



1. Groundbreaking Nutritional Research

USANA invests in extensive scientific operations and information systems. It forms worldwide scientific alliances, including a partnership with the prestigious Linus Pauling Institute. USANA experts are at the forefront of nutritional science.

2. Guaranteed Potency

USANA verifies each production batch so that what you read on a product label is what you will receive in the product.

3. First-class Ingredients

USANA's formulas are based on sound, scientifically proven, and clinically tested ingredients that are safe and in a form that your body can utilize.

4. High-quality Manufacturing

USANA's quality program for nutritional products is modeled voluntarily after the pharmaceutical industry – with standards generally higher than those required under US laws. USANA is a multiple-year winner of the Utah Best of State Award for Best Dietary Supplements.

5. Trust of Top Athletes and Health Professionals

World class athletes trust their health to USANA products for their purity and safety. USANA products are also listed in the Physicians' Desk Reference (PDR) in North America helping earn the trust of doctors and health professionals in many parts of the world.