT PACKS

These packs are only available to new Associates for their initial order

| | | | |
|-----|---|-----|--|
| N/A | Custom Enrollment Pack, 5 cycles of The Income Maximizer, 1 event voucher | 250 | |
| N/A | Custom Enrollment Pack, 10 cycles of The Income Maximizer, 2 event vouchers | 500 | |

DISCOUNTED ENROLLMENT PACKS

These packs are only available to new Associates for their initial order.
Initial Order Reward is not available with the purchase of discounted enrollment packs.

| | | | |
|-----|---|------|------------|
| 420 | Basic Business Pack Essentials (2), Proflavanol C ¹⁰⁰ , Active Calcium, Rev3 Energy Surge Pack (14 sticks), BlenderBottle, French Vanilla Nutrimeal, Dutch Chocolate Nutrimeal, Wild Strawberry Nutrimeal, Peanuttly Bliss Protein Snacks (14 servings), Sensé samples, The Income Maximizer (5 free cycles), 1 event voucher. (To qualify for The Income Maximizer you must remain on a monthly 100 SVP Auto Order.) | 250 | \$305.00 |
| 401 | Entrepreneur Pack HealthPak (2), BiOmega, Procosa, 5-Day RESET Kit, BlenderBottle, Dutch Chocolate Nutrimeal, Fibergy Plus, Choco Chip Protein Snacks (14 servings), Fudge Delite Protein Snacks (14 servings), Gentle Daily Cleanser, Hydrating Toner, Daytime Protective Emulsion, Night Renewal Crème, Perfecting Essence, Revitalizing Shampoo, Nourishing Conditioner, Energizing Shower Gel, The Income Maximizer (10 free cycles), 2 event vouchers (up to a \$164.50 value each). (To qualify for The Income Maximizer you must remain on a monthly 100 SVP Auto Order.) | 500 | \$624.95 |
| 405 | Convenience Pack 500 (5 HealthPaks) | 500 | \$551.00 |
| 404 | Professional Pack HealthPak (2), Proflavanol C ¹⁰⁰ , BiOmega, Procosa, Body Rox, Usanimals, Rev3 Energy (12 cans), Rev3 Energy Surge Pack (14 sticks), 5-Day RESET Kit, BlenderBottle, French Vanilla Nutrimeal, Dutch Chocolate Nutrimeal, Fudge Delite Protein Snacks (14 servings), Gentle Daily Cleanser, Hydrating Toner, Daytime Protective Emulsion, Night Renewal Crème, Perfecting Essence, Revitalizing Shampoo, Nourishing Conditioner, Energizing Shower Gel, Believer level and 100 SVP commission, The Income Maximizer (10 free cycles), 4 event vouchers (up to a 164.50 value each). | 1200 | \$1,250.00 |

BUSINESS TOOLS

PROSPECTING TOOLS

| | | | |
|-----|--|--|---------|
| 500 | Health & Freedom Newspaper (25pk) | | \$19.95 |
| 502 | USANA Product Information Booklet | | \$2.00 |
| 502 | USANA Product Information Booklet (10pk) | | \$19.95 |
| 510 | Associate Pricelist (25pk) | | \$6.25 |
| 519 | Prospecting Catalog (10pk) | | \$5.95 |

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BUSINESS TOOLS (CONT.)

| ITEM # | DESCRIPTION | POINTS | PREFERRED PRICE |
|--------------------------|----------------------|--------|-----------------|
| COMBINATION PACKS | | | |
| 796 | R3 Stickers (25pk) | | \$3.99 |
| 796 | Rev3 Stickers (50pk) | | \$3.99 |

PRESENTATION TOOLS

| | | | |
|-----|--------------------------------|--|--------|
| 563 | Health & Freedom Solutions DVD | | \$4.95 |
|-----|--------------------------------|--|--------|

BUSINESS DEVELOPMENT SYSTEM (BDS)

BUSINESS DEVELOPMENT SYSTEMS FOR NEW ASSOCIATES ONLY

| | | | |
|-----|--|--|---------|
| 450 | Business Development System (Starter Kit) Also includes access to USANA's eApprentice (valued at \$299.95) and 3 cycles of The Income Maximizer services. (To qualify for The Income Maximizer you must remain on a monthly 100 SVP Auto Order.) | | \$29.95 |
|-----|--|--|---------|

BUSINESS-BUILDING TOOLS

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|-----|--|--|---------|
| 507 | USANA Magazine—Previous issue—While supplies last | | \$1.50 |
| 507 | USANA Magazine—Current issue—While supplies last | | \$1.50 |
| 824 | The Income Maximizer 4-week subscriptions Includes: Downline Management / Webhosting / Tax Advantage / eCards / WebMail | | \$19.95 |
| 828 | Webmail Only 4-week subscription | | \$3.99 |
| 565 | Yearly LifeMasters CD Subscription | | \$14.95 |
| 865 | Yearly LifeMasters Subscription | | \$12.35 |
| 865 | Monthly LifeMasters Subscription | | \$0.95 |

CHARITABLE GIVING

| | | | |
|-----|--|----|---------|
| 899 | True Health Foundation—Area of Greatest Need | | \$1.00 |
| 899 | True Health Foundation—Area of Greatest Need | | \$10.00 |
| 899 | True Health Foundation—Area of Greatest Need | | \$25.00 |
| 899 | Children's Hunger Fund | | \$1.00 |
| 899 | Children's Hunger Fund | | \$25.00 |
| 899 | Sanoviv Medical Assistance | | \$1.00 |
| 899 | Sanoviv Medical Assistance | | \$10.00 |
| 899 | Sanoviv Medical Assistance | | \$25.00 |
| 899 | Usanimals Donation | 10 | \$13.95 |

ORDER INFORMATION

ORDER ONLINE AT USANA.COM

CUSTOMER SERVICE

Office Hours: M-F 6:30 a.m. to 9 p.m. (MT)

English: toll-free 1-888-950-9595 or 1-801-954-7200 ~ Español: Línea gratuita 1-888-683-8383 o 1-801-954-7373 ~ Français : Numéro sans frais 1-888-782-8282 ou 1-801-954-7272

~ 中文: 免費專線 1-888-805-2525 或 1-801-954-7878 ~ Caribbean: (801) 954-7676

~Hearing Impaired TTY: (888) 448-7262

SHIPPING AND HANDLING

Your shipping cost will be an estimated actual freight cost plus a \$2.00 handling fee. Your shipping charge will be an estimate made at the time of your order. The estimate is a computer generated charge and is calculated using the weight of the product and the fill material. Will Call orders may be picked up between the hours of 8 a.m. and 6 p.m. (MT), Monday through Friday. There is no Will Call charge.

CORPORATE OFFICE

USANA Health Sciences, Inc. ~ 3838 West Parkway Blvd. Salt Lake City, Utah 84120, USA ~ (801) 954-7100

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