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#Weightloss: Thousands Lose Weight in Just 12 Weeks With @USANAINc RESET™ Challenge

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(NYSE: USNA)

For the second year in a row, [USANA](#), a nutritional company at the forefront of the health and wellness industries, held its [RESET Challenge: Destination Transformation](#) to support individuals from all walks of life in their weight loss efforts and overall well-being. The results? Three thousand people shed more than 16,000 pounds in just three months.

“The incredible results achieved from last year’s challenge were more than we ever anticipated,” says [Doug Braun](#), USANA’s chief marketing officer. “We were excited to once again help thousands of individuals get healthy, maintain their health, and lose weight this year.”

More than \$300,000 in prizes will be awarded to 23 grand prize winners of the RESET Challenge, including a shopping spree, makeover, and photo shoot. Plus, each winner will receive an all-expense paid, weeklong health and spa retreat trip to [Sanoviv](#)—a facility in Baja California, Mexico that offers alternative, holistic and integrative health programs—to celebrate their remarkable weight-loss victories.

A grand total of 16,385 pounds were lost amongst nine countries from January 6 to March 30, including:

- 10,177 pounds—United States
- 3,724 pounds—Canada
- 2,180 pounds—Australia and New Zealand
- 304 pounds—Europe

[@USANAINc](#) business owner Marylou Nostrom says, “My life is forever changed!” She lost more than 35 pounds using the [RESET™ weight-management program](#).

For more information, log onto [USANA.com](#).

**These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.

†Individual results may vary. **RESET weight-management system** lowers your daily caloric intake and recommends moderate exercise for best results. Typical results are 4.5 pounds in 5 days.

It is suggested that you take these products to your physician and secure his/her advice if you intend to change your diet, begin an exercise program, are pregnant or lactating, have allergies, are taking medications, or are under the care of a physician. Children under the age of 18 should not participate in the RESET program, except on the advice of their physician and/or dietician.

About USANA

Founded in 1992, USANA Health Sciences (NYSE: [USNA](#)) is a U.S.-based nutritional company that manufactures high-quality supplements, personal care and energy products in its [FDA-registered facility](#) in Salt Lake City. Learn more about USANA by visiting our website <http://www.usana.com> or the official USANA blog <http://whatsupusana.com>.