



**USANA NAMED FIRST-EVER GRAND STEVIE® AWARD RECIPIENT AT 2013  
AMERICAN BUSINESS AWARDS<sup>SM</sup> CEREMONY**

Company Honored with Gold Stevie® For Innovative USANA True Health Assessment App

**SALT LAKE CITY — Sept. 17, 2013** — [USANA Health Sciences Inc.](#) (NYSE: USNA), a global nutritional supplements company, was presented with a gold Stevie® Award for its patent-pending USANA [True Health Assessment](#) program in the Lifestyle App category during the 11<sup>th</sup> Annual [American Business Awards](#) last night in San Francisco. USANA and its innovative marketing tool was also recognized as one of ten first-ever [Grand Stevie® Award](#) recipients for having submitted one of the best bodies of work in the competition. More than 320 executives, nationwide, participated in the judging process.

“We are honored to receive a gold Stevie award for the USANA True Health Assessment, but to also be named one of the Best of the ABA Awards is a tremendous privilege,” said [Doug Bruan](#), USANA chief marketing officer. “For our app and entry to be selected out of more than 3,200 nominations validates that we at USANA continually strive to produce exceptional nutritional supplements, products and marketing tools for our Associates.”

The USANA True Health Assessment is a free, cutting-edge and portable health program that provides a personalized approach to measuring an individual’s health—offering real-life solutions to help improve one’s lifestyle and nutrition. The tool is designed to help users get started on their road to optimal health and a better life, and can be downloaded for free on all iPad devices.

“So many remarkable stories of success and innovation were told in the nominations submitted to this year’s American Business Awards,” said Michael Gallagher, president and founder of the Stevie Awards. “We congratulate all of this year’s Stevie Award winners, and thank them for the inspiration provided by their achievements.”

Besides USANA, AT&T Inc. and Quality Systems, Inc., were among the ten organizations to receive this year’s Grand Stevie® Award trophy:

- 10<sup>th</sup> place: EMKAY Inc.
- 9<sup>th</sup> place: Actiontec Electronics
- 8<sup>th</sup> place: VerticalResponse



7<sup>th</sup> place: CallidusCloud  
**6<sup>th</sup> place: USANA Health Sciences**  
5<sup>th</sup> place: Cisco Systems, Inc.  
4<sup>th</sup> place: Accenture  
3<sup>rd</sup> place: AT&T Inc.  
2<sup>nd</sup> place: DRC  
1<sup>st</sup> place: Quality Systems, Inc.

Details about The American Business Awards and the lists of Stevie Award winners announced on September 16 are available at [www.StevieAwards.com/ABA](http://www.StevieAwards.com/ABA).

For more information about USANA's products and company, visit [USANA.com](http://USANA.com).

### **About the Stevie Awards**

Stevie Awards are conferred in four programs: The American Business Awards, The International Business Awards, the Stevie Awards for Women in Business, and the Stevie Awards for Sales & Customer Service. A fifth program, the Asia-Pacific Stevie Awards, will debut this month. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at [www.StevieAwards.com](http://www.StevieAwards.com).

### **About USANA**

Founded in 1992, USANA Health Sciences (NYSE: USNA) is a U.S.-based nutritional company that manufactures high-quality supplements and personal care, energy and weight-management products in its [FDA-registered facility](#) in Salt Lake City. USANA's products, used by more than [600 professional athletes](#), are developed by the company's award-winning team of scientists and sold directly to Preferred Customers and Associates in 19 international markets. USANA has earned NSF Certified for Sport® certification for its SportsPak, Essentials™ (Chelated Mineral and Mega Antioxidant), Proflavanol® C100, Active Calcium™, Procosa® and BiOmega™ products. It has also earned NSF dietary supplement certification for its HealthPak™.

USANA is the No. 1 Rated Brand in Direct Sales Based on Customer Satisfaction in [ConsumerLab.com's 2013 Survey of Vitamin and Supplement Users](#). Named one of Outside magazine's "Best Places to Work" for five consecutive years, USANA has received more than 100 state, national and international accolades, including Utah Best of State, Stevie Awards, Australian Business Awards, NutriSearch Editor's Choice and others. Learn more about [USANA \(www.USANA.com\)](http://www.USANA.com) and the [USANA True Health Foundation \(www.USANAFoundation.org/\)](#), stay current with the official [USANA blog \(www.whatsupUSANA.com\)](#), like us on the [USANA Facebook page \(www.facebook.com/USANAhealthsciences\)](#), or follow [USANA](#) on Twitter ([@USANAinc](#)).

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